

Watches and Clocks: Market Research Report

<https://marketpublishers.com/r/W9747FF84C0EN.html>

Date: January 2019

Pages: 600

Price: US\$ 5,800.00 (Single User License)

ID: W9747FF84C0EN

Abstracts

This report analyzes the worldwide markets for Watches and Clocks in US\$ Million by the following Segments: Watches (Mass Market Watches (Under \$50), Middle-Priced Watches (\$50-\$299), Upper-Priced Watches (\$300 - \$999), & Luxury Watches (\$1000 - \$5000)) and Clocks. The Global market is further analyzed by the following Material Types Steel, Precious Metal, Bi-Metal, and Others.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 336 companies including many key and niche players such as -

Apple, Inc.

Audemars Piguet

Breitling SA

Casio Computer Co., Ltd.

Chelsea Clock Company

Chopard

Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Watch

Mass Market Watches

Middle-Priced Watches

Upper Priced Watches

Luxury Watches

Clock

2. INDUSTRY OVERVIEW

Time: An Important Requirement for Mankind Since Time Immemorial

Table 1. Global Watch Production by Type (2017): Percentage Breakdown of Volume Production for Analog Quartz, Digital Quartz, and Mechanical (includes corresponding Graph/Chart)

Global Watches & Clocks Market in a Nutshell

Steady Growth Projected over the Next Few Years

Growing Interest in Smartwatches & Luxury Watches: Cornerstone for Present & Future Growth of the Market

Developed Regions: Traditional Revenue Contributors

Table 2. World Watches Market (2018E & 2022P): Percentage Breakdown of Value Sales for Developed and Developing Regions (includes corresponding Graph/Chart)

Table 3. World Clocks Market (2018E & 2022P): Percentage Breakdown of Value Sales for Developed and Developing Regions (includes corresponding Graph/Chart)

Developing Regions: Hot Spots for Future Growth

Table 4. World Watches Market - Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, Europe, USA, Canada, and Japan (includes corresponding Graph/Chart)

Table 5. World Clocks Market - Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, USA, Canada, Europe and Japan (includes corresponding Graph/Chart)

Stable Economic Scenario to Aid Market Expansion

Table 6. World Real GDP Growth Rates in % (2016-2019P): Breakdown by Country/Region (includes corresponding Graph/Chart)

3. MARKET TRENDS, DRIVERS AND ISSUES

Increasing Demand for Luxury Watches: A Strong Growth Driver for the Global Watch Market

Table 7. High Millionaires Population Steers Demand for Luxury Watches: Number of Millionaires (in '000s) for Select Countries (2018E) (includes corresponding Graph/Chart)

Swiss Watches: The Primary Luxury Watch Category

Luxury Smartwatches: The New Exciting Product Vertical

Pre-owned Luxury Watches Witness Robust Demand Worldwide

Destocking Luxury Watches through Alternative Channels: A New and Booming Business

Expanding Luxury Goods Market Bodes Well for Luxury Watch Sales

Luxury Brands Differentiate Even in Digital Transition Efforts

Current Luxury Goods Buying Trends Favor Market Growth

Table 8. Luxury Goods Sales (in Billion Euros) Worldwide for Years 2010 through 2017 (includes corresponding Graph/Chart)

Table 9. World Luxury Goods Market by Country (2017): Percentage Breakdown of Value Sales for China, France, Germany, Hong Kong, Italy, Japan, UK, US, and Others (includes corresponding Graph/Chart)

Table 10. Global Luxury Goods Market by Product Category (2017): Percentage Breakdown of Value Sales for Cosmetics and Fragrances, Fashion Accessories, Fashion Clothing, Watches and Jewelry, and Others (includes corresponding Graph/Chart)

Tourist Volumes: A Key Determinant to Luxury Goods Sales

Rising Popularity of Intelligent Wrist Wear for Today's Digital, Connected and Mobile Individual Drives Robust Demand for Smartwatches

Table 11. Global Market for Smartwatches: Volume Sales in Million Units for 2014, 2016, 2018E, and 2020P (includes corresponding Graph/Chart)

