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Web Conferencing: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Web Conferencing in US$ Million by the following Segments: Hosted Web Conferencing, and On-Premises Web Conferencing. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 105 companies including many key and niche players such as -

3CX

Adobe Systems Incorporated

AnyMeeting, Inc.

Arkadin AT&T Inc.

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Collaboration Feature
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Web Tours
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AT&T, Cisco Unveil Cloud-based Conferencing Solution
BigMarker Unveils Public Beta by using WebRTC framework
Conversant Introduces C-View
NTT Communications Unveils Arcstar Conferencing Services
Cisco Releases WebEx for Tufts University

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AnyMeeting Introduces AnyMeeting Company Pro
InterCall Launches CCA-SP
Arkadin Introduces Next Generation Web conferencing Solution - ArkadinAnywhere
Citrix Unveils GoToMeeting Free Web-based Communication Platform
FuzeBox Unveils HTML5 and VoIP-enabled Browser Application
RHUB Introduces Real-Time Collaboration Solution - TurboMeeting version 5.
Brother Industries Launches OmniJoin
TIBCO Software Announces tibbr Meetings
zipLogix Introduces Web conferencing Solution, zipConsult
SMART Technologies Unveil Range of Collaborative Learning and Smart Conferencing Products and Solutions

6. RECENT INDUSTRY ACTIVITY

FuzeBox Acquires LiveMinutes
BigMarker Partners with Techweek
Highfive Technologies Receives Series B Funding
Arkadin Takes Over T-Uno
Arkadin Acquires AccuConference
ClearOne Acquires Spontania Solution from Dialcom Networks
3CX ACQUIRES E-WORKS
NTT Communications Takes Over Arkadin
MeetingOne Ventures with Blue Sky Broadcast
MSU Inks with Zoom Video Communications
KRM Partners with PlaceWare
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PGi Purchases Via-Vox
PGi Purchases ACT Teleconferencing
Arkadin, Orange Partner to deliver High Quality Collaboration Solutions
Babson College Deploys Cisco’s Web conferencing Solution – WebEx
Oregon Department of Community Colleges and Workforce Development Chooses Blackboard Collaborate Platform for Web conferencing

7. FOCUS ON SELECT PLAYERS

3CX (CYPRUS)
Adobe Systems Incorporated (USA)
AnyMeeting, Inc. (USA)
Arkadin (France)

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AT&T Inc. (USA)
Avaya, Inc. (USA)
Blackboard, Inc. (USA)
Broadview Networks, Inc. (USA)
Cisco Systems, Inc. (USA)
Citrix Systems, Inc. (USA)
FuzeBox, Inc. (USA)
Google, Inc. (USA)
InterCall (USA)
International Business Machines Corporation (USA)
Level 3 Communications, Inc. (USA)
LogMeIn, Inc. (USA)
Microsoft Corporation (USA)
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Total Companies Profiled: 105 (including Divisions/Subsidiaries - 108)
The United States (75)
Canada (5)
Japan (3)
Europe (12)
  France (2)
  Germany (3)
  The United Kingdom (4)
  Rest of Europe (3)
Asia-Pacific (Excluding Japan) (13)

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