

## Zippers: Market Research Report

URL:	<a href="https://marketpublishers.com/r/ZCFB1988134EN.html">https://marketpublishers.com/r/ZCFB1988134EN.html</a>
Date:	January 11, 2017
Pages:	195
Price:	US\$ 4,950.00
ID:	ZCFB1988134EN

This report analyzes the worldwide markets for Zippers in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 75 companies including many key and niche players such as -

- CMZ Zipper (Wuxi) Co., Ltd.
- Coats Plc
- DITTA Giovanni Lanfranchi S.p.A.
- EMR Fermuar Tekstil ve Aksesuar
- Fujian SBS Zipper Science & Technology Co., Ltd.
- Hang Sang Zipper Co. Ltd.

### Table of Content

#### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definition and Scope of Study

#### II. EXECUTIVE SUMMARY

##### 1. INDUSTRY OVERVIEW

A Prelude  
Competitive Landscape  
YKK: The Global Leader in Zippers  
YKK Sees Threat from Chinese Manufacturers  
Leading Players Take Fight to Each Other's Turf  
The Going Gets Tough for Leaders in Luxury Segment  
Mid-Level Market – Not Immune to Competition  
YKK Flexes Muscle in to the Low-End Segment  
Changing Strategies with Times

##### 2. MARKET DRIVERS, TRENDS AND ISSUES

Developing and Underdeveloped Nations: Strong Growth Markets

**Table 1.** Global Zippers Market - Geographic Regions Ranked by CAGR for 2016-2024 (includes corresponding Graph/Chart)

**Table 2.** Middle-Class Consumer Spending Across Developed and Developing Regions (2013 & 2030F): Percentage Breakdown by Region (includes corresponding Graph/Chart)

China & India Offer Significant Growth Opportunities

**Table 3.** Ten Largest Populated Countries Worldwide (2016): Total Population (in Thousands) by Age Group for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)

Technology Advancements: Spearheading Growth

Plastic Zippers Replace Metal Zippers

All Eyes on the 'Waterproof' Zipper

Stylish Zipper Pullers in Great Demand

Few Recent 'Zipper' Innovations

Specialty Zippers: A Niche Category

Exposed Metal Zipper: The Latest Fashion Trend

Flourishing Branded Apparel Industry Bodes Well for the Zipper Market

Growing Girl's and Women's Clothing Market: A Business Case for Zippers

Increase in Soft Luggage Demand Promises Bright Prospects for Zippers

**Table 4.** World Luggage Market (2017 & 2024): Annual Sales by Geographic Region for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America in US\$ Billion (includes corresponding Graph/Chart)

Rising Footwear Sales Strengthens Market Prospects

Opportunity Indicators

**Table 5.** World Footwear Market (2017 & 2024): Annual Sales by Geographic Region for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America in US\$ Billion (includes corresponding Graph/Chart)

Sewing as a Stress Buster Activity Bodes Well for Zippers

Online Marketing and Online Sales Increases Market Competition

### 3. PRODUCT OVERVIEW

Zipper – An Introduction

Parts of a Zipper

Elements

Slider

Tape

History – The Evolution of Zipper

Zippers Timeline: 1851-2007

Types of Zippers

Select Zipper Types and their Applications

Coil Zippers  
Polyester/Nylon Zippers  
Metallic Zippers  
Invisible Zippers  
Plastic-molded Zippers  
Slide Zippers  
Closed-ended Zippers  
Open-ended Zippers  
Comparison of Parts between Open-End and Closed-End Zippers  
Zipper Sizes

**Table 6.** Select Metal Zipper Sizes with Thickness (in mm) and Width (in mm) (includes corresponding Graph/Chart)

**Table 7.** Select CFC Zipper Sizes with Thickness (in mm) and Width (in mm) (includes corresponding Graph/Chart)

**Table 8.** Select Plastic Zipper Sizes with Thickness (in mm) and Width (in mm) (includes corresponding Graph/Chart)

Measurement of a Zipper  
Standard Methods to Measure Dimensions, Top Tape Extension Dimensions, and Bottom Tape Extension Dimensions of a Zipper  
Sliders  
Description of Slider Locking Systems  
Select Standard Sliders and Locking Systems  
Slider Positioning  
Slider Positioning and Regional Usage by Gender  
Zipper Manufacturing  
Stringers for Metallic Zippers  
Stringers for Plastic Zippers  
Preparation of Finished Zippers  
Quality Testing  
Select ASTM Standards for Zippers  
BS 3084:2006 Specification for Testing of Slide Fasteners

#### **4. PRODUCT LAUNCHES**

YKK Introduces Fix A Shape Zipper  
ELPLAST Launches Innovative EL-ZIP Triple Zipper  
Presto Products to Unveil Child-Resistant Closure Technology  
YKK Launches Excella Curve Zipper  
Elplast Unveils EL-ZIP Colour Zippers  
ELPLAST Launches EL-ZIP Colour Resealable Zippers  
Coats Unveils Opti M HB Zips  
Coats Unveils Opti S Cutwork Zips

