

Airbus Helicopters: Aerospace and Defense - Company Profile and SWOT Analysis

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Abstracts

SUMMARY

Examines and identifies key information and issues about 'Airbus Helicopters' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'Airbus Helicopters'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SYNOPSIS

Examines and identifies key information and issues about 'Airbus Helicopters' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Airbus Helicopters'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Airbus Helicopters, formerly known as Eurocopter, designs, develops, manufactures and markets helicopter for military and civil applications. It offers light single-engine,

light twin-engine, medium and medium-heavy helicopters, and related services. Its major civil and military helicopters include the NH90, H120, H125, H130, H135, EC145, H145, AS365 N3+, H155, H160, H175, H215, H225, AS565 MBe, Tiger and H225M. Apart from domestic market, the company has presence through its subsidiaries and participations in various countries and a worldwide network of service centers, maintenance center, repair center, training facilities, distributors and certified agents. Airbus helicopters operate manufacturing facilities in La Courneuve and Marignane in France; and Donauworth and Kassel in Germany. The company operates as a subsidiary of the Airbus Group SE. Airbus Helicopters is headquartered in Marignane, France.

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COMPANIES MENTIONED

Airbus Helicopters

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