

# Aktif Yat?r?m Bankas? Anonim Sirketi: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'Aktif Yat?r?m Bankas? Anonim Sirketi: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aktif Yat?r?m Bankas? Anonim Sirketi'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Aktif Yat?r?m Bankas? Anonim Sirketi' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Aktif Yat?r?m Bankas? Anonim Sirketi'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Aktif Yat?r?m Bankas? Anonim Sirketi (Aktif Bank) a subsidiary of Calik Holding A.S is a private bank. The bank offers a range of retail banking, corporate banking and investment banking products and services. Its key offerings include active fund accounts, money market funds, bond funds, corporate and commercial loans, consumer loans, trade finance solutions, leasing, short-term financing, project financing and corporate financing. Aktif Bank also offers investment products and services, universal payment transfer services, bill payment services, cash management services, Internet banking services and phone banking services. In addition, the bank offers insurance solutions such as automobile insurance, traffic insurance, personal accident insurance, health insurance, liability insurance, construction insurance, and engineering insurance. It offers its products and services through its branches in Turkey. Aktif Bank is headquartered in Sisli, Istanbul, Turkey.



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#### **COMPANIES MENTIONED**

Aktif Yat?r?m Bankas? Anonim Sirketi



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