

Sporting Goods: Market Research Report

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Abstracts

The global outlook series on the Sporting Goods Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 31 fact-rich market data tables, the report offers a rudimentary overview of the industry and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada, Japan, Europe (France, Germany, Italy, the United Kingdom and Russia among others) Asia-Pacific (China, Hong Kong, India, Indonesia, Taiwan, Australia and New Zealand among others) and Latin America.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 435 companies worldwide.

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