

# AEON Co Ltd (8267) - Strategic SWOT Analysis Review

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## Abstracts

AEON Co Ltd (8267) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

AEON Co., Ltd. (Aeon) is a retail company that operates a chain of supermarkets, discount stores, convenience stores, small-scale supermarkets, specialty stores, drugstores and pharmacies, and e-commerce businesses. It carries out various business including shopping-mall development, banking, credit, and insurance services, facilities management services, amusement services, food services and others. AEON offers various products such as electrical appliances, furniture, garden improvement products, home wares, toys, baby products, toiletries, sports and leisure, jewelry, mobile phones and other consumer products. The company operations are spread across Japan, South Korea, Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam, Laos and Burma, Myanmar, Australia, India, Cambodia and China. Aeon is headquartered in Chiba, Japan.

### AEON Co Ltd Key Recent Developments

Sep 10,2018: RDIF, Marubeni and AEON agree on key terms of project for construction of methanol plant

Aug 30,2017: Conclusion of "Agreement Concerning Mutual Support During a Disaster" by AEON and Chubu Electric Power

Jan 11,2017: Aeon posts 5.6% rise in nine-month operating profit

### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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FamilyMart Co., Ltd.  
Yamazawa Co Ltd  
Walmart Inc  
Don Quijote Holdings Co., Ltd.  
H2O Retailing Corporation  
Valor Holdings Co., Ltd.

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