

Sustainable (Green) Packaging: Market Research Report

<https://marketpublishers.com/r/S37CA95719CEN.html>

Date: August 2010

Pages: 439

Price: US\$ 3,950.00 (Single User License)

ID: S37CA95719CEN

Abstracts

This report analyzes the worldwide markets for Sustainable (Green) Packaging in US\$ Million.

The US market is analyzed by the following packaging type: Biodegradable, Recyclable, and Re-Usable Packaging.

The 'Recyclable Packaging' segment is further broken down by the following product segments – Metal, Paper, and Other Recyclables.

The report provides separate comprehensive analytics for the US, Canada, Japan Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for each region for the period 2007 through 2015.

A six-year historic analysis is also provided for these markets.

The report profiles 74 companies including many key and niche players such as Amcor Limited, Ball Corporation, Bemis Company Inc., Biopack Environmental Solutions Inc., Constar International Inc., Crown Holdings, Inc., Earthcycle Packaging Ltd., EnviroPAK Corp., E. I. du Pont de Nemours and Company, Georgia-Pacific LLC, Graphic Packaging Holding, Graham Packaging Company Inc., Huhtamäki Oyj, Innovia Films Ltd., MeadWestvaco Corp., NatureWorks LLC, Owens-Illinois Inc., Pactiv Corp., Plantic Technologies Ltd., Plastipak Packaging Inc., Printpack Inc., Rexam PLC, Saint-Gobain SA, Sealed Air Corp., and Silgan Holdings Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1.INDUSTRY OVERVIEW

Packaging Industry Goes Green
Market Immune to Economic Recession
Sustainable Packaging Bracing for Robust Growth
Europe and US Dominate the Green Packaging Market
Asia-Pacific: The Fastest Growing Regional Market
Growth Drivers
Brand Positioning
Environmental Issues
Stringent Regulations
Government Mandates
Harmonizing Metrics and Indicators

2.MARKET TRENDS AND ISSUES

Sustainable Packaging: A Promising and Challenging Industry
Standardized Regulations – Need of the Hour
Sustainable Packaging Policies – Order of the Day
New Policies Lined Up for Packaging Manufacturers
Extended-Producer Responsibility (EPR) Schemes
Packaging Companies Embrace Sustainable Practices to Foster Growth
Reduced Packaging Volume – An Ongoing Industry Trend
Growing Demand for Biodegradable Packaging
Bioplastics Demand on the Rise Worldwide
Popular Biodegradable Plastics in Review
Key End-Use Applications

Western Europe – The Largest Market for Bioplastics
Eco Friendly Packaging for Added Brand Value
Craft Brewers Shift to Metal Packaging

3.END-USE MARKETS – A REVIEW

Cosmetics and Personal Care – A Lucrative End-Use Market
Biodegradable Materials Gain Popularity in Cosmetic Industry
Food and Beverage Packaging Steer Towards Green Trend
Consumer Demand Food Products in Eco-Friendly Packaging
Biopolymers to Replace Plastics in Food Packaging
Healthcare Industry Slow in Adopting Sustainable Packaging

4.SUSTAINABLE (GREEN) PACKAING – PRODUCT OVERVIEW

Introduction to Packaging
Packaging Concerns
Movement Towards Sustainability
Sustainable Packaging – The Definition
Sustainable Packaging in a Nut Shell
Why Sustainable Packaging...
Benefits of Sustainable Packaging
Packaging Materials and Sustainability Features

Table 1. Primary Sustainable Packaging Materials and their Recycling Rate (includes corresponding Graph/Chart)

Select Packaging Materials in Review
Sugarcane Fiber (Bagasse)
Paper and Paperboard
Paper and Paperboard Production: Virgin Vs. Recycled Fiber
Advantages of Paper and Paperboard
Recyclable Corrugated Boxes – A Growth Propellant
Molded Pulp – Applications Growing Abound
Recyclable Plastics – The Largest Segment by Material Type
Recycling PET Packaging Gains Prominence

