

# Unified Communications Headset Trends: Market Research Report

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## Abstracts

Unified Communications (UC) is the integration of all communication services, such as instant messaging, web conferencing, video conferencing, email, texting, MMS and desktop sharing, in real-time. Unified Communications Headsets, or UC Headsets, are essentially required for noise-less enterprise communication purposes.

The report analyzes and presents an overview of Unified Communications Headsets market worldwide. Supported with 3 market data tables, the report provides global market estimates and projections for Wireless Headsets in units for years 2012 through 2017. The report also provides a review of market trends, growth drivers, and strategic industry activities of major companies worldwide. In addition, 28 companies operating in the Unified Communications Headsets arena worldwide including Accutone Technologies Ltd., ClearOne Inc., GN Store Nord A/S, Jabra Corporation, Logitech International SA, Plantronics Inc., VXi Corporation and others are profiled.

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A Prelude  
Market Scenario

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**Table 2.** Asia-Pacific Enterprise Headsets Market (2012) by End-Use Segment - Percentage Share Breakdown for Contact Center Headsets and Office Headsets

**Table 3.** Global UC Headset Market Share by Company (2015P) - Percentage Breakdown by Value Sales for Plantronics Inc. , and Others

### 2. RECENT INDUSTRY ACTIVITY

IntelPeer and Conquest Technology Services Sign Contract  
Westcon Group and Polycom Extend Distribution Agreement  
Logitech International and GN Netcom Enter into Collaboration  
Plantronics Extends Functionality of UC Headsets for Mac and iOS Platforms

### 3. PRODUCT LAUNCHES

Logitech Launches Logitech Wireless Headset H820e  
Plantronics and PGI Introduce Integrated Solution for Intuitive Virtual Communication  
VXi Unveils UC ProSet LUX Headset  
ClearOne Unveils CHAT Unified Communications Headsets  
GN Netcom Launches Jabra UC Headset Series  
NextUC Introduces Headset and Desk Phone Procurement Website  
Plantronics Launches Blackwire 700 UC Headset Range  
Plantronics Unveils Blackwire300 Corded USB Headsets  
VXi Introduces VXi TalkPro Speech Recognition Headset Range  
Plantronics Introduces In-car Speakerphones and UC Headsets  
Plantronics Unveils Blackwire C210 and C220 UC Headsets

### 4. MARKET PARTICIPANTS

Accutone Technologies Ltd. (Hong Kong)  
Acoustical Innovations (USA)  
Advanced American Telephones (USA)  
Aria Telecom Solutions Pvt. , Ltd. (India)  
Bei'en Electroacoustic Technology Co. , Ltd. (China)  
ClearOne, Inc. (USA)  
Comfortcomms Group Co. , Ltd. (China)  
Cyber Acoustics LLC (USA)  
Earshot Innovations LLC (USA)  
GN Store Nord A/S (Denmark)  
H. J. Electronics (India)  
Hewlett-Packard Development Co. LP (USA)  
Hogo Headset (India)  
Imtradex Hör-/Sprechsysteme GmbH (Germany)  
Jabra Corporation (USA)  
Jawbone (USA)  
Koss Corporation (USA)  
Logitech International SA (Switzerland)  
Mairdi USA (USA)  
OvisLink Tech (USA)  
Panasonic Corporation of North America (USA)  
Plantronics, Inc. (USA)  
Sennheiser Electronic GmbH & Co. KG (Germany)  
Starkey Headset Group (USA)  
Swyx Solutions AG (Germany)  
Teo (USA)  
VXi Corporation (USA)  
Yealink Network Technology Co. , Ltd. (China)

## **5. APPENDIX**

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