#### **5. RECENT INDUSTRY ACTIVITY**

Talon Ropes in Designer Dr. Romanelli for Limited Edition Zippers  
JUKI and YKK Ink Joint Development Agreement  
Talon's FR Line Metal Zippers Obtain UL Recognition  
BTK Inks Agreement with YKK

## 6. FOCUS ON SELECT PLAYERS

CMZ Zipper (Wuxi) Co., Ltd. (China)  
 Coats Plc. (UK)  
 DITTA Giovanni Lanfranchi S. p. A. (Italy)  
 EMR Fermuar Tekstil ve Aksesuar (Turkey)  
 Fujian SBS Zipper Science & Technology Co., Ltd. (China)  
 Hang Sang Zipper Co. Ltd. (Hong Kong)  
 IDEAL Fastener Corporation (US)  
 Jinjiang Fuxing Zipper Co. Ltd. (China)  
 KCC Zipper Group (Taiwan)  
 Max Zipper Co., Ltd. (Taiwan)  
 Olympic Zippers Ltd. (India)  
 Riri Group (Switzerland)  
 Sea-Cheng Enterprise Co., Ltd. (Taiwan)  
 Talon International, Inc. (US)  
 Tex Corp Limited (India)  
 YKK Corporation (Japan)  
 ZIP Industries Limited (India)

## 7. GLOBAL MARKET PERSPECTIVE

**Table 9.** World Recent Past, Current & Future Analysis for Zippers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 10.** World Historic Review for Zippers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 11.** World 14-Year Perspective for Zippers by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

## III. MARKET

### 1. THE UNITED STATES

#### A. Market Analysis

##### Outlook

Growing Demand for Travel Luggage Bodes Well for the US Zipper Market

Hobby Dressmakers: A Hitherto Overlooked Consumer Cluster

US Apparel Market Overview

**Table 12.** Key Apparel Types in the US (2015): Percentage Breakdown of Distribution of Apparel in American Wardrobes (includes corresponding Graph/Chart)

#### Product Launch

Strategic Corporate Developments

Key Players

#### B. Market Analytics

**Table 13.** US Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 14.** US Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 2. CANADA

Market Analysis

**Table 15.** Canadian Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 16.** Canadian Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 3. JAPAN

A. Market Analysis

Outlook

Growing Fashion Industry Augurs Well for the Zipper Market

Consumer Profile for Apparels

**Table 17.** Japanese Apparel Market by Gender (2015): Percentage Breakdown of Value Sales for Women, Men and Children (includes corresponding Graph/Chart)

**Table 18.** Key Apparel Types in Japan (2015): Percentage Breakdown of Distribution of Apparel in Japanese Wardrobes (includes corresponding Graph/Chart)

Product Launch

Strategic Corporate Development

Key Players

B. Market Analytics

**Table 19.** Japanese Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 20.** Japanese Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 4. EUROPE

A. Market Analysis

Outlook

**Table 21.** Key Apparel Types in Europe (2015): Percentage Breakdown of Distribution of Apparel in European Wardrobes (includes corresponding Graph/Chart)

B. Market Analytics

**Table 22.** European Recent Past, Current & Future Analysis for Zippers by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 23.** European Historic Review for Zippers by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 24.** European 14-Year Perspective for Zippers by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

#### **4A. FRANCE**

Market Analysis

**Table 25.** French Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 26.** French Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4B. GERMANY**

A. Market Analysis

Outlook

A Booming Premium Luggage Market to Drive Growth

German Clothing/Apparel Market Overview

Product Launches

B. Market Analytics

**Table 27.** German Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 28.** German Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4C. ITALY**

A. Market Analysis

Outlook

Ditta Giovanni Lanfranchi S. P. A. – A Key Regional Player

B. Market Analytics

**Table 29.** Italian Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 30.** Italian Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4D. THE UNITED KINGDOM**

A. Market Analysis  
Outlook  
Product Launches  
Coats Plc. – A Leading Global Player  
B. Market Analytics

**Table 31.** UK Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 32.** UK Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4E. SPAIN**

A. Market Analysis  
Outlook  
Cremalleras Rubi, S. A. – A Key Regional Player  
B. Market Analytics

**Table 33.** Spanish Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 34.** Spanish Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4F. RUSSIA**

A. Market Analysis  
Outlook  
Strategic Corporate Development  
B. Market Analytics

**Table 35.** Russian Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 36.** Russian Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4G. REST OF EUROPE**

A. Market Analysis  
Outlook  
Product Launch  
Key Players  
B. Market Analytics

**Table 37.** Rest of Europe Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 38.** Rest of Europe Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for

Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5. ASIA-PACIFIC

### A. Market Analysis

#### Outlook

Developing Asian Countries Offer Strong Growth Opportunities

Asian Apparel Market Overview

China

India

### B. Market Analytics

**Table 39.** Asia-Pacific Recent Past, Current & Future Analysis for Zippers by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 40.** Asia-Pacific Historic Review for Zippers by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 41.** Asia-Pacific 14-Year Perspective for Zippers by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

## 5A. CHINA

### A. Market Analysis

#### Outlook

China: A Major Zipper Manufacturer and Consumer

Major Zipper Manufacturers

Market Issues

Zipper Industry under Pressure

Small Businesses Catering to Low-end Market

Rising Production Costs

Recycling - Measure to Counter Rising Production Cost

Measures to Revitalize Chinese Zipper Industry

Necessity to Change Business Model

Refurbishment of Industrial Supply Chain

Up-gradation of Machinery

Stringent Quality Measures

Quality Initiatives of Select Players

Export Scenario

Large Players Move-up Value Chain for Exports

Product Trends

Color Trends

Design Trends

Safety Trends

Functionality Trends

Technology Trends

Key Statistics

**Table 42.** Chinese Apparel Market by Category (2015): Percentage Breakdown of Volume Sales for Ladies' Wear, Knitted Underwear, Children's wear, Woolen Wear, Men's Shirts, T-Shirts, Denim Wear, Men's Suits,



Trousers, Jackets, Thermal Clothing, and Others (includes corresponding Graph/Chart)

Key Players

B. Market Analytics

**Table 43.** Chinese Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 44.** Chinese Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5B. INDIA

A. Market Analysis

Outlook

India – A Growing Market for Zippers Makers

A Review of the Indian Zipper Market

**Table 45.** Consumption Norms of Zippers in India by Application (includes corresponding Graph/Chart)

Fierce Competition Typifies Indian Zippers Sector

YKK Focuses on Expansion in India

Apparel Industry – An Overview

**Table 46.** Indian Apparel Market (2016E): Percentage Breakdown of Value Sales by Gender Category - Men, Women and Kids (includes corresponding Graph/Chart)

**Table 47.** Key Apparel Types in India (2015): Percentage Breakdown of Distribution of Apparel in Indian Wardrobes (includes corresponding Graph/Chart)

Key Players

B. Market Analytics

**Table 48.** Indian Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 49.** Indian Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5C. REST OF ASIA-PACIFIC

A. Market Analysis

Outlook

Taiwan: A Major Manufacturer of Zippers

Korea: Apparel Consumption Witnessing a Paradigm Shift

Thailand – End-Use Market Key Statistics

**Table 50.** Clothing Preference among Thais (2015): Percentage Breakdown of Wardrobe Allocation by Apparel Type (includes corresponding Graph/Chart)

**Table 51.** Denim Preference among Thais (2015): Percentage Breakdown of Wardrobe Allocation by Denim Apparel Type (includes corresponding Graph/Chart)

Key Players

B. Market Analytics

**Table 52.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 53.** Rest of Asia-Pacific Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 6. LATIN AMERICA

A. Market Analysis

Outlook

Select End-use Market Statistical Data

**Table 54.** Clothing Preference among Brazilians (2015): Percentage Breakdown of Wardrobe Allocation by Apparel Type (includes corresponding Graph/Chart)

**Table 55.** Colombian Clothing Market by Retail Channel (2015): Percentage Breakdown of Value Sales for Chain Stores, Department Stores, Independent Stores, Off-price Stores, Specialty Stores and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 56.** Latin American Recent Past, Current & Future Analysis for Zippers by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 57.** Latin American Historic Review for Zippers by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 58.** Latin American 14-Year Perspective for Zippers by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

### 6A. BRAZIL

Market Analysis

**Table 59.** Brazilian Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 60.** Brazilian Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

### 6B. REST OF LATIN AMERICA

- A. Market Analysis
  - Outlook
  - Product Launch
- B. Market Analytics

**Table 61.** Rest of Latin America Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 62.** Rest of Latin America Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 7. REST OF WORLD

Market Analysis

**Table 63.** Rest of World Recent Past, Current & Future Analysis for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 64.** Rest of World Historic Review for Zippers Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 75 (including Divisions/Subsidiaries - 87)

The United States (6)

Japan (2)

Europe (42)

France (2)

Germany (3)

The United Kingdom (5)

Italy (7)

Spain (2)

Rest of Europe (23)

Asia-Pacific (Excluding Japan) (35)

Middle East (1)

Africa (1)

### I would like to order:

**Product name:** Zippers: Market Research Report  
**Product link:** <https://marketpublishers.com/r/ZCFB1988134EN.html>  
**Product ID:** ZCFB1988134EN  
**Price:** US\$ 4,950.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/ZCFB1988134EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**