Table 12. Global Market for Wearable Technology by End-Use Sector (2015 & 2018E): Percentage Breakdown for Consumer (Fitness/Infotainment), Enterprise & Industrial, Medical, and Others (includes corresponding Graph/Chart)

Growth Drivers in a Nutshell

Key Challenges

US and China Dominate Smartwatch Manufacturing

Quartz Watches Continue to Gain Market Share from Mechanical Watches

Table 13. World Recent Past, Current & Future Analysis for Watches by Type - Quartz Watches and Mechanical Watches Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 14. World Historic Review for Watches by Type - Quartz Watches and Mechanical Watches Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 15. World 14-Year Perspective for Watches by Type - Percentage Breakdown of Dollar Sales for Quartz Watches and Mechanical Watches Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Sports Watches: A Niche Segment Thriving on the Growing Prominence of Fitness

Table 16. Projected Global Shipments (in '000 Units) of Sports Watches (2015-2020P)
(includes corresponding Graph/Chart)

Vintage Watches: A Lucrative Market with Huge Market Potential
Multiple Advantages Offered for Designers in Creating Prototypes Promotes Demand
for 3D Printing in Watchmaking
Favorable Demographic and Economy Trends Strengthens Market Prospects

Table 17. World Population by Geographic Region (2000-2050) (in Millions) (includes
corresponding Graph/Chart)

Table 18. Top 20 Countries Worldwide in Terms of Population in '000s for 2010 and
2015 (includes corresponding Graph/Chart)

Table 19. Ten Largest Populated Countries Worldwide (July 2015): Total Population (in
Millions) by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA,
Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes
corresponding Graph/Chart)

Table 20. Ten Largest Populated Countries Worldwide (July 2015): Percentage
Population by Age Group 0-14 Years, 15-59 Years, 60+ Years for China, India, USA,
Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Mexico (includes
corresponding Graph/Chart)

Urbanization Trend Boosts Market Prospects

Table 21. World Urban Population in Thousands: 1950-2050P (includes corresponding
Graph/Chart)

Table 22. Degree of Urbanization Worldwide: Urban Population as a % of Total
Population by Geographic Region for the Years 1990, 2014 & 2050 (includes
corresponding Graph/Chart)

Table 23. Percentage of Urban Population in Select Countries for 2014 and 2050

(includes corresponding Graph/Chart)

Increasing Standards of Living: A Key Growth Driver

Table 24. World Middle Class Population (2012 & 2030P): Percentage Share Breakdown by Region - North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa (includes corresponding Graph/Chart)

