

Theme Parks: Market Research Report

https://marketpublishers.com/r/TD0C051813CEN.html

Date: February 2012

Pages: 339

Price: US\$ 4,500.00 (Single User License)

ID: TD0C051813CEN

Abstracts

This report analyzes the worldwide markets for Theme Parks in US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East/Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 291 companies including many key and niche players such as Blackpool Pleasure Beach, Cedar Fair Entertainment Company, Disneyland, Disneyland Paris, Disney's Animal Kingdom, Disney's Hollywood Studios, Islands of Adventure, Lotte World, Magic Kingdom, Samsung Everland, Inc., Six Flags, Inc., The Adventuredome, Tokyo Disneyland, Tokyo DisneySea, Universal Studios, Universal Studios Hollywood, Universal Studios Japan, and Yokohama Hakkeijima Sea Paradise.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.



Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. MARKET ANALYSIS

Market Highlights

2. GLOBAL MARKET OVERVIEW

Impact of the European Debt Crisis on Theme Parks in Europe
Asia – The Emerging Market for Theme Parks
Theme Parks Market Mirrors Economic Trends
Key Market Trends
Park Within a Park Concept Catching Up
New Rides Improve Attendance
Geographic Scenario
Technological Factors
Innovative Service Offerings

Regional Parks to Witness Faster Growth

Theme Parks - North American Vs. European

Other Trends

Attendance of Leading Theme Parks

Sweeteners to Attract Visitors

Theme Parks Witness Sluggish Visitor Numbers

Table 1. Global Theme Parks Market (2008 & 2009): Visitor Attendance in Thousand by Leading Theme Parks – Magic Kingdom, Disneyland, Tokyo Disneyland, Disneyland Park, Tokyo DisneySea, Epcot, Disney's Hollywood Studios, Disney's Animal Kingdom, Universal Studios Japan, and Everland (includes corresponding Graph/Chart)



Table 2. Global Theme Parks Market (2009): Visitor Attendance in Million by Leading Theme Park Chains – Walt Disney Attractions, Merlin Entertainments Group, Parques Reunidos, Six Flags Inc., Busch Entertainment, Universal Studios Recreation Group, Cedar Fair Entertainment Co., OCT Parks China, Compaigne des Alpes (Grevin), and Aspro Group (includes corresponding Graph/Chart)

Table 3. Global Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Water Parks – Typhoon Lagoon, Blizzard Beach, Chimelong Water Park, Aquatica, Caribbean Bay, Ocean World, Wet 'N Wild, Wet 'N Wild Water World, Summerland, and Sunway Lagoon (includes corresponding Graph/Chart)

A Peek into Past

World's Leading Theme Parks for Children in 2005 - Ranked by Attendance

Table 4. World Theme Parks Market (2004 & 2005): Annual Media Spending on Entertainment Sectors - TV, Theme Parks, Film, Radio and Music (In US\$ Billion) (includes corresponding Graph/Chart)

3. THEME PARKS - SERVICE OVERVIEW

Service Definition and Introduction
Visitor Attendance – A Key Parameter
Service Segments
Amusement Park
Movie Park
Food Theme Park

4. SERVICE INTRODUCTIONS/INNOVATIONS

Love Spain Holidays Introduces Theme Park Packages
Universal Studios to Introduce Transformers Theme
Six Flags Unveils New Elements of 'The Dark Knight' Coaster
SeaWorld Announces the Launch of Aquatica
Nickelodeon Opens a Theme Park at Mall of America
Six Flags Revamps Northern California Theme Park
Efteling Ready for 2008 Season

5. SERVICE INNOVATIONS/LAUNCHES - A HISTORIC PERSPECTIVE BUILDER



Comcast Announces Launch of Comcastic Island

Disneyland Announces Launch of Finding Nemo

Universal Park to Build Theme Park in Dubai

Paramount Pictures and Daewoo to Build Theme Park in Seoul

Blackpool Launches Infusion

Motorola Opens Innovation-Centric Venue in Wannado City

Vinpearl Tourism and Trade Joint Unveils Fresh Water Park

New Adventure Theme Park Opens in Wuhu

Harry Potter Theme Park to Open in US

Pentasoft to Launch Mayajaal Theme Park in Tier-II and Tier-III Cities

Paramount Licensing to Open Theme Park in UAE

Efteling Temporarily Shuts Down The Flying Dutchman

Disneyland to Build New Theme Park in Egypt

SeaWorld Theme Park Introduces a New Rollercoaster, Shamu Express

Busch Gardens Initiates "Sunset on the Serengeti" Tour

PortAventura Opens a New Beach Club

Walt Disney to Setup New Theme Park in China

Russian Government Plans to Open Leninland Theme Park

Idlewild Park Launches Blog, a New Weblog

China Plans to Setup a New Theme Park

Theme Parks Development to Launch New Theme Park

Sex and Relations Based Theme Park Comes Up in London

Motorola to Initiate a New Indoor Theme Park for Children

Harrahs and Keppel to Establish iPort

Lukale Launches a New Amusement Theme Town

Keihin Electric to Open Shinatatsu Donburi Goninshu Food Theme Park

Metro Goldwyn Mayer to Set Up Movie Theme Park

Bocca Plans to Open Ecorin Village Garden Theme Park in Japan

Turner International India Plans to Open Theme Parks in Delhi and Noida

Walt Disney Co Plans to Open Theme Park in China

Efteling Introduces a New Rider

Disney Introduces Online Theme Park

6. RECENT INDUSTRY ACTIVITY

Merlin Entertainments Purchases Cypress Gardens Blackstone Group Acquires Busch Entertainment Story Group Buys Camelot Theme Park



