

Al-Manara Insurance PLC Co. (ARSI): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Al-Manara Insurance PLC Co. (ARSI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Al-Manara Insurance PLC Co."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Al-Manara Insurance PLC Co.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Al-Manara Insurance PLC Co.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Al-Manara Insurance PLC Co.(AL-Manara) is a non-life insurance solutions provider. Its portfolio of products include property insurance, fire insurance, money insurance, personal accident insurance, engineering insurance, marine hull insurance, marine cargo insurance, fidelity guarantee and burglary insurance. The company also offers insurance products for business interruption, aviation, liability, medical, motor, and third party liability. Through these products, it caters to small and medium sized enterprises (SMS), corporates, and individual customers. The company distributes its products through a network of its branches in various cities of Jordan. Al-Manara is headquartered in Amman, Jordan.

The company reported total premiums earned of JOD6.7 million during fiscal year ended December 2016 (FY2016), a decrease of 21.8% over FY2015.

Contents

1 AL-MANARA INSURANCE PLC CO. - BUSINESS ANALYSIS

- 1.1 Al-Manara Insurance PLC Co. - Company Overview
- 1.2 Al-Manara Insurance PLC Co. - Business Description
- 1.3 Al-Manara Insurance PLC Co. - Major Products and Services

2 AL-MANARA INSURANCE PLC CO. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Al-Manara Insurance PLC Co. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Al-Manara Insurance PLC Co. - Key Financial Performance Indicators
 - 2.2.1 Al-Manara Insurance PLC Co. - Revenue and Operating Profit
 - 2.2.2 Al-Manara Insurance PLC Co. - Asset and Liabilities
 - 2.2.3 Al-Manara Insurance PLC Co. - Valuation
- 2.3 Al-Manara Insurance PLC Co. - Competitive Benchmarking
 - 2.3.2 Al-Manara Insurance PLC Co. - Efficiency
 - 2.3.3 Al-Manara Insurance PLC Co. - Valuation

3 AL-MANARA INSURANCE PLC CO. - SWOT ANALYSIS

- 3.1 Al-Manara Insurance PLC Co. - SWOT Analysis - Overview
- 3.2 Al-Manara Insurance PLC Co. - Strengths
- 3.3 Al-Manara Insurance PLC Co. - Weaknesses
- 3.4 Al-Manara Insurance PLC Co. - Opportunities
- 3.5 Al-Manara Insurance PLC Co. - Threats

4 AL-MANARA INSURANCE PLC CO. - COMPANY STATEMENT

5 AL-MANARA INSURANCE PLC CO. - HISTORY

6 AL-MANARA INSURANCE PLC CO. - KEY EMPLOYEES

7 APPENDIX

- 7.1 Methodology
- 7.2 Ratio Definitions

7.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Al-Manara Insurance PLC Co. - Major Products and Services

Table 2: Al-Manara Insurance PLC Co. - Key Ratios - Annual

Table 3: Al-Manara Insurance PLC Co. - Key Ratios - Interim

Table 4: Al-Manara Insurance PLC Co. - Key Capital Market Indicators

Table 5: Al-Manara Insurance PLC Co. - History

Table 6: Al-Manara Insurance PLC Co. - Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Al-Manara Insurance PLC Co. - Total Income and Net Profit

Figure 2: Al-Manara Insurance PLC Co. - Financial Position

Figure 3: Al-Manara Insurance PLC Co. - Valuation

Figure 4: Al-Manara Insurance PLC Co. - Efficiency

Figure 5: Al-Manara Insurance PLC Co. - Valuation

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