

Supermarkets: Market Research Report

https://marketpublishers.com/r/S49F976B9CCEN.html

Date: December 2011

Pages: 77

Price: US\$ 1,450.00 (Single User License)

ID: S49F976B9CCEN

Abstracts

The global outlook series on the Supermarkets Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 13 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Japan, France, Hungary, Romania, Ukraine, UK, Turkey, China, India, Indonesia, Australia, and Brazil.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 297 supermarket operators worldwide.



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