

# **AEON Credit Service (M) Berhad: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'AEON Credit Service (M) Berhad: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'AEON Credit Service (M) Berhad'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'AEON Credit Service (M) Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'AEON Credit Service (M) Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

AEON Credit Service (M) Berhad (AEON Credit), a subsidiary of AEON Financial Service Co., Ltd., provides a range of card products, financing solutions, Insurance and other financial services. Its card products include credit cards, prepaid cards, and express cards. The financing portfolio includes easy payment schemes, personal financing schemes, motorcycle finance, and SME finance business. The personal financing schemes and certain easy payment schemes are based on Islamic principles. The insurance portfolio provides coverage for personal accident, medical & health, corporate & all risk, and car protection among others. The company also offers equipment financing for small & medium enterprises. AEON Credit is headquartered in Kuala Lumpur, Malaysia.

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### COMPANIES MENTIONED

AEON Credit Service (M) Berhad

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