

Web Portals and Online Communities: Market Research Report

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Abstracts

The global outlook series on the Web Portals and Online Communities Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 28 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Europe, Asia-Pacific (China, India, Malaysia, Vietnam) and Latin America (Brazil).

The report offers a compilation of recent product launches, mergers, acquisitions and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 671 companies worldwide.



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