

# Acesur: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Lees Foods Ltd. : Company Profile and SWOT Analysis contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Acesur'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Acesur' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of "Acesur"

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Lotte India Corporation Limited (Lotte India), formerly Parry's Confectionery Limited, is a producer and distributor of confectionery products based in India. The company's product portfolio comprises of toffees, hard boiled confectionery, chewing gum and bubble gum. It offers these products under various brands including Coffy Bite, Lacto King, Caramilk, Eclairs, Chocopie, Spout Chewing Gum and Booproo Bubble Gum. Lotte India manufactures its products at its in-house manufacturing facilities located at Nellikuppam, Tamil Nadu and Rohtak, Haryana. It distributes its products across India through its own distribution network and outsourcing units located across India. Lotte India is a subsidiary of Lotte Confectionery Co. Ltd. and is headquartered in Chennai, Tamil Nadu, India.

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