

# Stand-up Pouches Trends: Market Research Report

<https://marketpublishers.com/r/SC27E7C71FDEN.html>

Date: December 2013

Pages: 35

Price: US\$ 1,450.00 (Single User License)

ID: SC27E7C71FDEN

## Abstracts

'Stand-up Pouches are among the newer forms of flexible packaging that offer numerous benefits in terms of their ease of use and portability, and concurrently enhance the shelves' visual effects and quality of the products. Stand-up Pouch is a type of form/fill/seal package, which is sealed and pleated at the bottom to provide strength for standing upright. Stand-up Pouches are being used in packaging beverages, pasta and rice mixes, savory snacks, frozen food, pet food, and confectionery among others.'

The report analyzes and presents an overview of Stand-up Pouches market worldwide. Supported with 4 market data tables, the report provides a review of market trends, various forms of Stand-up Pouches, regional markets including the United States and Europe. The report also highlights on various strategic industry activities of major companies witnessed by the industry over the last few years. In addition, 87 companies operating in the Stand-up Pouches arena worldwide including Accredo Packaging, Amcor, Bemis Company, Berry Plastics Corporation, Cellpack Packaging AG, DaklaPack Group, Exopack LLC, Goglio SpA, LPS Industries, Smurfit Kappa Group, Toray Plastics and others are profiled.

## Contents

### 1. STAND-UP POUCHES - AN INTRODUCTION

A Prelude

Introduction

Stand-up Pouches – A New Horizon

Structural Stability

Industrial and Consumer Packaging Applications

Growing Demand for Packaging Products in Garden, Lawn and Agricultural Segments

Stand-up Pouches-Various Forms

Zip Stand-up Pouches

Round or Square Bottom Gusseted Bags

Spout Pouches

Microwavable Pouches

Self-heating Pouches

K-style Bottom Gusset

Features of Stand-up Pouches

### 2. PACKAGING INDUSTRY - A MARKET PRIMER

**Table 1.** Global Market for Packaging (2012): Percentage Breakdown by Material Used

Global Packaging Industry Buckles under Economic Crisis

Flexible Packaging - A Dynamic and Vibrant Industry

### 3. MARKET OVERVIEW

Market Scenario

**Table 2.** Global Stand-up Pouches Consumption by Region/Country (2012-2017) in Million Units for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World

Increased Proliferation of Retort Pouches in Diverse Applications

Pouch Formats Fuel Sales of Chilled and Ambient Soups

**Table 3.** Global Stand-up Pouches Consumption by Segment (2012-2017) in Million Units for Food & Beverages, Pet Food, and Non-Food

Pouches and Bags Steadily Gaining Ground in Converted Flexible Packaging

#### **4. REGIONAL MARKET TRENDS**

A Peek into US Converted Flexible Packaging Market  
Pouches - The Largest Product Segment of Flexible Packaging

**Table 4.** Converted Flexible Packaging Market in the US (2012): Percentage Share Breakdown by Product Type – Bags, Pouches, and Others

European Stand-up Pouches Market Witnesses Significant Increase in Demand  
Confectionery Sector Contributing to Increased Demand for Pouch Packaging  
Stand-up Pouches Gaining Ground among Packaging Machinery Manufacturers in China  
Stand-up Pouches Market Gradually Warming Up in South Africa

#### **5. RECENT INDUSTRY ACTIVITY**

Scholle Packaging Takes Over Flexpack  
EnVision Flexible Packaging Enters into Partnership with Coyote Kitchen  
Mondi Group Acquires Substantial Stake in Nordenia International  
Wipak Acquires Bordi Carlo  
AMPAC Holdings Takes Over ELAG Verpackungen  
Master Packaging Merges with Star Packaging  
Packaging Solutions Holdings Takes Over Excel Pac  
Sealed Air Acquires Majority Stake in ProAseptic Technologies  
Amcor Takes Over Alcan Packaging  
Mid Oaks Investments Acquires Plastic Packaging Technologies  
Ryt-Way Industries Takes Over Robert's Packaging  
St. Johns Takes Over North State Flexibles LLC  
Altea Packaging Acquires Porta and Rotopac Misr  
Plastienvase Francia Sarl Purchases Packaging Plant from Alcan Packaging Food Europe  
Thiele Technologies Acquires The Hudson-Sharp Machine

## 6. PRODUCT LAUNCHES/TECHNOLOGY INNOVATIONS

NEX Performance Films Launches NEX 6176S Sealant Film

Star Packaging Introduces TerraFlex RP Line of Fully Recyclable Stand-up Pouches

Arlington Packaging Unveils New Range of Eco-Flex Stand-up Pouches

Floeter India Introduces Retort Pouches

LPF Flexible Packaging Supplies Stand-up Pouches for Gourmet Range of Müller's Mühle

