

# Southwest Airlines Company (USA): Market Research Report

<https://marketpublishers.com/r/S8587DBEFD6EN.html>

Date: January 2015

Pages: 67

Price: US\$ 3,200.00 (Single User License)

ID: S8587DBEFD6EN

## Abstracts

This report presents quick facts about Southwest Airlines Company, which is principally involved in Passenger Airlines Business. Illustrated with 64 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.

## Contents

### 1. COMPANY SNIPPETS

### 2. MAJOR PRODUCTS AND SERVICES

### 3. SALES DATA

**Table 1.** Southwest Airlines Co.'s Sales by Business Segment Worldwide (2013-2014) in Percentage for Passenger, Freight and Other

### 4. MARKET OVERVIEW4

Airlines

**Table 2.** Global Air Traffic Market by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometer(RPK) for Africa, Asia-Pacific, Commonwealth of Independent States (CIS), Latin America, Middle East, North America, and Western Europe

**Table 3.** Air Traffic Market by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometres (RPK) for Africa, Asia-Pacific, Europe, Latin America, Middle East, North America and Others

**Table 4.** Number of Airlines by Region Worldwide (2014) - Percentage Market Share Breakdown for Europe, India, Asia, South Pacific, Latin, South America, Middle East & Africa, and North America

**Table 5.** Airline Passenger Traffic Distribution Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Africa, Asia Pacific, Europe, Latin America, Middle East, and North America

**Table 6.** Airline Market by Region in Europe (2014) - Percentage Share Breakdown by Value Sales for Austria-Germany, France Domestic, France-Germany, Germany Domestic, Germany-Italy, Germany-Switzerland, Italy Domestic, Norway Domestic, Spain Domestic, UK Domestic, and Others

**Table 7.** Airline Passenger Traffic to and from Europe by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers for Africa, Asia Pacific, Europe, Latin America, Middle East, and North America

**Table 8.** Air Traffic Market by Type in Russia (2014) - Percentage Share Breakdown by Value Sales for Domestic and International

**Table 9.** Airline Passenger Traffic to and from Asia-Pacific by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers (RPK) for Africa, Asia Pacific, Europe, Middle East, and North America

**Table 10.** Airline Passenger Traffic to and from North America by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers for Africa, Asia Pacific, Europe, Latin America, Middle East, and North America

**Table 11.** Airline Passenger Traffic to and from Middle East by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers for Africa, Asia Pacific, Europe, Middle East, and North America

**Table 12.** Airline Passenger Traffic to and from Latin America by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers for Europe, Latin America, and North America

**Table 13.** Airline Passenger Traffic to and from Africa by Region Worldwide (2014) - Percentage Share Breakdown by Revenue Passenger Kilometers for Africa, Asia Pacific, Europe, Middle East, and North America

**Table 14.** Passenger Traffic through Airlines from China to other Regions Worldwide (2014) - Percentage Market Share Breakdown by Volume for Australia, Cross-Strait, Domestic, Europe, Hong Kong, North America, Northeast Asia, Southeast Asia and Others

**Table 15.** International Cargo Traffic through Airlines from Korea to Worldwide by Region (2014) - Percentage Market Share Breakdown by Cargo Volume for China, Europe, Japan, Southeast Asia, USA and Others

**Table 16.** Passenger Traffic by Airports in Malaysia (2014) - Percentage Market Share Breakdown for Kota Kinabalu International Airport, Kuala Lumpur International Airport, Kuching International Airport, Penang International Airport, and Others

**Table 17.** Passengers Traffic by Category in Malaysia (2014) - Percentage Market Share Breakdown for Domestic, International, and Transit

## 5. COMPETITIVE LANDSCAPE

### Airlines

**Table 18.** Passenger Travel Between China and North America by Airline Worldwide (2014) - Percentage Share Breakdown for Air Canada, American Airlines Group, China Airlines, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S., Delta Air Lines, Inc., United Airlines, Inc., and Others

**Table 19.** Passenger Travel Between China and Western-Europe by Airline Worldwide (2014) - Percentage Share Breakdown for Air France corporation, China Airlines, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S., Deutsche Lufthansa AG, Finnair Plc, and Others

