

# **Aimpoint AB: Aerospace and Defense - Company Profile and SWOT Analysis**

<https://marketpublishers.com/r/AF3FDE66A4EEN.html>

Date: January 2016

Pages: 16

Price: US\$ 125.00 (Single User License)

ID: AF3FDE66A4EEN

## **Abstracts**

### **SUMMARY**

SDI's 'Aimpoint AB: Aerospace and Defense - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, recent developments, key employees as well as company locations and subsidiaries.

### **KEY FINDINGS**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aimpoint AB'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SDI strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SYNOPSIS**

Aimpoint AB (Aimpoint) is a firearm accessories manufacturer. It provides electro-optical sighting systems comprising passive red dot collimator sight, laser device and mounts. The company offers firearm scopes and red dot sights. Its products are highly compatible with several hand weapons and are primarily used on 0.50 Magnum revolvers, 0.22 rifles, shot guns and Blaser rifles. These products are widely used by law enforcement agencies, military agencies, hunters and sportsmen. The company's

key customers include the armed forces of the US, France, Sweden and Italy, among others. Aimpoint is headquartered in Malmo, Sweden.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Aimpoint AB'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Aimpoint AB (Aimpoint) is a firearm accessories manufacturer. It provides electro-optical sighting systems comprising passive red dot collimator sight, laser device and mounts. The company offers firearm scopes and red dot sights. Its products are highly compatible with several hand weapons and are primarily used on 0.50 Magnum revolvers, 0.22 rifles, shot guns and Blaser rifles. These products are widely used by law enforcement agencies, military agencies, hunters and sportsmen. The company's key customers include the armed forces of the US, France, Sweden and Italy, among others. Aimpoint is headquartered in Malmo, Sweden.

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Aimpoint AB

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