Issues & Challenges

Counterfeiting: The Perpetual Problem for Watches and Clocks Industry

Traditional Watch Companies Face the Rising Threat of Design Copying

4. INNOVATIONS AND ADVANCEMENTS

Innovation: A Core Feature and Driving Force for World Watches & Clocks Market

Luxury Watch Innovations: A Never Ending Saga

Innovation Becomes Imperative Amid Growing Threat from Smartwatches

Luxury Watches Embrace Digital and Dual Display Designs

Wristwatch Innovations & Advancements Announced in the Recent Past

Citizen's Eco-Drive One Super Titanium Models

Frederique Constant's Redesigned Classic Worldtimer Manufacture

Frederique Constant's New Slimline Moonphase Manufacture

Seiko's Astron GPS Solar Creation

Zenith Defy Lab

Bridgeport Automatic Chronograph Collection from Tissot Watches

Omega Speedmaster White Side of the Moon

Breguet Tradition Collection – 7087 Minute Repeater Tourbillon Watch

Aquaracer 300M Collection of Ceramic Bezel Watches by Tag Heuer

McQueen, a Monaco Calibre 11 Hands-on Watch by Tag Heuer

Cellini Time, a Diamond Set Bezel Watch by Rolex

Mauron Musy Produces Water Resistant Watch Models

Panerai Firenze

Montblanc Orbis Terrarum

Piaget Black Tie

Ralph Lauren Automotive Skeleton

Roger Dubuis Excalibur Automatic Skeleton

Vacheron Constantin Harmony Monopusher Pulsimeter Chronograph

Audemars Piguet Royal Oak Concept

Parmigiani Bugatti Victoire
Cartier Rotond De Cartier
Lange & Söhne Saxonia Dual Time
Jaeger Le-Coultre Rendez-Vous Moon
Baume & Mercier Clifton
Audemars Piguet's Royal Oak Concept GMT Tourbillon
Jaeger-LeCoultre's Duomètre Unique Travel Time
Montblanc's TimeWalker Extreme Chronograph DLC
Ralph Lauren's RL67 Chronometer Self-Winding Wristwatch
Vacheron Constantin's Updated Malte Tourbillon Collection Excellence Platine
A. Lange & Söhne's Saxonia Collection
Montblanc's Heritage Spirit Orbis Terrarum
Van Cleef's New Cadenas Watch
IWC's Portugieser Annual Calendar Watch
Parmigiani Fleurier Tonda 1950 Squelette
Piaget Black Tie 'Traditional Oval' and 'Vintage Inspiration'
Ralph Lauren's Automotive Chronograph
Roger Dubuis' Excalibur Spider Skeleton Flying Tourbillon
Richard Mille's RM 33-01 Automatic
Greubel Forsey Black GMT
Tag Heuer's Carrera Heuer-02T Black Phantom
Cabestan's Triple Axis Tourbillon
Armin Strom's Tourbillon Skelton Earth
Okletey's Merry Go Round
Haldimann's H1 Flying Central Tourbillon
L. Leroy's Automatic Tourbillon Regulator
Cumbere Tourbillon by ArtyA
Speake-Marin's The Diamond Magister Son
Bulgari's Octo Ultranero Finissimo
Arnold & Son's Constant Force Tourbillon
Gronefeld's 1941 Remontoire
Girard-Perregaux' La Esmeralda Tourbillon
Oris' Carl Brashear
Linde Werdelin's Oktopus Moon Gold
Ulysse Nardin's Royal Python Skeleton
Chanel's Les Eternelles Morganite
Breguet's Classique Phase de Lune Dame 9088
U10 Tourbillon Lumiere from Angelus
Visionnaire DTZ by Fabergé

Piaget's Black Tie Hybrid
Officine Panerai's Magnifying Spheres
Montblanc's Timewalker Exotourbillon Minute Chronograph
Richard Mille's RM 67-01 Automatic Extra Flat
H. Moser & Cie's Endeavour Small Seconds Bryan Ferry
MB&F's Legacy Machine Perpetual
Jaeger-LeCoultre's Geophysic Universal Time
Parmigiani Fleurier's Tonda Metrographe
Audemars Piguet's Royal Oak Perpetual Calendar
Vacheron Constantin's Heures Creatives
Van Cleef & Arpels Lady Arpels Ronde Des Papillons
Montre Clé De Cartier Squelette Automatique
Urwerk's EMC Pistol
Smartwatch Innovations & Advancements: Spearheading Growth
Pebble Time Round: Thinnest and Lightest Smartwatch
Lenovo's Magic View: A Big Screen Smartwatch
Smile: Mood Reading Smartwatch
Ironman's Timex Sport: For Intense Sporting Activity
Garmin's Forerunner 920XT: Smartwatch for Triathlon Events
Magellan Echo Fit: Sports Watch for Fitness Enthusiasts
Artemis' Smartwatch for Prompt Emergency Medical Care
The Withings Activite Pop: Smartwatch with Extended Battery Life
Garmin's GLONASS and GPS Enabled Smartwatch
Adidas MiCoach Smart Run
Wake-Up Innovations: Few of the Most Effective and Creative Alarm Clocks

5. PRODUCT OVERVIEW

Clocks

Watches

Classification by Function

Classification by Price

Mass Market Watches

Middle Priced Watches

Upper Priced Watches

Luxury Watches

Jewelry

Sport

Lifestyle

Fashion
Connoisseurs
Channels of Distribution
Branding in the Watches Market
Retail Chains

6. COMPETITIVE LANDSCAPE

Watches: A Highly Competitive Marketplace
Key Competitors in the Luxury Watches Domain

