Web 2.0: Market Research Report

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Abstracts

This report analyzes the Worldwide market for Web 2.0 in Annual Revenues in US$ Million at the Vendor's Level by the following Technologies: Social Networking, RSS, Blogs, Wikis, Mashups, Podcasting, and Widgets.

The report provides separate comprehensive analytics for the North America, Europe, and Rest of World.

Annual estimates and forecasts are provided for each region for the period of 2006 through 2015.

The report profiles 56 companies including many key and niche players.

Major players covered under the Enterprise Web 2.0 market include Cisco Systems, Inc., Intel Corporation, International Business Machines Corporation, Jive Software, Microsoft Corporation, Oracle Corporation, and SAP AG. Key players incuded under the Internet Web 2.0 market include Google, Inc., and Yahoo! Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Cisco Signs Agreement to Take Over Reactivity

IBM Inks Partnership Agreement with Google

Onstream Media Takes Over Auction Video

10.FOCUS ON SELECT GLOBAL PLAYERS

Enterprise Web 2.0 Players
Cisco Systems, Inc. (US)
Intel Corporation (US)
International Business Machines Corporation (US)
Jive Software (US)
Microsoft Corporation (US)
Oracle Corporation (US)
SAP AG (Germany)
Internet Web 2.0 Players
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International Business Machines Corporation (US)
Jive Software (US)
Microsoft Corporation (US)
Octopz, Inc. (Canada)
Oracle Corporation (US)

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The United States
Canada
Europe

Germany

The United Kingdom

Asia-Pacific (Excluding Japan)

Latin America

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