

Airest S.p.A.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Airest S.p.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Airest S.p.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Airest S.p.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Airest S.p.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Airest S.p.A. (Airest) is a food, beverage and retail operator, based in Italy. The company operates food, beverage and retail outlets at airports, highways, train stations, factory outlets, towns and shopping malls. It offers food services through five brands: Rustichelli & Mangione, BriccoCafe, Culto Caffè e Cioccolato, Bottega dei Saponi and deCanto. The company offers a wide range of Italian cuisine food items, confectionery and beverages. Airest operates retail travel stores under Airest Collezioni, Bestbuy, HUB, Elite and World of Venice brands. The company operates several food, beverage, and retail outlets in Italy, Austria, Slovenia, Czech Republic, the UK, Ireland, Germany, Russia, the UAE, China, and Singapore. The company is jointly owned by Lagardere Services and Gruppo SAVE. Airest is headquartered in Venice, Italy.

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COMPANIES MENTIONED

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