Table 25. Leading Players in the World Watches Market (2017): Percentage Breakdown of Value Sales for Audemars Piguet, Casio, Citizen, Fossil, LVMH, Patek Philippe, Richemont, Rolex, Seiko, Swatch Group and Others (includes corresponding Graph/Chart)

Top Global Watch Brands

Rolex
Swatch
Omega
Fossil
Tag Heuer
Citizen
Gucci
Seiko
Casio
Timex

Smartwatches: Apple Remains Ahead
Samsung Seeks to Widen Footprint in the Smartwatch Domain

Table 26. Leading Players in the Global Smartwatch Market (2017): Percentage Breakdown of Unit Shipments for Apple, Samsung and Others (includes corresponding Graph/Chart)

A Brief Overview of Select Smartwatch Models
Apple Watch
Moto

LG G Watch R

Gear Live

Garmin Vivoactive

Fitbit Surge

Martian Notifier

Guess Connect

Smart watch

Pebble Time

Pebble Steel

LG Watch Urbane

Asus ZenWatch

Kairos Hybrid Mechanical Smart Watch

Withings Activite

Montblanc Timewalker with E-Strap

Alcatel OneTouch

Sony SmartWatch 3 SWR50

Kronoz ZeWatch2

MOTA SmartWatch G2

Comparitive Analysis of Select Smartwatch Models: Key Features and Specifications

Traditional Watch Makers Continue to Strategize to Keep Pace with Smartwatches

Socia Media & E-Commerce Evolve into Core Business Tools for Vendors

Social Media

e-Commerce

Mobile e-Commerce: A Game Changer

M&A Activity

Select M&A Deals in the World Watches Market (2015-2018)

6.1 Focus on Select Global Players

Apple, Inc. (USA)

Audemars Piguet (Switzerland)

Breitling SA (Switzerland)

Casio Computer Co., Ltd. (Japan)

Chelsea Clock Company (USA)

Chopard (Switzerland)

Citizen Holdings Co., Ltd. (Japan)

Bulova Corporation (USA)

Frederique Constant S. A. (Switzerland)

Citychamp Watch & Jewellery Group Limited (Cayman Islands)

Compagnie Financière Richemont International (Switzerland)

Cartier SA (France)

Montblanc International GmbH (Germany)
Fossil Group, Inc. (USA)
Garmin Ltd. (USA)
Google, Inc. (USA)
Hermes International S. A. (France)
Howard Miller (USA)
Junghans Uhren GmbH (Germany)
Kering (France)
Gucci Group (USA)
LVMH Moët Hennessy Louis Vuitton SA (France)
Bulgari S. p. A. (Italy)
Tag Heuer International SA (Switzerland)
Movado Group, Inc. (USA)
Patek Philippe SA (Switzerland)
Pebble Technology Corporation (USA)
Rhythm Watch Co., Ltd. (Japan)
Rolex SA (Switzerland)
Samsung Electronics Co., Ltd. (South Korea)
Seiko Holdings Corporation (Japan)
The Swatch Group Ltd. (Switzerland)
Omega (Switzerland)
Tissot S. A. (Switzerland)
Timex Group USA, Inc. (USA)
Timex Group India Ltd. (India)
Titan Industries Ltd. (India)

6.2 Product Introductions/Innovations

Casio Unveils New NIGOK. IBE G-SHOCK Collection Watches
Citizen Rolls Out Eco-Drive One Super Titanium Watches
Patek Philippe Introduces 5968A-001 Aquanaut and 5740/1G-001 Nautilus Watches
Garmin Rolls Out Approach S10 Intuitive Golf Watch
Garmin International Introduces tactix Charlie GPS Watch
Frederique Constant Unveils Hybrid Manufacture Watch
Garmin International Introduces Forerunner 645 Music GPS Running Watch
Frederique Constant Introduces Redesigned Classic Worldtimer Manufacture
Frederique Constant Launches New Version of Slimline Moonphase Manufacture
Frederique Constant Introduces New Retro-Inspired Classics Carrée Automatic Timepieces
Zenith Launches Caliber ZO 342 Watch Oscillator
Apple Launches New Apple Watch Series 3 Devices