Lalandia Enters into Joint Venture with Legoland Resorts World Sentosa and DreamWorks Animation Collaborate

7. STRATEGIC CORPORATE DEVELOPMENTS – A HISTORIC PERSPECTIVE BUILDER

Great American Family Parks Buys Animal Paradise

Aspro Acquires Oakwood Theme Park

Village Roadshow Acquires Hawaiian Waters Adventure Park

Adrenaline Family Entertainment Acquires Alabama Adventure Amusement Park

Parques Reunidos Takes Over Sea Life Park Hawaii and Dolphin Discovery Group

Saltkråkan to Acquire Astrid Lindgrens Värld

NextSport and Six Flags Enter into Partnership

Universal Inks Corporate Marketing Partnership Agreement with Benesse

Six Flags Forms Strategic Alliance with Tatweer

Blackstone Announces Acquisition of Madame Tussauds

CNL Acquires Seven Theme Parks from PARC 7F Operations Corp

Parc Acquires Water Parks and Theme Parks from Six Flags

TBN Acquires Holy Land Experience

Parques Reunidos Takes over BonBon-Land

Parques Acquires Lake Compounce

Six Flags Enters into Two Year Partnership with Baynum

Six Flags Enters into Multi-Year Strategic Relationship with Johnny Rockets

Kennywood Acquires Story Land

Six Flags Enters into Multi-Year Sponsorship and Marketing Alliance

Cedar Fair Renames Bonfante Gardens as Gilroy Gardens

Six Flags Marine Undergoes Makeover and Name Change

Disney to Refurbish California Adventure Theme Park

Maharashtrian Government Inks MoU to Set-Up Theme Park

Warner Bros. Enters into Multi-Billion Dollar Alliance

FMC Inks Agreement with Euro Disney

Euro Disney Inks Collaboration Agreement with Unilever France

Busch Gardens Completes Construction of Dive Coaster

Merlin Entertainments Acquires Gardaland

Cedar Fair Acquires Paramount Parks Group

Hertz and Euro Disney Extends Partnership Agreement

Fadesa Acquires Warner Bros

NY Acquires Midway Park

Parques Acquires Marineland Antibes



Parques Acquires Mirabilandia

Blackstone Acquires Seven Center Parcs Holiday Villages

Astroland Amusement Park to Relocate

Hard Rock to Set-Up Rock N' Roll Park

Disney to Launch Global Advertising Campaign to Promote Theme Parks

Paramount Adds New Features and Renames Water Park at Carowinds

Sun City CJSC Inks Pact with Iporussia

Universal Parks & Resorts Ties up with Velocity Sports & Entertainment

Alton Towers to Setup Visitor Tracking System

Citic Shenzhen Acquires Minsk World Theme Park in China

Extreme Signs a Multi-million Dollar Deal with Nakheel and Retail Corp.

Malaysia to Setup a Disney Theme Park in Southern Johor

Village Roadshow to Acquire Warner Bros' Theme Parks

Compagnie des Alpes Acquires Belgium Theme Parks

Village Roadshow Acquires Sydney Attractions Group

Busch Gardens Tampa Bay Adds "Africa" to its Name

Suzuka and Twin Merges to Form Mobilityland Corporation

Camp Snoopy Changes Name and Theme

8. FOCUS ON SELECT THEME PARKS

Blackpool Pleasure Beach Limited (UK)

Cedar Fair Entertainment Company (US)

Disneyland (US)

Disneyland Paris (France)

Disney's Animal Kingdom (US)

Disney's Hollywood Studios (US)

Islands of Adventure (US)

Lotte World (South Korea)

Magic Kingdom (US)

Samsung Everland, Inc. (South Korea)

Six Flags, Inc. (US)

The Adventuredome (US)

Tokyo Disneyland (Japan)

Tokyo DisneySea (Japan)

Universal Studios (US)

Universal Studios Hollywood (US)

Universal Studios Japan (Japan)

Yokohama Hakkeijima Sea Paradise (Japan)



9. GLOBAL MARKET PERSPECTIVE

Table 5. World Recent Past, Current and Future Analysis for Theme Parks by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017(includes corresponding Graph/Chart)

Table 6. World Historic Review for Theme Parks by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), the Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 7. World 15-Year Perspective for Theme Parks by Geographic Region – Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/ Africa, and Latin America Markets for Years 2003, 2011 & 2017(includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
Industry Background
Market Scenario
Who Holds the Greater Pie?
Ramifications of Terrorism
Importance of Attendance
Destination vs. Regional Parks
Water Parks
Consolidation and Diversification Wave

