

Vitamins: Market Research Report

https://marketpublishers.com/r/V35B883E64AEN.html

Date: December 2014

Pages: 603

Price: US\$ 4,950.00 (Single User License)

ID: V35B883E64AEN

Abstracts

This report analyzes the worldwide markets for Vitamins in US\$ ThousandS by the following Product types - Vitamin A, Vitamin B Complex, Vitamin C, Vitamin D, Vitamin E, and Vitamin K. Specific End-Use Segments also analyzed are Animal Feed Additives, Cosmetics, Food, and Pharmaceuticals. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 198 companies including many key and niche players such as -

Adisseo France S.A.S

Aland (Jiangsu) Nutraceutical Co., Ltd.

Archer Daniels Midland Co.

Bactolac Pharmaceutical, Inc.

BASF SE



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Fat-Soluble Vitamins

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Classification Based on Derivation

Classification Based on Dosage

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Animal Feed Additives

Vitamin A

Carotenoids

Vitamin B

Riboflavin

Choline

Vitamin B

Vitamin B

Niacin

Pantothenic Acid

P-Aminobenzoic Acid

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Vitamin World Launches Zumba Ultra Woman Multi-Packs

Natural Wellbeing to Introduce VitPlus+ Premium Vitamins

Enzymedica Unveils Enzyme Nutrition Multivitamin Product Line



Henkel Launches DIAL Vitamin Boost

Daiichi Sankyo Unveils Denotas Chewable Vitamin Tablets

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Island Abbey Foods Unveils Honibe Honey Vitamins

Epionce Launches Intense Defense Anti-Aging + Repair Serum with Vitamins

The Winning Combination Introduces Vitamints

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Island Abbey Foods Introduces New Range of Honibe Honey Vitamins

Vitalife to Introduce New Range of Minerals and Vitamins

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Nutri-Align Introduces Nutri-Align Multivit

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Champion Nutrition Unveils New Range of Sports Nutrition Products

EBOOST Rolls Out Vitamin-Infused Energy Shot

Nordic Naturals Releases Chewable Vitamin D3 Gummies

Nordic Naturals Launches New Vitamin D3 Products

Pharmacy Plus Introduces Reload Multivitamins Range

BocaGreenMD Introduces Prena 1 Range of Prenatal Multivitamins

Nature's Bounty Launches Optimal Solutions Range of Vitamins

Upsher-Smith Laboratories Launches Nexa Plus Capsules

Period Vitamin Unveils New Hormone Balancer

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NBTY Sets Up New Vitamin Manufacturing Facility

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MaMa Organic to Offer Vitamins

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OPKO Health Inks Definitive Agreement with Cytochroma

Vitamin Shoppe Collaborates with Reprico to Open a New Store in Panama

DSM Acquires Tortuga

Liquid Nutrition Group Announces US Expansion Plans

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Vitamin Shoppe Acquires Super Supplements

Reckitt Benckiser and Schiff Nutrition Ink a Merger Agreement

Royal DSM Takes Over Fortitech

Church & Dwight Acquires Avid Health

Mid Europa Partners Takes Over Stake in Walmark

Banyan Acquires PurityLife from SunOpta

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Sun Capital Partners Takes Over CornerStone Research & Development

Pfizer Takes Over Alacer

Kappa Bioscience Receives Approval for K2Vital from German Food Safety Agency

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Vitamin Manufacturers

Adisseo France S. A. S (France)

Aland (Jiangsu) Nutraceutical Co., Ltd. (China)

Archer Daniels Midland Co. (US)

Bactolac Pharmaceutical, Inc. (US)

BASF SE (Germany)

CSPC Pharmaceutical Group Limited (Hong Kong)

Dishman Group (India)

DSM Nutritional Products Ltd. (Switzerland)

DuPont (US)

Fermenta Biotech Ltd. (India)

Jubilant Life Sciences Limited (India)



Lonza Group Ltd. (Switzerland)

North China Pharmaceutical Corporation (China)

Vertellus Specialties Inc. (US)

Zhejiang Hangzhou Xinfu Pharmaceutical Co., Ltd. (China)

Zhejiang Medicine Company Ltd (China)

Zhejiang NHU Co. Ltd. (China)

Pharmaceutical Companies Offering Vitamins

Atrium Innovations, Inc. (Canada)

Avid Health Inc. (US)

BoehringerIngelheim Consumer Health Care (Germany)

GlaxoSmithKline Plc (UK)

NBTY, Inc. (US)

Pfizer, Inc. (US)

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 198 (including Divisions/Subsidiaries - 219)

The United States (85)

Canada (8)

Japan (8)

Europe (62)

France (3)

Germany (8)

The United Kingdom (7)

Italy (1)

Rest of Europe (43)

Asia-Pacific (Excluding Japan) (49)

Africa (2)

Middle East (3)

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