

# Al-Manara Insurance PLC Co. (ARSI): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/ABF9C15D408EN.html>

Date: September 2017

Pages: 24

Price: US\$ 125.00 (Single User License)

ID: ABF9C15D408EN

## Abstracts

### SYNOPSIS

Timetric's 'Al-Manara Insurance PLC Co. (ARSI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Al-Manara Insurance PLC Co."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Al-Manara Insurance PLC Co.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Al-Manara Insurance PLC Co.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Al-Manara Insurance PLC Co.(AL-Manara) is a non-life insurance solutions provider. Its portfolio of products include property insurance, fire insurance, money insurance, personal accident insurance, engineering insurance, marine hull insurance, marine cargo insurance, fidelity guarantee and burglary insurance. The company also offers insurance products for business interruption, aviation, liability, medical, motor, and third party liability. Through these products, it caters to small and medium sized enterprises (SMS), corporates, and individual customers. The company distributes its products through a network of its branches in various cities of Jordan. Al-Manara is headquartered in Amman, Jordan.

The company reported total premiums earned of JOD6.7 million during fiscal year ended December 2016 (FY2016), a decrease of 21.8% over FY2015.

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