

Wall Coverings: Market Research Report

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This report analyzes the worldwide markets for Wall Coverings in US\$ Million by the following Product Segments: Wall Papers, Interior Paint, Wall Tiles, and Wall Panels. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 241 companies including many key and niche players such as -

- Ahlstrom-Munksjö Oyj
- Akzo Nobel N.V.
- Asian Paints Limited
- Benjamin Moore & Co. Inc
- Brewster Home Fashions LLC
- British Ceramic Tile

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B. Market Analytics

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A. Market Analysis

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Rapid Urbanization in China to Boosts Demand for Wall Coverings

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Environmental Concerns

Strategic Corporate Developments

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A. Market Analysis

Untapped Rural Markets in India Offer Strong Market Growth Potential

Growing Preference for Western Style Decor Drive Demand for Wallpapers

Underpenetrated Nature of Interior Paints in India Sustain Market Demand

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Strategic Corporate Development

Asian Paints Limited – A Major India-Based Company

B. Market Analytics

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5C. REST OF ASIA-PACIFIC

- A. Market Analysis
- Product Launch
- Select Key Players
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- A. Market Analysis
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- Market Analysis

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A. Market Analysis

Brazil: A Leading Producer of Ceramic Wall Coverings Globally

Portobello SA – A Key Brazil-Based Company

B. Market Analytics

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7B. REST OF LATIN AMERICA

A. Market Analysis

Select Key Players

B. Market Analytics

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 241 (including Divisions/Subsidiaries - 262)

The United States (101)

Canada (3)

Japan (2)

Europe (102)

France (3)

Germany (14)

The United Kingdom (35)

Italy (15)

Spain (2)

Rest of Europe (33)

Asia-Pacific (Excluding Japan) (41)

Middle East (3)

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