

Stationery Products: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Stationery Products in US\$ Million by the following Product Segments: Printing Supplies (Carbon & Stencil Paper, Inked Ribbons, & Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes, & Others Mailing Supplies), Marking Devices (Hand Stamps, & Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper, & Others Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, & Pencils/Art Goods) and Other Stationery Products. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa and Latin America.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 374 companies including many key and niche players such as -

A. T. Cross Company

ACCO Brands Corporation

Adveo Group International SA

American Greetings Corporation

Archies Limited

Aurora DUE s.r.l.

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Inked Ribbons

Inks & Toners

Mailing Supplies

Padded Envelopes

Paper Envelopes

Sealing Tapes

Other Mailing Supplies

Marking Devices

Hand Stamps

Stencils

Paper-Based Stationery Products

Business Forms & Books

Exercise Books

Message Notes

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Writing Pads
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A. T. Cross Company (USA)

ACCO Brands Corporation (USA)

Adveo Group International SA (Spain)

American Greetings Corporation (USA)

Archies Limited (India)

Aurora DUE s. r. l. (Italy)

Brother International Corporation (USA)

Canon U. S. A., Inc. (USA)

Crayola, LLC (USA)

CSS Industries Inc. (USA)

Faber-Castell AG (Germany)

FILA SPA (Italy)

Dixon Ticonderoga Company (USA)

Groupe Hamelin (France)

Hallmark Cards, Inc. (USA)

Herlitz PBS AG (Germany)

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Kokuyo Co., Ltd. (Japan)

The FLB Group Limited (UK)

Mitsubishi Pencil Co., Ltd. (Japan)

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Pentel Co., Ltd. (Japan)

Pilot Corporation (Japan)
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Pilot Introduces Lady White Oil ballpoint pen
Pilot Introduces Oil-Based Marker Loaded with 'CSP ink'
Pilot Releases Mechanical Pencil 'Doctor Grip CL Play Border Nicolas Collaboration'
Pilot Releases Save the Children Japan Spotwriter VW Highlighter
Penel Releases Cardboard Markers
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F. I. L. A. Acquires Pacon Corporation
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Staples to be Acquired by Sycamore Partners
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Platinum Equity Acquires Staples

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Table 73. European Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 74. European Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 75. European 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.1 France

A. Market Analysis

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Table 76. French Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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9.4.2 Germany

A. Market Analysis

Current & Future Analysis

A Primer
B. Market Analytics

Table 79. German Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 80. German Historic Review for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 81. German 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.3 Italy

- A. Market Analysis
 - Current & Future Analysis
 - Market Scenario
- B. Market Analytics

Table 82. Italian Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 83. Italian Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 84. Italian 14-Year Perspective for Stationery Products by Product Group/ Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.4 The United Kingdom

A. Market Analysis

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Writing Instruments Market

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B. Market Analytics

Table 85. The UK Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 86. The UK Historic Review for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 87. The UK 14-Year Perspective for Stationery Products by Product Group/ Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products),

Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.5 Spain

A. Market Analysis

Current & Future Analysis

Stationery Products Market Scenario

B. Market Analytics

Table 88. Spanish Recent Past, Current & Future Analysis for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 89. Spanish Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/ Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 90. Spanish 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers,

Scrap Books, Writing Pads, Writing/Printing/ Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/ Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.6 Russia

A. Market Analysis

Current & Future Analysis

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B. Market Analytics

Table 91. Russian Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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(Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.4.7 Rest of Europe Market Analysis

Table 94. Rest of Europe Recent Past, Current & Future Analysis for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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Scrap Books, Writing Pads, Writing/Printing/ Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/ Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.5 Asia-Pacific

A. Market Analysis

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Table 97. Asia-Pacific Writing Instruments Market (2018E): Percentage Share Breakdown of Value Sales by Distribution Channel - Stationers, Retailers, Department Stores, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 98. Asia-Pacific Recent Past, Current & Future Analysis for Stationery Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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Table 100. Asia-Pacific 14-Year Perspective for Stationery Products by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 101. Asia-Pacific Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing

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Table 102. Asia-Pacific Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 103. Asia-Pacific 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/ Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.5.1 China

A. Market Analysis

Current & Future Analysis

Market Primer

Fashionable Stationery Continue to Gain Popularity

Wenzhou – The Chinese Pen-Manufacturing Capital

China – The Largest Exporter of Wooden Pencils

Distribution Channel for Writing Instruments

Table 104. Chinese Writing Instruments Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales by Channel (includes corresponding

Graph/Chart)