Table 2. Plastic Packaging Materials Ranked by Recycling Rate in the US (2008)
(includes corresponding Graph/Chart)

Amcor – Global Pioneer to Operate PET Recycling Plant
PET Replaces Glass – A Sustainability Move
Cosmetics: Key End-Use Application for Plastic Packaging Materials
Metal – Easily Recyclable Packaging Material
Aluminum: 100 Percent Recyclable Metal
Steel: Energy-Efficient Metal Packaging Material
Tinplate: Dominating the Food Cans Market
Major Trends & Issues
High Entry Barriers in Metal Packaging
Continuous Reduction in Metal Content
Tightening Regulations for Metal Packaging Materials
Aluminum Cans Losing Ground in Soft Drink and Beer Sectors
Glass – Now Preferred for Niche Applications
Cullet – Recycled Material for Glass Making
Flexible Packaging Materials - A New Horizon
Concerns

5.PRODUCT INTRODUCTIONS AND LAUNCHES

Sealed Air Rolls Out Bubble Wrap Recycled Grade Cushioning
ABB Selects Ball Corp.'s Alumi-Tek for Pure Pro 50 Protein Shakes
Monster Selects Ball Corp.'s Jumbo Cap Can for Monster Energy DUB Edition
Sealed Air Expands its Portfolio of Ethafoam Polyethylene Foam
Crown Launches Novel Containers for Biscuit Packaging
Sonoco to Introduce True Blue Packaging Program
Plush Chocolates Selects Eco-Friendly Packaging of Plantic
Vital Products to Develop Bio-based Packaging System
Spartech Introduces Recyclable Packaging Materials
Hartness International and RKW Introduces Grab Pack
Sonoco Introduces Firma Packaging Line
Shorewood Packaging Launches DuoPak
Grupo Bimbo Rolls Out Green Packaging
ConAgra Foods Introduces Eco-Friendly Packaging
Graphic Packaging Launches Eco-Friendly Cap-it Multipacks
Salazar Packaging Introduces Globe Guard Eco Flex Molded Pulp
Univenture to Unveil New Environment Friendly Storage and Packaging Products

Rexam Unveils 100% PCR PET Resin Liquid Oval Containers
StalkMarket Introduces two New Product Lines
Fabri-Kal Extends its Greenware Family of Sustainable Products
Freshens Unveils Ecotainer
Innovia Films Launches 'NatureFlex' Film
Pactiv Unveils 'EarthChoice SmartLock' Hinged Lid Containers
Innovia Films Expands 'NatureFlex' High Barrier Films Range
Pactiv Unveils New Hefty Space Saver Packaging
Huhtamaki Introduces Paperboard Packaging for Chilled Ready Meals
Huhtamaki Introduces Bio-coated Paper Packaging
Artisan Wine to Introduce Wine in PET Bottles
Huhtamaki Expands the r-PET Salad Pot Range
Associated Packaging to Launch RPET Frozen Food Trays
VIP Launches Sustainable EcoCube Packaging
DuPont Showcases Sustainable Packaging
Laminations Introduces UCrate
Shorewood Introduces Green Packaging for DVDs and CDs
Braskem to Introduce Green Polyethylene

6.RECENT INDUSTRY ACTIVITY

Bemis Acquires Alcan Packaging Food Americas
Ospelt Selects Amcor ReClose for Malbuner Sliced Meat Packaging
Thorntons Selects 'NatureFlex' of Innovia Films for Melts Packaging
Victorinox Selects 'Natalock' Packaging Solution of MeadWestvaco
Eastman Kodak Selects 'Natalock' Packaging Solution for Digital Camera
LiDestri Foods Selects PET Container of Constar
Amcor to Take Over Alcan Packaging Subsidiaries
Cascades Acquires the Tissue Business of Atlantic Packaging Products
Twinings Selects 'Natureflex' Packaging Film of Innovia Films for Packaging Tea
Gillette Chooses BlisterGuard of Colbert Packaging for Razor Line
Navajo Selects MeadWestvaco's Natalock Security Packaging for Mobile Phone
Chargers
Biopack Forays into Sustainable Packaging Market of Asia
Dell Dispatches Netbooks in Eco-Friendly Packaging
Earthbound and Naked Juice Going Green
Bemis Company Acquires Packaging Operations of Huhtamaki
Georgia-Pacific Acquires ORBIS Container
Graham Packaging and Henkel Consumer Goods Establish New On-Site Facility

