

# Tortillas: Market Research Report

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## Abstracts

This report analyzes the US & Mexican Markets for Tortillas in Millions of US\$.

Annual forecasts are provided for the period 2006 through 2015.

The report profiles 112 companies including many key and niche players such as Gruma S.A.B.de, Gruma Corporation, Mission Foods, Grupo Industrial Maseca, S.A.B.de C.V, Grupo Bimbo SA, Grupo Herdez SA de CV, Kellogg Company, Nabisco Inc., and Pepperidge Farm Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Gruma S.A.B. de C.V (Mexico)  
Gruma Corporation (US)  
Mission Foods (USA)  
Grupo Industrial Maseca, S.A.B. de C.V (Mexico)  
Grupo Bimbo SA (Mexico)  
Grupo Herdez SA de CV (Mexico)  
Kellogg Company (USA)  
Nabisco Inc. (USA)  
Pepperidge Farm Inc. (USA)

## **III. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 112 (including Divisions/Subsidiaries - 121)  
Region/CountryPlayers  
The United States  
Canada  
Europe  
The United Kingdom  
Spain  
Rest of Europe  
Asia-Pacific (Excluding Japan)  
Latin America

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