

# Women's and Girls' Clothing: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Women's and Girls' Clothing in US\$ Million by the following Product Segments: Women's and Girls' Dresses, Women's and Girls' Suits & Coats, Women's and Girls' Blouses & Shirts, Women's and Girls' Slacks & Trousers, Women's and Girls' Underwear and Nightwear, and Women's and Girls' Other Garments. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 500 companies including many key and niche players such as -

Amer Sports Corporation

Benetton Group Spa

Berkshire Hathaway

Delta Galil Industries Ltd.

Donna Karan International, Inc.

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Gildan Activewear Acquires Doris

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Gap Takes Over INTERMIX

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Esprit International (US)  
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Jockey International, Inc. (US)  
Joe Boxer Corp. (US)  
Jones Group, Inc. (US)  
Kate Spade & Company (US)  
Kellwood Company (US)  
Levi Strauss & Co. (US)  
Limited Stores, LLC (US)  
Nike, Inc. (US)  
Oshkosh B'Gosh, Inc. (US)  
PVH Corporation (US)  
Calvin Klein (US)  
Tommy Hilfiger Corporation (US)  
Ralph Lauren Corporation (US)  
Reebok International Ltd. (US)  
Sanyo Shokai Co. , Ltd. (Japan)  
Triumph International AG (Germany)  
VF Corporation (US)  
Wacoal Holdings Corp. (Japan)

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Bealls Inc. (US)  
Chico's FAS, Inc. (US)

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Destination Maternity Corp. (US)  
Escada (Germany)  
Embry Holdings Limited (Hong Kong)  
Gap, Inc. (US)  
The Gymboree Corporation (US)  
J. Crew Group, Inc. (US)  
J. Jill Group, Inc. (US)  
Land's End, Inc. (US)  
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**Table 154.** Indian Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 155.** Indian 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **5C. REST OF ASIA-PACIFIC**

### A. Market Analysis

#### Current & Future Analysis

##### South Korea

##### Market Overview

##### Leggings Find Popularity among Korean Women

##### Indonesia

##### Women's and Girls' Clothing Market Witnesses Growth in Indonesia

##### Australia

##### Boom in Online Sales of Women's Clothing

##### Rising Sales of Girls' Clothing

##### Lingerie Market in Australia: An Overview

##### Malaysia

##### Singapore

##### Thailand

##### Taiwan

##### Product Launches

##### Embry Holdings Limited (Hong Kong) – A Major Retailer

### B. Market Analytics

**Table 156.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 157.** Rest of Asia-Pacific Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 158.** Rest of Asia-Pacific 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **6. MIDDLE EAST**

### **A. Market Analysis**

#### **Current & Future Analysis**

##### **Saudi Arabia**

##### **UAE**

#### **Plus Size is in**

#### **Online Sales of Women's Clothing Gain Momentum**

#### **Swimwear Market: An Overview**

#### **Strategic Corporate Development**

#### **Delta Galil Industries Ltd. (Israel) - A Key Player**

### **B. Market Analytics**

**Table 159.** Middle Eastern Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 160.** Middle Eastern Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 161.** Middle Eastern 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7. LATIN AMERICA**

### **A. Market Analysis**

Current & Future Analysis

Strategic Corporate Development

### **B. Market Analytics**

**Table 162.** Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Geographic Region - Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 163.** Latin American Historic Review for Women's and Girls' Clothing by Geographic Region - Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 164.** Latin American 14-Year Perspective for Women's and Girls' Clothing by Geographic Region - Percentage Breakdown of Value Sales for Brazil and Rest of Latin American Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 165.** Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 166.** Latin American Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 167.** Latin American 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7A. BRAZIL**

### **A. Market Analysis**

#### **Market Overview**

#### **Sales of Plus-Size Clothing on the Rise**

#### **Hosiery Market – An Overview**

### **B. Market Analytics**

**Table 168.** Brazilian Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments

Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 169.** Brazilian Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 170.** Brazilian 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7B. REST OF LATIN AMERICA**

A. Market Analysis  
Current & Future Analysis  
Mexico

**Table 171.** Mexican Women's Wear Market (2014): Percentage Share Breakdown of Retail Value Sales by Leading Players (includes corresponding Graph/Chart)

B. Market Analytics

**Table 172.** Rest of Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 173.** Rest of Latin American Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats,

Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments  
Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 174.** Rest of Latin American 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 8. REST OF WORLD

### A. Market Analysis

#### Current & Future Analysis

#### Strategic Corporate Development

### B. Market Analytics

**Table 175.** Rest of World Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 176.** Rest of World Historic Review for Women's and Girls' Clothing by Product Segment - Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 177.** Rest of World 14-Year Perspective for Women's and Girls' Clothing by Product Segment - Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes

corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 500 (including Divisions/Subsidiaries - 514)

The United States (136)

Canada (17)

Japan (15)

Europe (284)

France (18)

Germany (72)

The United Kingdom (52)

Italy (73)

Spain (26)

Rest of Europe (43)

Asia-Pacific (Excluding Japan) (56)

Latin America (3)

Africa (3)



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