

# African Rainbow Minerals Limited (ARI): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'African Rainbow Minerals Limited (ARI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'African Rainbow Minerals Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'African Rainbow Minerals Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'African Rainbow Minerals Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

African Rainbow Minerals Limited (ARM) is a diversified mining and minerals company. The company mines and beneficiates iron ore, manganese ore, chrome ore, platinum group metals (PGMs), copper, nickel and coal. It also produces manganese and chrome alloys. Furthermore, the company holds interest in the gold mining project through Harmony Gold Mining Company Limited. Key businesses of ARM include ARM Platinum, ARM Ferrous, ARM Coal, and ARM Copper. The company through its subsidiaries holds interest in various mines across South Africa, Europe, Americas, Far and Middle East, Zambia, Malaysia and Other countries. ARM is headquartered in Johannesburg, South Africa.

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### COMPANIES MENTIONED

African Rainbow Minerals Limited

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