TalkingRain Selects G-Lite™ of Graham Packaging for Vitamin-enhanced Waters
Amcor Announces Construction of New Paper Recycling Mill
Alixir Teams Up with Firstan to Enhance Alexipack Production Capacity
CardPak® and Winterborne Partners for Sustainable Packaging Solutions
Graphic Packaging Corp. and Altiivity Packaging LLC Merge
MAUSER Completes Acquisition of American Fiber Drum
Rio Tinto Acquires Alcan
Sealed Air and Biosphere Industries Receive Top Sustainable Innovation Award
Sealed Air's Cryovac NatureTRAY Package Receives BPI Certification
Sutter Home Selects Ball Corp for Supplying Wine in PET Bottles
Constar's 'DiamondClear' Technology Obtains FDA Nod
Nature's Farm Selects 'NatureFlex' for Gourmet Pasta Packaging
Method Products Chooses Amcor Flexibles Mono-Polymer Film

7.FOCUS ON SELECT GLOBAL PLAYERS

Amcor Limited (Australia)
Ball Corporation (US)
Bemis Company Inc. (US)
Biopack Environmental Solutions Inc. (Hong Kong)
Constar International Inc. (US)
Crown Holdings, Inc (US)
Earthcycle Packaging Ltd. (Canada)
EnviroPAK Corp. (US)
E. I. Du Pont de Nemours and Company (US)
Georgia-Pacific LLC (US)
Graphic Packaging Holding (US)
Graham Packaging Company Inc. (US)
Huhtamaki Oyj (Finland)
Innovia Films Ltd. (UK)
MeadWestvaco Corp. (US)
NatureWorks LLC (US)
Owens-Illinois Inc. (US)
Pactiv Corp. (US)
Plantic Technologies Ltd. (Australia)
Plastipak Packaging Inc. (US)
Printpack Inc. (US)
Rexam PLC (UK)
Saint-Gobain SA (France)

Sealed Air Corp. (US)
Silgan Holdings Inc. (US)

8.GLOBAL MARKET PERSPECTIVE

Table 3. World Recent Past, Current & Future Analysis for Sustainable Packaging by Geographic Region – US, Canada, Japan Europe, Asia-Pacific (Excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 4. World Historic Review for Sustainable (Green) Packaging by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

Table 5. World 10-Year Perspective for Sustainable (Green) Packaging by Geographic Region – Percentage Breakdown of Demand for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

III. MARKET

1.THE UNITED STATES

A. MARKET ANALYSIS

Sustainable Packaging to Outstrip Overall Packaging Demand
Recyclable Packaging – The Largest Segment
Biodegradable Packaging – The Fastest Growing Segment
Sluggish Drums Market Restrains Reusable Packaging Growth
Factors Driving Market Growth in the US
Rising Fuel and Raw Material Cost
Growing Consumer Interest
Regulatory Red Tape
Key Market Trends and Issues
Recyclable Prices Plunged Amid Recession
Recycled Packaging Poised for Sturdy Growth
Sustainable Glass Packaging Holds Great Potential

Wine Market to Propel Glass Packaging Demand
Glass Packaging Recycling Gains Traction
Opportunities Abound for Sustainable Packaging in Food and Beverage Market
Degradable Plastics: The Future of Food Packaging
Product Launches
Strategic Corporate Developments
Focus on Select Key Players

B. MARKET ANALYTICS

Table 6. US Recent Past, Current & Future Analysis for Sustainable (Green) Packaging by Packaging Type – Biodegradable, Recycled Material, and Re-Usable Packaging Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 7. US Historic Review for Sustainable (Green) Packaging by Packaging Type – Biodegradable, Recycled Material, and Re-Usable Packaging Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