Garmin International Introduces vívomove HR Hybrid Smartwatch
Garmin International Introduces vívoactive 3 GPS Smartwatch
Garmin International Introduces D2 Charlie Aviator Watch
Casio Computer Releases New EDIFICE High Performance Sports Chronographs
Citizen to Introduce Citizen Clocks
Garmin International Introduces Approach S60 GPS Golf Watch
Garmin International Unveils quatix 5 Marine GPS Smartwatch
Seiko Watch Introduces New Seiko Astron GPS Solar Watch
Garmin International Introduces Forerunner 935 GPS Running Watch with Novel Features
Casio Computer Releases GRAVITYMASTER GPW-2000 Aviation Watch
Garmin International Introduces New f?nix Line of Multisport GPS Watches

6.3 Recent Industry Activity

Breitling Launches Flagship Boutique in Beijing
Walt Disney Appoints Citizen as the Official Timepiece in Florida and California Theme Parks
Richemont Acquires YOOX Net-A-Porter Group (YNAP)
LVMH Makes Additional Investment in Lyst
USAF Selects Garmin's D2 Charlie Aviator Watch
Breitling Partners with MR PORTER
Richemont to Acquire Watchfinder. co. uk
Casio Computer Builds New Watch Plant
Bucherer Acquires Tourneau
CVC Capital Partners of Britain Acquires Majority Stake in Breitling
Citizen Watch Company Merges with Citizen Watch Company of America

7. GLOBAL MARKET PERSPECTIVE

Table 27. World Recent Past, Current & Future Analysis for Watches by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 28. World Historic Review for Watches by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 29. World 14-Year Perspective for Watches by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 30. World Recent Past, Current & Future Analysis for Clocks by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 31. World Historic Review for Clocks by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 32. World 14-Year Perspective for Clocks by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Watches Market by Material

Table 33. World Recent Past, Current & Future Analysis for Watches by Material - Steel, Precious Metal, Bi-Metal, and Others Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 34. World Historic Review for Watches by Material - Steel, Precious Metal, Bi-Metal, and Others Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 35. World 14-Year Perspective for Watches by Material - Percentage Breakdown of Dollar Sales for Steel, Precious Metal, Bi-Metal, and Others Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Watches Market by Product Segment

Table 36. World Recent Past, Current & Future Analysis for Mass-Priced Watches (Priced under \$50) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 37. World Historic Review for Mass-Priced Watches (Priced under \$50) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 38. World 14-Year Perspective for Mass-Priced Watches (Priced under \$50) by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 39. World Recent Past, Current & Future Analysis for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 40. World Historic Review for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 41. World 14-Year Perspective for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 42. World Recent Past, Current & Future Analysis for Upper-Priced Watches (Priced between \$300-\$999) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 43. World Historic Review for Upper-Priced Watches (Priced between

\$300-\$999) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 44. World 14-Year Perspective for Upper-Priced Watches (Priced between \$300-\$999) by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 45. World Recent Past, Current & Future Analysis for Luxury Watches (Priced \$1000 - \$5000) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 46. World Historic Review for Luxury Watches (Priced \$1000 - \$5000) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 47. World 14-Year Perspective for Luxury Watches (Priced \$1000 - \$5000) by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

8. REGIONAL MARKET PERSPECTIVE

8.1 The United States

A. Market Analysis

The United States: Largest Market for Watches and Clocks

Table 48. US Accounts for over 1/5th Share of the World Watches Market: Percentage Breakdown of Value Sales for US and Rest of World (2018E & 2022P) (includes corresponding Graph/Chart)

Key Watch Purchasing Trends in the US

Strong Gains by Quartz Analog and Mechanical Watches Sustain Market Growth

Growing Sales of Luxury Watches Favor Market Expansion

Table 49. Remarkably High Millionaire Population Steers Luxury Watch Sales in the US: Number of Millionaires (in '000) for 2018E and 2022P (includes corresponding Graph/Chart)