Toray Plastics (America) Launches LT52 and LT72 Films for Non-Retort Applications

HMC Products Introduces Servo Pouches

CoverMate Introduces Eco-Friendly Stand-up Pouches

Wild Flavors and Pouch and Pack Concepts Unveil New Pouch Filling Equipment

Borealis Introduces Advanced LLDPE Films

Johnsen & Jogersen Introduces an Array of Pouches

Lakeside Foods Introduces Steamable Stand-up Pouch

Mondi Launches Retortable Zip&Valve Stand-up Pouch

## 7. MARKET PARTICIPANTS

Accredo Packaging, Inc. (USA)

Altea Packaging Group (Tunisia)

Amcor Ltd. (Australia)

American Packaging Corporation (USA)

Ampac Flexibles GmbH (Germany)

Ampac Holdings LLC (USA)

Arkadian Flexible (UK)

Arlington Packaging Ltd. (UK)

Avonflex (India)

Bemis Company (USA)

Bemis Flexible Packaging - Milprint Division (USA)

Berry Plastics Corporation (USA)

Bischof + Klein GmbH & Co. KG (Germany)

Caspak Products Pty. , Ltd. (Australia)

Cellpack Packaging AG (Switzerland)

Chokoku Plast Corporation (Japan)

CL&D Graphics, Inc. (USA)

Color Flex (India)

CoverMate, Inc. (USA)

Curwood, Inc. (USA)  
DaklaPack Group (The Netherland)  
DeeDee Plastics BV (The Netherlands)  
Diamond Flexible Packaging (USA)  
Dongguan Encolors Packing Co. , Ltd. (China)  
DongGuan Uni-Pak Packing Co. , Ltd. (China)  
Eagle Flexible Packaging (USA)  
EnVision Flexible Packaging, Inc. (USA)  
Ever Glory Packaging Group Ltd. (China)  
Excelsior Technologies Ltd. (UK)  
Exopack LLC (USA)  
Flair Flexible Packaging Corporation (Canada)  
Floeter India Retort Pouches Pvt. , Ltd. (India)  
Foster International Packaging (South Africa)  
Goglio SpA (Italy)  
HengThaiDa Packaging, Inc. (China)  
HMC Products, Inc. (USA)  
Huhtamäki Oyj (Flexible Packaging) (Finland)  
InterFlex Group, Inc. (USA)  
J&J Pont Packaging Ltd. (UK)  
Kangopak (South Africa)  
Lakeside Foods, Inc. (USA)  
Leepack Co. , Ltd. (Korea)  
Li Pack Corporation Ltd. (Hong Kong)  
LPF Flexible Packaging (The Netherlands)  
LPS Industries, Inc. (USA)  
Maco Bag Corporation (USA)  
Mondi Group (UK)  
Neo Pack (India)  
Northeast Packaging Materials, Inc. (USA)  
Pacific Bag, Inc. (USA)  
Pack Plus Converting Corporation (USA)  
Parikh Packaging Pvt. , Ltd. (India)  
Plastic Packaging Technologies LLC (USA)  
Polycello (Canada)  
Polymer Packaging, Inc. (USA)  
Pouch Dynamics (South Africa)  
Printpack, Inc. (USA)  
Profil (Poland)

Prolamina Corporation (USA)  
Qingdao YifengYuanPackaging Co. , Ltd. (China)  
Raghuvanshi Industries (India)  
Reuther Verpackungen GmbH& Co. KG (Germany)  
Robbie Fantastic Flexibles (USA)  
Scholle Packaging, Inc. (USA)  
Sealed Air Corporation (USA)  
Shako Flexipack Pvt. , Ltd. (India)  
ShotPak, Inc. (USA)  
Smurfit Kappa Group (Ireland)  
Sonoco Products Company (USA)  
SP Group (Spain)  
St. Johns Packaging Ltd. (Canada)  
Star Packaging Corporation (USA)  
Supreme Flexible Packaging (China)  
Swiss Pac (UAE)  
Swiss Pack Canada (Canada)  
Tadbik Group - CLP (Israel)  
Technipaq, Inc. (USA)  
Tehn-Lin Enterprise Co. , Ltd. (Taiwan)  
Tenka Flexible Packaging (USA)  
Tenza Technologies Ltd. (UK)  
Toray Plastics (America), Inc. (USA)  
West's Packaging Services Pty. , Ltd. (Australia)  
Winpak Ltd. (Canada)  
Wipak Bordi Srl (Italy)  
Wipf AG (Switzerland)  
WJ Packaging Solutions (Canada)  
Yes Pac (USA)

## **8. APPENDIX**

## I would like to order

Product name: Stand-up Pouches Trends: Market Research Report

Product link: <https://marketpublishers.com/r/SC27E7C71FDEN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC27E7C71FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970