Table 8. US 10-Year Perspective for Sustainable (Green) Packaging by Packaging Type – Percentage Breakdown of Demand for Biodegradable, Recycled Material, and Re-Usable Packaging Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

2.CANADA

A. MARKET ANALYSIS

Current and Future Analysis
Strategic Corporate Developments
Earthcycle Packaging Ltd. – A Key Player

B. MARKET ANALYTICS

Table 9. Canadian Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes

corresponding Graph/Chart)

Table 10. Canadian Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

3.JAPAN

A. MARKET ANALYSIS

Current and Future Analysis

B. MARKET ANALYTICS

Table 11. Japanese Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 12. Japanese Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4.EUROPE

A. MARKET ANALYSIS

World's Largest Market for Sustainable (Green) Packaging

Market Trends and Issues

EU Embarks on a Prestigious Venture to Develop Sustainable Packaging Materials

Biopackaging Spiraling in Popularity

Fresh Produce – Major End-use Application

Leading Retailers Using Biopacks

Factors Inhibiting Biodegradable Packaging Growth

High Costs

Performance Capabilities

Customer Awareness

Lack of Technology Advancements for Home Composting

Product Launch

B. MARKET ANALYTICS

Table 13. European Recent Past, Current & Future Analysis for Sustainable (Green) Packaging by Geographic Region – France, Germany, Italy, the UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 14. European Historic Review for Sustainable (Green) Packaging by Geographic Region –France, Germany, Italy, the UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

Table 15. European 10-Year Perspective for Sustainable (Green) Packaging by Geographic Region – Percentage Breakdown of Demand for France, Germany, Italy, the UK, Spain, Russia, and Rest of Europe Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

4A.FRANCE

A. MARKET ANALYSIS

Current and Future Analysis
Saint-Gobain SA – A Major Player

B. MARKET ANALYTICS

Table 16. French Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 17. French Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4B.GERMANY

A. MARKET ANALYSIS

Current and Future Analysis
Product Launch

B. MARKET ANALYTICS

Table 18. German Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 19. German Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4C.ITALY

A. MARKET ANALYSIS

Current and Future Analysis

B. MARKET ANALYTICS

Table 20. Italian Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 21. Italian Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4D.THE UNITED KINGDOM

A. MARKET ANALYSIS

Current and Future Analysis
Strategic Corporate Developments
Focus on Select Players

B. MARKET ANALYTICS

Table 22. UK Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 23. UK Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4E.SPAIN

A. MARKET ANALYSIS

Current and Future Analysis

B. MARKET ANALYTICS

Table 24. Spanish Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 25. Spanish Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4F.RUSSIA

A. MARKET ANALYSIS

Current and Future Analysis

B. MARKET ANALYTICS

Table 26. Russian Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 27. Russian Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

4G.REST OF EUROPE

A. MARKET ANALYSIS

Current and Future Analysis

Product Launches

Huhtamaki Oyj – A Major Player

B. MARKET ANALYTICS

Table 28. Rest of Europe Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 29. Rest of Europe Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

5.ASIA-PACIFIC

A. MARKET ANALYSIS

Current and Future Analysis

Product Launches

Strategic Corporate Development

Key Players

B. MARKET ANALYTICS

Table 30. Asia-Pacific Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 31. Asia-Pacific Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

6.LATIN AMERICA

A. MARKET ANALYSIS

Current and Future Analysis
Product Launches

B. MARKET ANALYTICS

Table 32. Latin American Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 33. Latin American Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

7.REST OF WORLD

A. MARKET ANALYSIS

Current and Future Analysis

B. MARKET ANALYTICS

Table 34. Rest of World Recent Past, Current & Future Analysis for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 35. Rest of World Historic Review for Sustainable (Green) Packaging – Annual Demand in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 74 (including Divisions/Subsidiaries - 85)

Region/Country/Players

The United States

Canada

Europe

France

Germany

The United Kingdom

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

I would like to order

Product name: Sustainable (Green) Packaging: Market Research Report

Product link: <https://marketpublishers.com/r/S37CA95719CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S37CA95719CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970