

# Aalborg Portland Holding AS: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Aalborg Portland Holding AS: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Aalborg Portland Holding AS'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Aalborg Portland Holding AS' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Aalborg Portland Holding AS'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Aalborg Portland Holding A/S (Aalborg Portland), a subsidiary of Cementir Holding S.p.A., is a manufacturer and distributor of building materials. The company offers products such as grey cement, white cement, ready-mixed concrete, and reinforced concrete pipes. It also provides aggregates including sand, crushed rocks, and gravel. Aalborg Portland caters its products for commercial and infrastructure construction projects such as metros, tunnels, bridges, roads, gardens, industrial parks, zoo parks, and skate parks, among others. The company operates its production units across Norway, Denmark, Malaysia, Sweden, China the US and Egypt; and sales and distribution firms in Norway, Sweden, Poland, Iceland, Italy, Russia, Portugal and Australia. Aalborg Portland is headquartered in Aalborg, Denmark.

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Aalborg Portland Holding AS

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