

# USB Flash Drives: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for USB Flash Drives in Thousand Units. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 77 companies including many key and niche players such as -

ADATA Technology Co., Ltd.

Buffalo Technology (UK), Ltd.

Corsair Components, Inc.

Edge Tech Corporation

Hewlett- Packard

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Imation Corp. (US)  
IronKey (US)  
Memorex Products, Inc. (US)  
Kingston Technology Company, Inc. (US)  
Micron Consumer Products Group, Inc. (US)  
Patriot Memory (US)  
PNY Technologies, Inc. (US)

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Asian Countries Drive Future Growth in USB Flash Drives Market

B. Market Analytics

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China: The Largest Manufacturer of USB Flash Drives Worldwide

Product Launches

### B. Market Analytics

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### Product Launches

### B. Market Analytics

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### A. Market Analysis

#### Product Launches

#### Strategic Corporate Development

#### Select Players

### B. Market Analytics

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### Market Analysis

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Market Analysis

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Market Analysis

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**Table 95.** Rest of Latin America 11-Year Perspective for USB Flash Drives by Capacity - Percentage Breakdown of Shipments for 8GB, 16GB, 32GB, and Other Markets for Years 2010, 2015 & 2020 (includes corresponding Graph/Chart)

## **7. REST OF WORLD**

A. Market Analysis

Product Launch

B. Market Analytics

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**Table 98.** Rest of World 11-Year Perspective for USB Flash Drives by Capacity - Percentage Breakdown of Shipments for 8GB, 16GB, 32GB, and Other Markets for Years 2010, 2015 & 2020 (includes corresponding Graph/Chart)

## **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 77 (including Divisions/Subsidiaries - 87)

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Japan (4)

Europe (13)

France (3)

Germany (4)

The United Kingdom (5)

Rest of Europe (1)

Asia-Pacific (Excluding Japan) (39)

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