**Table 20.** Passenger Travel Between China and Japan by Airline Worldwide (2014) - Percentage Share Breakdown for All Nippon Airways Co, Ltd., China Airlines, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S., Japan Airlines Co, Ltd., and Others

**Table 21.** Market Shares of Leading Airline Companies in Canada (2014) - Percentage Share Breakdown by Available Seat Miles for Air Canada Inc., WestJet Airlines Ltd. and Others

**Table 22.** Market Shares of Leading Airlines by Value Sales in Canada (2014) - Percentage Breakdown for Air Canada Vacations, Sunquest (Thomas Cook Group Plc. ), Sunwing Airline, Inc., Tours Mont-Royal, Transat A. T., Inc. WestJet Airlines Ltd. and Others

**Table 23.** Market Shares of Leading Non- Domestic Airline Companies in Canada (2014) - Percentage Share Breakdown by Available Seat Mile for Air Canada Inc., American Airlines, Inc., Delta Air Lines, Inc., United Continental Holdings Inc., US Airways, WestJet Airlines Ltd, and Others

**Table 24.** Market Shares of Leading Airline Companies in China (2014) - Percentage Breakdown by Passenger Volume for Cargo Air Lines Ltd., China Airlines, EVA Airways., Low-Cost Carrier, Trans Asia Airways and Others

**Table 25.** Market Shares of Leading Airline Companies by Seating Capacity at Beijing Airport in China (2014) - Percentage Breakdown by Volume for Air China Limited, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S. and Others

**Table 26.** Market Shares of Leading Airline Companies by Seating Capacity at Chongqing Airport in China (2014) - Percentage Breakdown by Volume for Air China Limited, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S. and Others

**Table 27.** Market Shares of Leading Airline Companies by Seating Capacity at Urumqi Airport in China (2014) - Percentage Breakdown by Volume for Air China Limited, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S. and Others

**Table 28.** Market Shares of Leading Airline Companies by Seating Capacity at Guangzhou Airport in China (2014) - Percentage Breakdown by Volume for Air China Limited, China Eastern Airlines Corporation Limited, CSA Czech Airlines A. S. and Others

**Table 29.** Market Shares of Leading Airline Companies in Europe (2014) - Percentage Breakdown by Value Sales for AFKLM, Binter Canarias S. A., Finnair Plc, Flybe Group Plc, International Airlines Group (IAG), LHA Group, LOT Polish Airlines, Scandinavian Airlines (SAS), Widerøe's Flyveselskap AS, and Others

**Table 30.** Market Shares of Leading Airlines by Value Sales in France (2014) - Percentage Breakdown for Air Canada, Air France, Transat A. T., Inc. and Others

**Table 31.** Market Shares of Leading Airlines in India (2014) - Percentage Breakdown by Value Sales for Air India Ltd., Go Airlines (India) Ltd., IndiGo Airlines Pvt. Ltd., Jet Lite (India) Ltd., Kingfisher Airlines Ltd. and Spicejet Ltd.

**Table 32.** Market Shares of Leading Airlines by International Traffic in India (2014) - Percentage Breakdown by Value Sales for Air India Ltd., Jet Airways (India) Ltd. and Others

**Table 33.** Market Shares of Leading Airline Companies by International Cargo at Incheon Airport in Korea (2014) - Percentage Breakdown by Volume for Asiana Airlines, Inc., Korean Air Lines Co. Ltd., and Others

**Table 34.** Market Shares of Leading Airline Companies by International Passengers at

Incheon Airport in Korea (2014) - Percentage Breakdown by Passenger Volume for Asiana Airlines, Inc., Korean Air Lines Co., Ltd. and Others

**Table 35.** Leading Airline Companies in Russia (2014) - by Number of Modern Aircrafts for Aeroflot-Russian Airlines, JSC Transaero Airlines, Rossiya Airlines OJSC, S7 Airlines (OJSC Siberia Airlines), Ural Airlines, and UTair Aviation

**Table 36.** Market Shares of Leading Passenger Airlines in Russia (2014) - Percentage Breakdown by Volume for Aeroflot-Russian Airlines, JSC TRANSAERO Airlines, Rossiya Airlines OJSC, S7 Airlines (OJSC Siberia Airlines), Ural Airlines, and UTair Aviation

