

# African Rainbow Minerals Limited (ARI): Company Profile and SWOT Analysis

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# **Abstracts**

#### SYNOPSIS

Timetric's 'African Rainbow Minerals Limited (ARI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'African Rainbow Minerals Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

## SCOPE

Examines and identifies key information and issues about 'African Rainbow Minerals Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'African Rainbow Minerals Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

African Rainbow Minerals Limited (ARM) is a diversified mining and minerals company. The company mines and beneficiates iron ore, manganese ore, chrome ore, platinum group metals (PGMs), copper, nickel and coal. It also produces manganese and chrome alloys. Furthermore, the company holds interest in the gold mining project through Harmony Gold Mining Company Limited. Key businesses of ARM include ARM Platinum, ARM Ferrous, ARM Coal, and ARM Copper. The company through its subsidiaries holds interest in various mines across South Africa, Europe, Americas, Far and Middle East, Zambia, Malaysia and Other countries. ARM is headquartered in Johannesburg, South Africa.



# **Contents**

# 1 AFRICAN RAINBOW MINERALS LIMITED - BUSINESS ANALYSIS

- 1.1 African Rainbow Minerals Limited Company Overview
- 1.2 African Rainbow Minerals Limited Business Description
- 1.3 African Rainbow Minerals Limited Major Products and Services

# 2 AFRICAN RAINBOW MINERALS LIMITED - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 African Rainbow Minerals Limited Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 African Rainbow Minerals Limited Key Financial Performance Indicators
- 2.2.1 African Rainbow Minerals Limited Revenue and Operating Profit
- 2.2.2 African Rainbow Minerals Limited Asset and Liabilities
- 2.2.3 African Rainbow Minerals Limited Gearing Ratio
- 2.2.4 African Rainbow Minerals Limited Operational Efficiency
- 2.2.5 African Rainbow Minerals Limited Solvency
- 2.3 African Rainbow Minerals Limited Competitive Benchmarking
  - 2.3.1 African Rainbow Minerals Limited Market Capitalization
  - 2.3.2 African Rainbow Minerals Limited Efficiency
  - 2.3.3 African Rainbow Minerals Limited Turnover Inventory and Asset
  - 2.3.4 African Rainbow Minerals Limited Liquidity

# 3 AFRICAN RAINBOW MINERALS LIMITED - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 African Rainbow Minerals Limited M&A and Partnerships Strategy
- 4 AFRICAN RAINBOW MINERALS LIMITED RECENT DEVELOPMENTS

# **5 AFRICAN RAINBOW MINERALS LIMITED - SWOT ANALYSIS**

- 5.1 African Rainbow Minerals Limited SWOT Analysis Overview
- 5.2 African Rainbow Minerals Limited Strengths
- 5.3 African Rainbow Minerals Limited Weaknesses
- 5.4 African Rainbow Minerals Limited Opportunities
- 5.5 African Rainbow Minerals Limited Threats



## 6 AFRICAN RAINBOW MINERALS LIMITED - COMPANY STATEMENT

- 7 AFRICAN RAINBOW MINERALS LIMITED HISTORY
- **8 AFRICAN RAINBOW MINERALS LIMITED KEY EMPLOYEES**
- 9 AFRICAN RAINBOW MINERALS LIMITED KEY EMPLOYEE BIOGRAPHIES
- 10 AFRICAN RAINBOW MINERALS LIMITED LOCATIONS AND SUBSIDIARIES
- 10.1 African Rainbow Minerals Limited Head Office
- 10.2 African Rainbow Minerals Limited Other Locations and Subsidiaries

# 11 APPENDIX

- 11.1 Methodology
- 11.2 Ratio Definitions
- 11.3 Disclaimer



# **List Of Tables**

## LIST OF TABLES

- Table 1: African Rainbow Minerals Limited Major Products and Services
- Table 2: African Rainbow Minerals Limited Key Ratios Annual
- Table 3: African Rainbow Minerals Limited Key Ratios Interim
- Table 4: African Rainbow Minerals Limited Key Capital Market Indicators
- Table 5: African Rainbow Minerals Limited History
- Table 6: African Rainbow Minerals Limited Key Employees
- Table 7: African Rainbow Minerals Limited Key Employee Biographies
- Table 8: African Rainbow Minerals Limited Subsidiaries



# **List Of Figures**

# LIST OF FIGURES

- Figure 1: African Rainbow Minerals Limited Total Income and Net Profit
- Figure 2: African Rainbow Minerals Limited Financial Position
- Figure 3: African Rainbow Minerals Limited Gearing Ratio
- Figure 4: African Rainbow Minerals Limited Operational Efficiency
- Figure 5: African Rainbow Minerals Limited Solvency
- Figure 6: African Rainbow Minerals Limited Market Capitalization
- Figure 7: African Rainbow Minerals Limited Efficiency
- Figure 8: African Rainbow Minerals Limited Turnover Inventory and Asset
- Figure 9: African Rainbow Minerals Limited Liquidity

# **COMPANIES MENTIONED**

African Rainbow Minerals Limited



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