Millennials Buying Patterns Augment Luxury Watch Sales

Steady Expansion in Fine Jewelry & Watches Sales Inflates Luxury Watches Market

Swiss Make Luxury Watches Remain the Top Choice

Growing Prominence of E-Commerce and Company-owned Retail Benefit Luxury Watch Sales

Bigger-Sized Watches Enjoy Rising Popularity in the US

Market Share Findings:

Table 50. Leading Players in the US Watch Market (2017): Percentage Breakdown of Value Sales for Casio, Seiko, Timex, and Others (includes corresponding Graph/Chart)

Distribution Channels:

Table 51. US Sports Watch Market by Distribution Channel (2017): Percentage Breakdown of Value Sales for Department/National Chain Stores, Mass Merchandisers, Specialty Stores, and Others (includes corresponding Graph/Chart)

Table 52. US Clocks Market by Distribution Channel (2017): Percentage Breakdown of Value Sales for Mass Merchants, Specialty Stores, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 53. US Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 54. US Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 55. US 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 56. US Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 57. US Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.2 Canada

A. Market Analysis

Growing Demand for Luxury Watches Support Market Growth in Canada
Competitive Scenario

Table 58. Leading Players in the Canadian Watch Market (2017): Percentage Breakdown of Value Sales for Fossil, Timex and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 59. Canadian Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 60. Canadian Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with

Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 61. Canadian 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 62. Canadian Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 63. Canadian Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.3 Japan

A. Market Analysis

Japan: A Prime Producer, Consumer and Exporter of Watches and Clocks

Market Snippets

Future Prospects Remain Favorable

Steady Tourists Inflow Provides Impetus to Watch Sales

Table 64. Japanese Watch Market by Product Type (2017): Percentage Breakdown of Volume Production for Quartz (Analog), Quartz (Digital), and Mechanical (includes corresponding Graph/Chart)

Casio, Citizen and Seiko: The Japanese Watch Trio

Competition from Foreign Brands Heats Up

List of Major Swiss Watch Brands in Japan

B. Market Analytics

Table 65. Japanese Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 66. Japanese Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 67. Japanese 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 68. Japanese Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 69. Japanese Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4 Europe

A. Market Analysis

A Mature yet Growing Market

Ranking of the Twenty Most Popular Watch Brands in Europe

Pre-Owned Luxury Watches Gains Traction

B. Market Analytics

Table 70. European Recent Past, Current & Future Analysis for Watches by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 71. European Historic Review for Watches by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 72. European 14-Year Perspective for Watches by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia,

and Rest of Europe Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 73. European Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 74. European Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 75. European 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 76. European Recent Past, Current & Future Analysis for Clocks by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 77. European Historic Review for Clocks by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 78. European 14-Year Perspective for Clocks by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

8.4.1 France

A. Market Analysis

Market Overview

Rising Demand for Smartwatches Competitive Scenario

Table 79. Leading Players in the French Watch Market (2017): Percentage Breakdown of Value Share for Cartier, Rolex and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 80. French Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 81. French Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 82. French 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 83. French Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 84. French Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.2 Germany

A. Market Analysis

Market Overview

Smartwatches Seek to Proliferate the German Watch Market

Competitive Scenario

B. Market Analytics

Table 85. German Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 86. German Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 87. German 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 88. German Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 89. German Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.3 Italy

A. Market Analysis

Market Overview

Competitive Scenario

Table 90. Leading Players in the Italian Watch Market (2017): Percentage Breakdown of Value Share for Cartier, Richemont, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 91. Italian Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 92. Italian Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 93. Italian 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 94. Italian Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 95. Italian Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.4 The United Kingdom

A. Market Analysis

A Vibrant Watch Market in Europe

UK Emerge as an Important Market for Luxury Watches

Opportunities Galore for Brokers

UK Watch Manufacturing and Repair Industry: An Overview

Competitive Scenario

B. Market Analytics

Table 96. UK Recent Past, Current & Future Analysis for Watches by Category - Mass-

Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 97. UK Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 98. UK 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 99. UK Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 100. UK Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.5 Spain

A. Market Analysis

Market Overview

Competitive Scenario

B. Market Analytics

Table 101. Spanish Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 102. Spanish Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding

Graph/Chart)

Table 103. Spanish 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 104. Spanish Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 105. Spanish Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.6 Russia

