

Travel and Leisure: Market Research Report

<https://marketpublishers.com/r/TBBEE24A97EEN.html>

Date: December 2011

Pages: 188

Price: US\$ 1,450.00 (Single User License)

ID: TBBEE24A97EEN

Abstracts

The global outlook series on Travel and Leisure provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report provides a bird's eye view of the effervescent and dynamic world of travel and leisure, and a peek into prevailing scenario with 101 data-rich tables offering offering statistical findings on key regional and international parameters such as, tourist arrivals, tourism expenditure /receipts and spending on travel services among others.

The report offers crisp primers on emerging trends shaping the industry's future, and insights into the spate of recent mergers and acquisitions, and other noteworthy corporate developments.

Travel market trends and demographic behavioral patterns are neatly outlined, and illustrated with 33 supporting market data tables.

Other regional markets briefly summarized, and annotated with tables include Canada, Japan, Austria, Belgium, Denmark, Finland, France, Germany, Italy, Spain, Sweden, Switzerland, The Netherlands, UK, Australia, China, Hong Kong, India, Korea Egypt and others.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 540 companies worldwide.

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