

## Acrux Ltd (ACR) - Financial and Strategic SWOT Analysis Review

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Acrux Ltd (ACR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Acrux Ltd (Acrux) is a pharmaceutical company that delivers, develops and markets a wide range of patient-preferred, patented pharmaceutical products. The company's products are used for the treatment of menopausal symptoms, chronic pain, hormonal deficiencies, central nervous system disorders, contraception and dermatological conditions. Its products include unique, fast-drying, invisible topical sprays and liquids that facilitate trans-dermal mode of drug delivery. The company's pipeline products belong to oncology, anti-fungal, and analgesic categories. The company markets its products through subsidiaries and partnership agreements with pharmaceutical companies in Asia-Pacific, Europe, North America, Latin America, and Africa. Acrux is headquartered in Brisbane, Victoria, Australia.

### Acrux Ltd Key Recent Developments

Apr 26,2017: Axiron Net Sales, quarter to March 2017

Dec 08,2016: Acrux Announces Director Resignation

Oct 10,2016: Acrux appoints Tim Bateman as Chief Financial Officer

Sep 07,2016: Admedus: Partnering in the Healthcare Industry

Aug 24,2016: Acrux: Financial Report for the year ended 30 June 2016

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Dec 08, 2016: Acrux Announces Director Resignation  
Sep 07, 2016: Admedus: Partnering in the Healthcare Industry  
Aug 24, 2016: Acrux: Financial Report for the year ended 30 June 2016  
Jun 01, 2016: Acrux Announces Non-Executive Board Appointments  
Apr 27, 2016: Acrux: Axiron Net Sales, Quarter To 31 March 2016  
Feb 24, 2016: ACRUX: Financial Report for the Half-year Ended 31 December 2015  
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### **COMPANIES MENTIONED**

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Topcon Corp  
Pfizer Inc  
Nidek Co Ltd  
Lumenis Ltd  
Jurox Pty Ltd  
Iridex Corp  
Carl Zeiss AG  
Allergan Finance LLC

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