

Wireless Printing Trends: Market Research Report

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Abstracts

'Wireless printing enables direct printing of documents by connecting wireless-enabled mobile devices with a printer. The approach involves the use of connecting technologies such as Bluetooth, while bypassing the network. Mobile devices that feature embedded wireless printing capabilities are also commonly used to print documents by using specific apps without requiring the additional software or drivers. Advancements in wireless printing has resulted in the next-generation Internet-enabled printing or cloud printing that represents a new approach to access business apps directly from the printer's screen. The technique allows users to upload and archive scanned images or documents onto the Internet, or print online files and more without even using a computer.'

The report analyzes and presents an overview of Wireless Printing market worldwide. Supported with 2 market data tables, the report provides a review of market trends, growth drivers, and strategic industry activities of major companies worldwide. In addition, the report also provides global market estimates and projections for Wireless Printers in units for years 2012 through 2017. The report further discusses about various mechanisms enabling Wireless Printing including Wi-Fi Network, Cloud Printing, AirPrint, and PictBridge. In addition, 54 companies operating in the Wireless Printing arena worldwide including Apple Inc., Cortado AG, Google Inc., Brother International Corporation, Canon Inc., Fuji Xerox Co. Ltd., Hewlett-Packard Development Company LP, Kyocera Document Solutions Inc., Lexmark International Inc., Ricoh Company Ltd., Xerox Corporation and others are profiled.

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PictBridge

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Convenience

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Energy Efficiency

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Print Speed

Resolution

Scanning

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2. MARKET TRENDS

Wireless Printer Makers Focus on Enterprise Sector by Improving Security Parameters

Table 1. No. of Pages Printed from Smartphones Worldwide (2013-2018) in Million

Wireless Printing Exhibits High Adoption in US

Table 2. Global Wireless Printer Shipments (2012-2017) in Million Units

3. RECENT INDUSTRY ACTIVITY

Brother International Launches Desktop Printers with Wireless Connectivity
Epson Unveils PrintJinni Wireless Printing App for iOS
LG Electronics Launches PD233 Pocket Photo
Marvell Introduces mPrint Wi-Fi Module
Samsung and HP Join Forces to Offer Mobile Printing App
Star Micronics Unveils Star WiFi Power Pack
Xerox Introduces Mobile Printing Solution Range for Small and Large Enterprises
Epson America Introduces Mobilink P60 Printers with Bluetooth Support for iOS
EFI Launches PrintMe Mobile 2. 1 Wireless Printing Solution
Epson Introduces Epson Expression Home XP-400 Small-in-One Printer
HP Introduces New Line of Wireless Printers
KIP America Launches KIP iView & iPrint Wireless Printing App
Motorola Mobility Launches Droid Xyboard 10. 1 Tablet
Lantronix Inks Reseller Agreement with OKI Data Americas
Lantronix Launches xPrintServer for Offices
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Samsung Electronics West Africa Introduces Wireless Printers in Nigeria
Bitbuzz Introduces Wireless Printing Solution for Hotels
Brother International Unveils Color Inkjet Range
Epson Expands iPrint App Functionality to Include Android Devices
EuroSmartz to Upgrade PrintBureau and PrintCentral Apps
Fuji Xerox Launches A4 Multifunction Printers
Fuji Xerox Launches iOS Mobile Apps for Wireless Printing
Google Launches Google Cloud Print Service
Kodak Introduces Document Print App for Android Devices
Apple Introduces Beta Version of iOS 4. 2 with Printer Support Feature
Toshiba TEC Australia Announces Introduction of Honeywell Wireless Printing Solution

4. MARKET PARTICIPANTS

A: Wireless Printing Technology/Solution Providers

Apple, Inc. (USA)

Avatron Software (USA)

Cortado AG (Germany)

CSR PLC (UK)

ePrintitUSA (USA)
Google, Inc. (USA)
HubCast, Inc. (USA)
Lantronix, Inc. (USA)
Liforte JSC (Vietnam)
MCCI Corporation (USA)
Mobile Dynamix (USA)
Next Print Solutions ApS (EveryonePrint) (Denmark)
Novell, Inc. (USA)
NT-ware Systemprogrammierung GmbH (Germany)
Printer Anywhere, Inc. (USA)
PrinterOn, Inc. (Canada)
PrintontheGo (USA)
Sharp Corporation (Japan)
Sharp Electronics Corporation (USA)
Thinstream Technologies Pte. , Ltd. (Singapore)
Today's Business Solutions, Inc. (USA)
UTAX GmbH (Germany)
Wellala, Inc. (USA)
ZINK Imaging, Inc. (USA)
B: Wireless Printing Equipment Manufacturers
Bixelon (Korea)
Brother International Corporation (USA)
Canon, Inc. (Japan)
Canon Europe Ltd. (UK)
Canon India Pvt. , Ltd. (India)
Canon U. S. A, Inc. (USA)
Citizen Systems Europe GmbH (Germany)
Dell, Inc. (USA)
Eastman Kodak Company (USA)
Electronics for Imaging, Inc. (USA)
Epson America, Inc. (USA)
Fuji Xerox Co. , Ltd. (Japan)
Fuji Xerox (Hong Kong) Ltd. (Hong Kong)
Fuji Xerox (Thailand) Co. , Ltd. (Thailand)
Hewlett-Packard Development Company LP (USA)
HiTi Digital, Inc. (USA)
Intermec Technologies Corporation (USA)
Kyocera Document Solutions, Inc. (Japan)

Lexmark International, Inc. (USA)
OKI Data Americas, Inc. (USA)
Pinnacle Technology Corporation (Taiwan)
Ricoh Americas Corporation (USA)
Ricoh Company Ltd. (Japan)
Rollei (RCP-Technik GmbH & Co. KG) (Germany)
Samsung Electronics Co. , Ltd. (Korea)
Seiko Epson Corporation (Japan)
Star Micronics Co. , Ltd. (Japan)
Star Micronics EMEA (UK)
Xerox Corporation (USA)
Zebra Technologies Corporation (USA)

5. APPENDIX

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