A. Market Analysis

Russian Watches Market to Post Gains

Competitive Scenario

B. Market Analytics

Table 106. Russian Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 107. Russian Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 108. Russian 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 109. Russian Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 110. Russian Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.4.7 Rest of Europe

A. Market Analysis

Select Regional Markets

Sweden

The Netherlands

Poland

Romania

Switzerland

The Global Hub for Luxury Watches

Classification of Swiss Luxury Watches

An Exports Driven Market

Table 111. Swiss Watch Exports (Value in CHF Billion): 2000, 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Brief Description of Globally Popular Swiss Watch Brands

Hong Kong: The Leading Export Market for Swiss Watches

Table 112. Swiss Watch Exports by Country (2017): Percentage Breakdown of Value Exports for China, Hong Kong, Japan, US, and Others (includes corresponding Graph/Chart)

Competitive Scenario

Swiss Watchmakers Implement Novel Strategies

Switzerland Faces Severe Shortage of Skilled Craftsmen

Swiss Watch Industry Comes Up with Initiatives to Counter Fake Products

'Swissness' Bill to Aid Market Expansion

Turkey

Ukraine

B. Market Analytics

Table 113. Rest of Europe Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 114. Rest of Europe Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 115. Rest of Europe 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 116. Rest of Europe Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 117. Rest of Europe Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.5 Asia-Pacific

A. Market Analysis

The Fastest Growing Market for Watches and Clocks

Robust Growth Projected over the Next Few Years

India & China Offer Lucrative Market Expansion Opportunities

Luxury Goods Market Performance in Asia: An Important Opportunity Indicator for Luxury Watches

B. Market Analytics

Table 118. Asia-Pacific Recent Past, Current & Future Analysis for Watches by Geographic Region - China, India, and Rest of Asia-Pacific Markets Independently

Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 119. Asia-Pacific Historic Review for Watches by Geographic Region - China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 120. Asia-Pacific 14-Year Perspective for Watches by Geographic Region - Percentage Breakdown of Dollar Sales for China, India, and Rest of Asia-Pacific Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 121. Asia-Pacific Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 122. Asia-Pacific Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 123. Asia-Pacific 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 124. Asia-Pacific Recent Past, Current & Future Analysis for Clocks by Geographic Region - China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 125. Asia-Pacific Historic Review for Clocks by Geographic Region - China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 126. Asia-Pacific 14-Year Perspective for Clocks by Geographic Region -

Percentage Breakdown of Dollar Sales for China, India, and Rest of Asia-Pacific Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

8.5.1 China

A. Market Analysis

A Market Laden with Opportunities

Chinese Watch Market Snapshots

Luxury Watches Segment to Register Healthy Growth in Demand

Table 127. The Rise of Millionaires and Super-rich in China: Number of Individuals for the Years 2012, 2014, 2016, 2018 & 2020 (includes corresponding Graph/Chart)

Table 128. Luxury Goods Sales (Billion Euros) in China: 2010 to 2017 (includes corresponding Graph/Chart)

Table 129. Luxury Goods Market in China by Product Category (2017): Percentage Breakdown of Value Sales for Personal Care Products, Jewelry, Leather Goods, Mens Wear, Watches, and Others (includes corresponding Graph/Chart)

Consumer Behavior and Purchasing Patterns in China

Major Factors and Trends Influencing the Luxury Goods Market in China

Increasing Disposable Incomes

Growing Demand in Smaller Cities

Post-90s Generation: A Major Driver of Luxury Products

Popularity of Affordable Luxury Goods

Increasing Sophistication of Luxury Consumers

Popularity of Haitao and Establishment of Free Trade Zones

Touristic Spending

Primary Strategies Adopted by Luxury Retailers

Adjusting Prices

Building Up Online Presence and Leveraging Social Platforms

Buying Back Franchises

Incorporation of Traditional Elements to Attract Consumers

Creating Engaging In-Store Experiences

Higher Focus on Travelling Chinese

Increasing Demand for Swiss Luxury Watches in China

Table 130. Chief Reasons for Purchase of Luxury Watches in China (includes corresponding Graph/Chart)

