

## Workwear: Market Research Report

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This report analyzes the worldwide markets for Workwear in US\$ Million by the following Product Segments: General Workwear, Corporate Workwear, and Uniforms. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 119 companies including many key and niche players such as -

- Aditya Birla Fashion and Retail Ltd.
- Adolphe Lafont - Kwintet France SAS
- Alexandra Workwear (Overseas Holdings) Ltd.
- Alsico NV
- Aramark
- Carhartt, Inc.

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## **100% POLYESTER ACTI-FLEECE**

### **100% POLYESTER 330G/M2 - WINDPROOF & BREATHABLE ACTI-FLEECE**

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Taihan Textile Partners with Klopman to Distribute Protectivewear Fabrics  
VF Corporation Acquires Williamson-Dickie Mfg. Co.  
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Dolphin Wear, Deckers Uniforms Join Forces to Form DWD Uniform Solutions  
Elis Acquires Berendsen  
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Hot Stuff Safetywear Collaborates with The Brand Developers to Manufacture Workwear Garments  
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Aditya Birla Fashion and Retail Ltd. (ABFRL) (India)  
Adolphe Lafont - Kwintet France SAS (France)  
Alexandra Workwear (Overseas Holdings) Ltd. (UK)  
Alsico NV (Belgium)  
Aramark (USA)  
Carhartt, Inc. (USA)  
Cherokee Uniforms, Inc. (USA)  
Cintas Corporation (USA)  
G&K Services Inc. (USA)  
Dockers (USA)

Duluth Holdings Inc. (USA)  
 Fristads Kansas AB (Sweden)  
 Bragard SA (France)  
 Hejco (Sweden)  
 HAVEP (The Netherlands)  
 Hunter Apparel Solutions Limited (Ireland)  
 JKL Clothing Ltd. (UK)  
 Johnson's Apparelmaster Ltd. (United Kingdom)  
 Jonsson Workwear (South Africa)  
 Klopman International Srl (Italy)  
 Raymond Limited (India)  
 Red Wing Shoe Company, Inc. (USA)  
 Snickers Workwear (Sweden)  
 Simon Jersey Limited (United Kingdom)  
 Superior Uniform Group, Inc. (USA)  
 The Donna Karan Company LLC (USA)  
 The WORKWEAR Group (Australia)  
 Wolverine World Wide, Inc. (USA)  
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### A. Market Analysis

Unpenetrated Nature of the Market and Large Working Age Population Offer Significant Growth Opportunities

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### B. Market Analytics

**Table 74.** Asia-Pacific Recent Past, Current & Future Analysis for Workwear by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 75.** Asia-Pacific Historic Review for Workwear by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 76.** Asia-Pacific 14-Year Perspective for Workwear by Geographic Region/Country - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

**Table 77.** Asia-Pacific Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 78.** Asia-Pacific Historic Review for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 79.** Asia-Pacific 14-Year Perspective for Workwear by Product Segment - Percentage Breakdown of Dollar Sales for Corporate Wear, General Wear and Uniforms Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 5A. CHINA

### A. Market Analysis

China: A Potential Laden Market

### B. Market Analytics

**Table 80.** Chinese Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 81.** Chinese Historic Review for Workwear by Product Segment - Corporate Wear, General Wear

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## 5B. INDIA

### A. Market Analysis

Increasing Awareness and Functional Advancements in Workwear Drive Strong Market Growth

Novel Business Models in Indian Workwear Market

Fast Growing Services and Manufacturing Sectors Create Huge Demand for Workwear

Indian Workwear Market Influenced by a Plethora of Socio-Economic Factors

Increasing Women Workforce and Westernization Trend Drives Market Demand

Preference for Western Workwear Offers Prospects

The Emergence of Indo-Western Officewear

Rapidly Changing Fashion Trends Replace Conventional Workwear in India

Increasing Approval of Business Casuals in Offices: A Major Indian Corporate Trend

Significant Variation in Workwear Trends of Public Sector and Private Sector Employees

Focus on Latest Trends and Changing Consumer Preferences Integral for Success in the Marketplace

Competitive Landscape

Select Key Players

### B. Market Analytics

**Table 83.** Indian Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 84.** Indian Historic Review for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 85.** Indian 14-Year Perspective for Workwear by Product Segment - Percentage Breakdown of Dollar Sales for Corporate Wear, General Wear and Uniforms Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 5C. REST OF ASIA-PACIFIC

### A. Market Analysis

Australia: Large Number of Workwear Options Benefit Market Demand

Popular Workwear Companies and Brands in Australia: Brief Profiles

Biz Collection

JB's Wear Clothing

Aussie Pacific Clothing

BOCINI Clothing

Gildan

Identitee

Blue Whale Clothing

Legend Life Clothing

Product Launch

Recent Industry Activity

The WORKWEAR Group – A Major Australia-Based Company

### B. Market Analytics



**Table 86.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

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**Table 88.** Rest of Asia-Pacific 14-Year Perspective for Workwear by Product Segment - Percentage Breakdown of Dollar Sales for Corporate Wear, General Wear and Uniforms Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 6. MIDDLE EAST & AFRICA

### A. Market Analysis

#### Recent Industry Activity

Jonsson Workwear – A Major South Africa- Based Company

### B. Market Analytics

**Table 89.** Middle East & Africa Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

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**Table 91.** Middle East & Africa 14-Year Perspective for Workwear by Product Segment - Percentage Breakdown of Dollar Sales for Corporate Wear, General Wear and Uniforms Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 7. LATIN AMERICA

### Market Analysis

**Table 92.** Latin American Recent Past, Current & Future Analysis for Workwear by Product Segment - Corporate Wear, General Wear and Uniforms Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

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**Table 94.** Latin American 14-Year Perspective for Workwear by Product Segment - Percentage Breakdown of Dollar Sales for Corporate Wear, General Wear and Uniforms Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 119 (including Divisions/Subsidiaries - 143)  
The United States (37)

Canada (5)  
Europe (73)  
    France (3)  
    Germany (1)  
    The United Kingdom (45)  
    Italy (2)  
    Rest of Europe (22)  
Asia-Pacific (Excluding Japan) (21)  
Middle East (3)  
Africa (4)

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