

AEP Texas Inc - Strategic SWOT Analysis Review

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Abstracts

AEP Texas Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

AEP Texas Inc (AEP Texas), a subsidiary of American Electric Power Co Inc, is a transmitter and distributor of electric power to customers in south, central and west Texas. It also offers regulated energy delivery services to its consumers. AEP Texas, through its service territory, builds new powerlines, restores service following outages and reads the meters for retail electric providers. It serves various industries, including petroleum and coal products manufacturing, oil and gas extraction, chemical manufacturing, pipeline transportation and primary metal manufacturing. AEP Texas also maintains regulatory and external affairs offices in Austin. It serves customers in Abilene, McAllen, Harlingen, San Angelo, Vernon, Victoria and Laredo cities. AEP Texas is headquartered in Corpus Christi, Texas, the US.

AEP Texas Inc Key Recent Developments

Feb 19,2021: AEP Texas announces friday evening update: 99 percent of all customers restored

Feb 19,2021: PSO sends workers to Texas to assist in outage recovery

Feb 19,2021: 99 percent of all customers restored

Feb 18,2021: AEP Texas restores more than 150,000 customers overnight as generation increases on the electric grid

Feb 18,2021: AEP Texas continues to restore power to customers across the state

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Feb 19, 2021: PSO sends workers to Texas to assist in outage recovery
Feb 19, 2021: 99 percent of all customers restored
Feb 18, 2021: AEP Texas restores more than 150,000 customers overnight as generation increases on the electric grid

Feb 18, 2021: AEP Texas continues to restore power to customers across the state

Feb 17, 2021: AEP Texas begins restoring customers and increases outage rotations as generation increases

Feb 15, 2021: ERCOT instructs AEP Texas and other electric utilities to shed additional load from their systems

Dec 01, 2020: Midwest Energy Emissions Corp. and AEP announce signing of an agreement

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