

# AIA Life Korea: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/A20833B13D0EN.html>

Date: April 2017

Pages: 14

Price: US\$ 125.00 (Single User License)

ID: A20833B13D0EN

## Abstracts

### SYNOPSIS

Timetric's 'AIA Life Korea: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'AIA Life Korea'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'AIA Life Korea' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'AIA Life Korea'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

AIA Life Korea, a subsidiary of AIA International Limited, is a life insurance company. It offers a range of life insurance and health insurance products to individuals and business customers. The company offers insurance products for accident, health, cancer, illness, death, disability, medical and hospitalization. It also offers long-term care insurance, variable life insurance, children education plans, investment linked plans, endowment plans, pension insurance, annuities, employee benefit plans and group insurance. AIA Life Korea distributes its products through a network of branch offices in South Korea. It also offers products through agencies, bancassurance and direct telemarketing channels. AIA Life Korea is headquartered in Seoul, South Korea.

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### COMPANIES MENTIONED

AIA Life Korea

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