

# Sports Nutrition Foods and Drinks: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Sports Nutrition Foods and Drinks in US\$ by the following Segments: Sports and Energy Foods, Sports and Energy Drinks, and Sports Nutrition. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022.

Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 170 companies including many key and niche players such as -

Abbott Nutrition

Ajinomoto Company

Clif Bar & Company

Coca-Cola Co.

CytoSport, Inc.

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Abbott Nutrition (USA)  
Ajinomoto Company (Japan)  
Clif Bar & Company (USA)  
Coca-Cola Co. (USA)  
Monster Beverage Corporation (USA)



CytoSport, Inc. (USA)  
Dr Pepper Snapple Group, Inc. (USA)  
Glanbia Plc (Ireland)  
Glanbia Nutritionals Limited (UK)  
Optimum Nutrition Inc. (USA)  
GlaxoSmithKline Plc (UK)  
GNC Holdings, Inc. (USA)  
Lucozade Ribena Suntory Ltd. (UK)  
Meiji Co., Ltd. (Japan)  
MusclePharm (USA)  
Nature's Bounty, Inc. (USA)  
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Sports Nutrition Market to Post Phenomenal Growth in Developing Asian Countries  
Rising Participation in Physical Activities Benefit Market Adoption  
Focus on Innovative Products and Natural Ingredients to Attract Target Consumers  
Asia-Pacific Sports Nutrition Market: Prospects and Challenges  
Distribution Channels

**Table 76.** Asia-Pacific Sports Nutrition Market by Distribution Channel (2016E): Percentage Market Share Breakdown of Value Sales (includes corresponding Graph/Chart)

### Select Regional Markets

Australia  
China  
Hong Kong  
India  
Indonesia  
Philippines  
South Korea

Taiwan  
Thailand  
Vietnam  
Product Launches  
Strategic Corporate Development  
Vitaco Health Ltd. – A Major Australia-Based Company  
B. Market Analytics

**Table 78.** Asia-Pacific Recent Past, Current & Future Analysis for Sports Nutrition Foods and Drinks by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 79.** Asia-Pacific Historic Review for Sports Nutrition Foods and Drinks by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 80.** Asia-Pacific 14-Year Perspective for Sports Nutrition Foods and Drinks by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

**Table 81.** Asia-Pacific Recent Past, Current & Future Analysis for Sports Nutrition Foods and Drinks by Product Segment - Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 82.** Asia-Pacific Historic Review for Sports Nutrition Foods and Drinks by Product Segment - Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 83.** Asia-Pacific 14-Year Perspective for Sports Nutrition Foods and Drinks by Product Segment - Percentage Breakdown of Dollar Sales for Sports/ Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)



## 6. LATIN AMERICA

### A. Market Analysis

Latin American Market to Emerge as a Hotspot for Sports Nutrition Foods and Drinks  
Distribution Channels

**Table 84.** Latin American Sports Nutrition Market by Distribution Channel (2016E):  
Percentage Market Share Breakdown of Value Sales (includes corresponding  
Graph/Chart)

Select Regional Markets

Argentina

Brazil

Mexico

### B. Market Analytics

**Table 86.** Latin American Recent Past, Current & Future Analysis for Sports Nutrition  
Foods and Drinks by Geographic Region - Brazil and Rest of Latin America Markets  
Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2015  
through 2022 (includes corresponding Graph/Chart)

**Table 87.** Latin American Historic Review for Sports Nutrition Foods and Drinks by  
Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed  
with Annual Sales Figures in US\$ Thousand for Years 2009 through 2014 (includes  
corresponding Graph/Chart)

**Table 88.** Latin American 14-Year Perspective for Sports Nutrition Foods and Drinks by  
Geographic Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin  
America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

**Table 89.** Latin American Recent Past, Current & Future Analysis for Sports Nutrition  
Foods and Drinks by Product Segment - Sports/Energy Foods, Sports/Energy Drinks  
and Sports Nutrition Markets Independently Analyzed with Annual Sales Figures in US\$  
Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 90.** Latin American Historic Review for Sports Nutrition Foods and Drinks by  
Product Segment - Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition

Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 91.** Latin American 14-Year Perspective for Sports Nutrition Foods and Drinks by Product Segment - Percentage Breakdown of Dollar Sales for Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

## 7. REST OF WORLD

### A. Market Analysis

**Table 92.** Middle East and Africa Sports Nutrition Market (2016E): Percentage Market Share Breakdown of Value Sales by Distribution Channel (includes corresponding Graph/Chart)

#### Select Regional Markets

Israel

Saudi Arabia

South Africa

United Arab Emirates

Product Launch

Strategic Corporate Development

### B. Market Analytics

**Table 95.** Rest of World Recent Past, Current & Future Analysis for Sports Nutrition Foods and Drinks by Product Segment - Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 96.** Rest of World Historic Review for Sports Nutrition Foods and Drinks by Product Segment - Sports/Energy Foods, Sports/Energy Drinks and Sports Nutrition Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 97.** Rest of World 14-Year Perspective for Sports Nutrition Foods and Drinks by Product Segment - Percentage Breakdown of Dollar Sales for Sports/Energy Foods,

Sports/Energy Drinks and Sports Nutrition Markets for Years 2009, 2016 & 2022  
(includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 170 (including Divisions/Subsidiaries - 191)

The United States (107)

Canada (6)

Japan (3)

Europe (41)

    France (4)

    Germany (2)

    The United Kingdom (26)

    Rest of Europe (9)

Asia-Pacific (Excluding Japan) (27)

Latin America (4)

Africa (3)

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