Table 8. A Snippet of M&A Activities in the Past

Rebound in the Future
Other Market Trends



Competition

Table 9. US Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Theme Parks – Magic Kingdom, Disneyland, Epcot, Disney's Hollywood Studios, Disney's Animal Kingdom, Disney's California Adventure, Seaworld Florida, Universal Studios, Islands Of Adventure, and Universal Studios Hollywood (includes corresponding Graph/Chart)

Table 10. US Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Water Parks – Typhoon Lagoon, Blizzard Beach, Aquatica, Wet 'N Wild, Schlitterbahn, Water Country USA, Adventure Island, Schlitterbahn, Hyland Hills Water World, and Splish-Splash (includes corresponding Graph/Chart)

A Peek into Competitive Variables
Factors Driving Growth
Demography
Economy
Personal Disposable Income
Key Issues in the US
B. Market Analytics

Table 11. US Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 12. US Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

2. CANADA

A. Market AnalysisMarket TrendsB. Market Analytics

Table 13. Canadian Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes



corresponding Graph/Chart)

Table 14. Canadian Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

3. JAPAN

A. Market AnalysisIndustry PatternBoom in the Industry

Table 15. Japanese Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Theme Parks – Tokyo Disneyland, Tokyo DisneySea, Universal Studios Japan, Nagashima Spa Land, and Yokohama Hakkeijima Sea Paradise (includes corresponding Graph/Chart)

B. Market Analytics

Table 16. Japanese Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 17. Japanese Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Overview
Economic Turmoil Fails to Deter the Market
Outlook
Industry Structure
Market Scenario

Table 18. European Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Theme Parks – Disneyland Park, Europa Park, De Efteling, Tivoli Gardens,



Liseberg, Port Aventura, Gardaland, Walt Disney Studios Park, Alton Towers, and Phantasialand (includes corresponding Graph/Chart)

Future Course of Action B. Market Analytics

Table 19. European Recent Past, Current and Future Analysis for Theme Parks by Geographic Region – France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017(includes corresponding Graph/Chart)

Table 20. European Historic Review for Theme Parks by Geographic Region – France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 21. European 15-Year Perspective for Theme Parks by Geographic Region – Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

Table 22. Theme Parks Market in France (2005 & 2007): Percentage Share of Foreign Visitors in Euro Disney SCA by Region – UK, Benelux, Germany, Spain and Italy (includes corresponding Graph/Chart)

B. Market Analytics

Table 23. French Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017(includes corresponding Graph/Chart)

Table 24. French Historic Review for Theme Parks Analyzed with Annual Revenues in



US\$ Million for 2003 through 2008 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis Overview

B. Market Analytics

Table 25. German Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 26. German Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4C. ITALY

Market Analysis

Table 27. Italian Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 28. Italian Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market AnalysisMarket TrendsA Historic PerspectiveB. Market Analytics

Table 29. UK Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)



Table 30. UK Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4E. SPAIN

Market Analysis

Table 31. Spanish Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 32. Spanish Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4F. RUSSIA

Market Analysis

Table 33. Russian Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 34. Russian Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

Market Analysis

Table 35. Rest of Europe Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 36. Rest of Europe Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)



5. ASIA-PACIFIC

A. Market Analysis
Major Trends
Recession Derails Market Momentum
Luring Hollywood Companies
Posing Problems for Foreign Investors
A Perspective of Regional Markets
India
Indian Theme Park Market
Policy Hurdles Affect Entry of Global Companies
China
Changing Face of Chinese Theme Parks
Australia
Attendance of Leading Theme Parks

Table 37. Asia-Pacific Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Theme Parks – Everland, Ocean Park, Hong Kong Disneyland, Lotte World, Happy Valley, Window Of The World, Dunia Fantasi, Chimelong Paradise, Happy Valley (Cehngdu), and Happy Valley (Beijing) (includes corresponding Graph/Chart)

B. Market Analytics

Table 38. Asia-Pacific Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 39. Asia-Pacific Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST/AFRICA

Market Analysis

Table 40. Middle East/Africa Recent Past, Current & Future Analysis for Theme Parks



Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 41. Middle East/Africa Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

7. LATIN AMERICA

A. Market Analysis
Market Scenario

Table 42. Latin America Theme Parks Market (2009): Visitor Attendance in Thousand by Leading Theme Parks – Six Flags Mexico, Playcenter, Hopi Hari, La Feria De Chapultepec, Fantasialandia, Parque De La Costa, Beto Carrero World, El Salitre Magico, Plaza De Sesamo, and Kidzania (includes corresponding Graph/Chart)

B. Market Analytics

Table 43. Latin American Recent Past, Current & Future Analysis for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 44. Latin American Historic Review for Theme Parks Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 291 (including Divisions/Subsidiaries - 356)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany



The United Kingdom
Italy
Spain
Rest of Europe
Asia-Pacific (Excluding Japan)
Latin America
Africa
Middle-East



I would like to order

Product name: Theme Parks: Market Research Report

Product link: https://marketpublishers.com/r/TD0C051813CEN.html

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TD0C051813CEN.html