

Toys and Games: Market Research Report

<https://marketpublishers.com/r/T8E0F999E26EN.html>

Date: April 2018

Pages: 542

Price: US\$ 5,600.00 (Single User License)

ID: T8E0F999E26EN

Abstracts

This report analyzes the worldwide markets for Toys and Games in US\$ Million by the following Product Types: Games and Puzzles, Infant and Preschool, Activity and Construction Toys, Dolls and Action Figures, Vehicle Toys and Ride-Ons, Soft/Plush Toys, and Other Toys and Games.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 192 companies including many key and niche players such as -

Dream International Limited

Hasbro, Inc.

Integrity Toys, Inc.

JAKKS Pacific Inc.

KNEX Limited Partnership Group

LEGO Group

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Rocap Acquires Spiral Toys

Starbreeze Takes Over Geminose

Mattel Acquires MEGA Brands

Asmodee Announces Merger Plans With Fantasy Flight

P. S. XO Joins Hands with Seedling

University Games Takes Over Briarpatch

Propel Equity Acquires Assets of Summit Products

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Hasbro, Inc. (USA)

Integrity Toys, Inc. (USA)

JAKKS Pacific Inc. (USA)

Kids II, Inc. (USA)

K'NEX Limited Partnership Group (USA)
LEGO Group (Denmark)
Mattel, Inc. (USA)
Fisher-Price, Inc. (USA)
MEGA Brands, Inc. (Canada)
MGA Entertainment, Inc. (USA)
NAMCO BANDAI Holdings Inc. (Japan)
Playmates Toys, Inc. (USA)
Ravensburger AG (Germany)
Sanrio Company Ltd. (Japan)
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LANDSCAPE

Total Companies Profiled: 192 (including Divisions/Subsidiaries - 206)

The United States (96)

Canada (8)

Japan (4)

Europe (54)

France (2)

Germany (12)

The United Kingdom (22)

Italy (4)

Spain (4)

Rest of Europe (10)

Asia-Pacific (Excluding Japan) (43)

Middle East (1)

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