Table 131. Purchase Points for Luxury Watches in China (includes corresponding Graph/Chart)

Demand for Mid-Priced Watches Soars

Competitive Scenario

Entry Barriers Low for the Chinese Watch Industry

Distribution Channels

Online & e-Commerce Platforms Emerge as High-Potential Distribution Channels

B. Market Analytics

Table 132. Chinese Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 133. Chinese Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 134. Chinese 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 135. Chinese Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 136. Chinese Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.5.2 India

A. Market Analysis

India: A High-Growth Market

Market Snippets

Luxury Watches Witness Immense Popularity among Indians

Noteworthy Watch Brands in India

Titan: The Dominant Watch Brand

Fastrack

Sonata

Maxima

LVMH Targets the Indian Luxury Watch Market

Timex

Swatch

Casio

Citizen

Watch Manufacturers Eye Vast Potential Offered by Rural India

Clock Manufacturers Offer Customized Wall Clocks to Counter Competition from Electronic Gadgets

B. Market Analytics

Table 137. Indian Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 138. Indian Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 139. Indian 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 140. Indian Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 141. Indian Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.5.3 Rest of Asia-Pacific

A. Market Analysis

Overview of Select Markets

Australia

Swatch Leads the Domestic Watch Market

Apple's Entry Changes Competitive Landscape

Hong Kong

Market Snippets

Market Overview

Active Efforts by Manufacturers to Ensure Quality and Boost Sales

Impact of CEPA Provisions

Key Directives for Watch Makers

Alloys, Titanium, Ceramic, and Other Materials Witness Increasing Popularity

Distribution Landscape

Indonesia

Singapore

South Korea

Philippines

Thailand

B. Market Analytics

Table 142. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 143. Rest of Asia-Pacific Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding

Graph/Chart)

Table 144. Rest of Asia-Pacific 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 145. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 146. Rest of Asia-Pacific Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.6 The Middle East & Africa

A. Market Analysis

UAE: One of the Most Popular Retail Destinations for Luxury Watches

Limited Disposable Incomes to Affect Consumer Spending on Watches in South Africa

B. Market Analytics

Table 147. Middle East & Africa Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 148. Middle East & Africa Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 149. Middle East & Africa 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 150. Middle East & Africa Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 151. Middle East & Africa Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.7 Latin America Market Analysis

Table 152. Latin American Recent Past, Current & Future Analysis for Watches by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 153. Latin American Historic Review for Watches by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 154. Latin American 14-Year Perspective for Watches by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil, Mexico, and Rest of Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 155. Latin American Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 156. Latin American Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 157. Latin American 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced

Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 158. Latin American Recent Past, Current & Future Analysis for Clocks by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 159. Latin American Historic Review for Clocks by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 160. Latin American 14-Year Perspective for Clocks by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil, Mexico, and Rest of Latin America Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

8.7.1 Brazil Market Analysis

Table 161. Brazilian Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 162. Brazilian Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 163. Brazilian 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 164. Brazilian Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 165. Brazilian Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.7.2 Mexico

A. Market Analysis

Market Overview

Entry of New Players to Boost Watches Sales

B. Market Analytics

Table 166. Mexican Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 167. Mexican Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 168. Mexican 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 169. Mexican Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 170. Mexican Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8.7.3 Rest of Latin America

A. Market Analysis

Argentine Watch Market Poised to Register Moderate Growth in the Near Term

B. Market Analytics

Table 171. Rest of Latin America Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 172. Rest of Latin America Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 173. Rest of Latin America 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 174. Rest of Latin America Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 175. Rest of Latin America Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

9. COMPANY PROFILES

Total Companies Profiled: 336 (including Divisions/Subsidiaries - 383)

The United States (70)

Canada (1)

Japan (15)

Europe (235)

France (18)
Germany (29)
The United Kingdom (27)
Italy (25)
Rest of Europe (136)
Asia-Pacific (Excluding Japan) (60)
Latin America (2)

I would like to order

Product name: Watches and Clocks: Market Research Report

Product link: <https://marketpublishers.com/r/W9747FF84C0EN.html>

Price: US\$ 5,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W9747FF84C0EN.html>