B. Market Analytics

Table 105. Chinese Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/ Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 106. Chinese Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 107. Chinese 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.5.2 India

A. Market Analysis
Current & Future Analysis
Market Overview

Table 108. Indian Stationery Market (2018E): Percentage Share Breakdown of Sales by End User (includes corresponding Graph/Chart)

Paper Stationery Offers Potential Growth Opportunities
Exercise Notebooks Market in India
Writing instruments Continues to Grow Despite Large Scale Digitization
Indian Pens Market
Competition

Table 109. Indian Writing Instruments Market (2017E): Percentage Breakdown of Value Sales by Leading Players/Brands (includes corresponding Graph/Chart)

Table 110. Indian Pens Market (2017E): Percentage Breakdown of Value Sales by Leading Players (includes corresponding Graph/Chart)

B. Market Analytics

Table 111. Indian Recent Past, Current & Future Analysis for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/ Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 112. Indian Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based

Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 113. Indian 14-Year Perspective for Stationery Products by Product Group/ Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.5.3 Rest of Asia-Pacific

A. Market Analysis

Current & Future Analysis

Major Regional Markets

Australia

Table 114. Luxury Writing Instruments and Stationery Market in Australia (2017E): Percentage Value Breakdown of Sales by Company/Brand (includes corresponding Graph/Chart)

Hong Kong

South Korea

Taiwan

B. Market Analytics

Table 115. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps

and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 116. Rest of Asia-Pacific Historic Review for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 117. Rest of Asia-Pacific 14-Year Perspective for Stationery Products by Product Group/Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.6 Middle East & Africa

A. Market Analysis

Current & Future Analysis

South Africa

Middle East

Distribution Channels for Writing Instruments

Table 118. Middle East & Africa Writing Instruments Market (2017): Percentage Share Breakdown of Value Sales by Distribution Channel (includes corresponding

Graph/Chart)

B. Market Analytics

Table 119. Middle East & Africa Recent Past, Current & Future Analysis for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 120. Middle East & Africa Historic Review for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

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9.7 Latin America

A. Market Analysis

Current & Future Analysis

Distribution Channels for Writing Instruments

Table 122. Latin American Writing Instruments Market (2017E): Percentage Share Breakdown of Value Sales by Distribution Channel - Stationers, Retailers, Department Stores, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 123. Latin American Recent Past, Current & Future Analysis for Stationery Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 124. Latin American Historic Review for Stationery Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

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Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

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9.7.1 Brazil

A. Market Analysis

Current & Future Analysis

Overview

Table 129. Writing Instruments Market in Brazil (2017E): Percentage Value Breakdown of Sales by Company/Brand for Faber-Castell, IC, Pilot, and Others (includes corresponding Graph/Chart)

Table 130. Luxury Writing Instruments and Stationery Market in Brazil (2017E): Percentage Value Breakdown of Sales by Company/Brand (includes corresponding Graph/Chart)

Independent Stores Still Go Strong

B. Market Analytics

Table 131. Brazilian Recent Past, Current & Future Analysis for Stationery Products by

Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 132. Brazilian Historic Review for Stationery Products by Product Group/ Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/ Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 133. Brazilian 14-Year Perspective for Stationery Products by Product Group/ Segment - Percentage Breakdown of Dollar Sales for Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9.7.2 Rest of Latin America

A. Market Analysis

Current & Future Analysis

Major Markets

Argentina

Mexico

B. Market Analytics

Table 134. Rest of Latin America Recent Past, Current & Future Analysis for Stationery Products by Product Group/Segment - Printing Supplies (Carbon & Stencil Paper, Inked Ribbons and Inks & Toners), Mailing Supplies (Padded Envelopes, Paper-based Envelopes, Sealing Tapes and Other Mailing Supplies), Marking Devices (Hand Stamps and Stencils), Paper-based Stationery Products (Business Forms & Books, Exercise Books, Message Notes, Notebooks, Organizers, Scrap Books, Writing Pads, Writing/Printing/Copying Paper and Other Paper-based Stationery Products), Filing Products, Party Goods, Writing & Marking Instruments (Pens/Markers, and Pencils/Art Goods) and Other Stationery Products Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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10. COMPANY PROFILES

Total Companies Profiled: 374 (including Divisions/Subsidiaries - 418)

The United States (85)

Canada (6)

Japan (15)

Europe (219)

France (18)

Germany (43)

The United Kingdom (49)

Italy (26)

Spain (12)

Rest of Europe (71)

Asia-Pacific (Excluding Japan) (82)

Middle East (5)

Latin America (1)

Africa (5)

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