**Table 37.** Market Shares of Leading Low Cost Carriers in Thailand (2014) - Percentage Share Breakdown by Values for Air Berlin PLC & Co., AirAsia Berhad, Jetstar Asia Airways Pte Ltd., Thai AirAsia (TAA), Tiger Airways Singapore Pte Ltd. and Others

**Table 38.** Market Shares of Leading Airlines by Value Sales in the UK (2014) - Percentage Breakdown for Air Canada, British Airways, Transat A. T., Inc. and Others

**Table 39.** Market Shares of Leading Airline Companies in the US (2014) - Percentage Breakdown by Value Sales for Alaska Airlines, Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., United Continental Holdings, US Airways, and Others

**Table 40.** Market Shares of Leading Airline Companies at Baltimore Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 41.** Market Shares of Leading Airline Companies at Boston Metro Airport - US (2014) - Percentage Breakdown by Value for Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 42.** Market Shares of Leading Airline Companies at Chicago Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 43.** Market Shares of Leading Airline Companies at Chicago Midway Airport - US (2014) - Percentage Breakdown by Value for Concesionaria Vuela Compania De Aviacion SA De CV (Volaris), Delta Air Lines, Inc., Frontier Airlines, Porter Airlines Inc., Southwest Airlines Co. and Others

**Table 44.** Market Shares of Leading Airline Companies at Cleveland Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta India Electronics Pvt. Ltd., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 45.** Market Shares of Leading Airline Companies at Cleveland Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 46.** Market Shares of Leading Airline Companies at Dallas Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 47.** Market Shares of Leading Airline Companies at Denver Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Frontier Airlines, Southwest Airlines Co., United Continental Holdings, Inc., and Others

**Table 48.** Market Shares of Leading Airline Companies at Detroit Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., Spirit Airlines, Inc., United States Airways and Others

**Table 49.** Market Shares of Leading Airline Companies at Detroit Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., Spirit Airlines, Inc., United States Airways and Others

**Table 50.** Market Shares of Leading Airline Companies at Fort Lauderdale Airport - US (2014) - Percentage Breakdown by Value for Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., Spirit Airlines, Inc., United Continental Holdings, Inc., and Others

**Table 51.** Market Shares of Leading Airline Companies at Houston Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc.,

Frontier Airlines, JetBlue Airways Corporation, Southwest Airlines Co. and Others

**Table 52.** Market Shares of Leading Airline Companies at Houston Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 53.** Market Shares of Leading Airline Companies at Las Vegas Airport - US (2014) - Percentage Breakdown by Value for Allegiant Air, American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., and Others

**Table 54.** Market Shares of Leading Airline Companies at Los Angeles Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., Virgin America, Inc., and Others

**Table 55.** Market Shares of Leading Airline Companies at Los Angeles Metro Airport – US (2014) - Percentage Breakdown by Value for Alaska Airlines, American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., and Others

**Table 56.** Market Shares of Leading Airline Companies at Miami Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., Spirit Airlines, Inc. and Others

**Table 57.** Market Shares of Leading Airline Companies at Milwaukee Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc. Frontier Airlines, Southwest Airlines Co., United States Airways and Others

**Table 58.** Market Shares of Leading Airline Companies at Oakland Airport - US (2014) - Percentage Breakdown by Value for Alaska Airlines, Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., United States Airways and Others

**Table 59.** Market Shares of Leading Airline Companies at Orlando Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., JetBlue Airways Corporation, Southwest Airlines Co., United Continental Holdings, Inc., and Others



**Table 60.** Market Shares of Leading Airline Companies at Philadelphia Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 61.** Market Shares of Leading Airline Companies at Phoenix Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 62.** Market Shares of Leading Airline Companies at Pittsburgh Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

**Table 63.** Market Shares of Leading Airline Companies at San Francisco Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., Virgin America, Inc. and Others

**Table 64.** Market Shares of Leading Airline Companies at Washington Metro Airport - US (2014) - Percentage Breakdown by Value for American Airlines, Inc., Delta Air Lines, Inc., Southwest Airlines Co., United Continental Holdings, Inc., United States Airways and Others

## **6. RECENT INDUSTRY DEVELOPMENTS**

## I would like to order

Product name: Southwest Airlines Company (USA): Market Research Report

Product link: <https://marketpublishers.com/r/S8587DBEFD6EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8587DBEFD6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970