

Snowmobiles: Market Research Report

<https://marketpublishers.com/r/S81AA2D18C6EN.html>

Date: February 2012

Pages: 111

Price: US\$ 4,950.00 (Single User License)

ID: S81AA2D18C6EN

Abstracts

This report analyzes the worldwide markets for Snowmobiles in Units and US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Scandinavia, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 9 companies including many key and niche players such as Arctic Cat, Inc., Bombardier Recreational Products Inc., TeamFast.com Inc., Polaris Industries, Inc., and Yamaha Motor Co., Ltd.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Types of Snowmobiles

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Recession Decreases Consumer Spending on Recreational Vehicles in 2009 and 2010
Snowmobile Industry Registers Increased Sales in 2011
Snowmobile Market - A Bird's Eye View
Cyclical Growth Patterns
Market Drivers for Industry Growth
Market Restrainers

2. TRENDS AND ISSUES

Four-Stroke Snowmobiles Gain Momentum
New Generation Snowmobiles Gaining Popularity
Demographic Factors Aid Market Growth
Strong Dealer Networks - A Necessity
Technical Expertise Spurs the Competition
Surging Gas Prices Drive Riders Towards Advanced Technologies
Cleaner and Quieter Snowmobiles in Yellowstone National Park
Economic Impact of Snowmobiling

3. PRODUCT OVERVIEW

Snowmobiles – A Brief Definition
Types of Snowmobiles
Performance Snowmobiles
Family Sport Snowmobiles

Touring Snowmobiles
Economy Snowmobiles
Utility Snowmobiles
Snowmobiles - A SWOT Analysis
History of Snowmobiles
Advanced Technologies Drive Market Sales
The Power of Valve
Wider Running Boards
Four-Stroke Engines
Two-Way Coupling Effect
Handlebars

1. 25” LUG HEIGHT TRACKS

Heated Carbs
Sliding Hood Closures
Push-Button Electronic Reverse
Detonation Sensors
Consumer Psychographics Profile
Enthusiasts
Participants
Purchasing Patterns

4. DANGERS OF SNOWMOBILING

Snowmobile-Related Injuries – Cause of Grave Concern

Table 1. World Snowmobiles Market: Percentage Breakdown of Snowmobile Related Injuries – Contusion, Laceration, Fracture, Sprain, Dislocation, Internal Organ Injury, Concussion, Thermal Burns and Others (includes corresponding Graph/Chart)

Table 2. World Snowmobiles Market: Percentage Breakdown of Body Parts Most Vulnerable to Snowmobile Injuries - Upper Extremity, Head, Lower Extremity, Knee, Lower Trunk, Upper Trunk and Others (includes corresponding Graph/Chart)

5. REGULATORY AND ENVIRONMENTAL CONCERNS

Legal Issues

Safety Precautions and Recommendations for Safer Use of Snowmobiles For Children Less Than 16 Years

16 YEARS AND ABOVE

Recommendations to Snowmobile Manufacturers

Environmental Issues

Impact of Snowmobiling on Wild Life

Snowmobile Associations

Voluntary Snowmobile Clubs

6. COMPETITIVE SCENARIO

Market Scenario - Fairly Lucrative

Major Four Rule the Roost

Table 3. Leading Companies in the World Snowmobiles Market (2007 & 2009):
Percentage Breakdown by Unit Sales for BRP, Polaris, Arctic Cat and Yamaha (includes
corresponding Graph/Chart)

New Launches Pep Up the Market

Innovation is the Key: Manufacturers Introduce Latest Technologies

Yamaha

Apex LTX

Apex

Apex MTX

RS Venture

Viking Professional

Venture Multi-Purpose

VK540

Bravo 250

Arctic Cat

F1000 SNO PRO

F8 SNO PRO

F6 SNO PRO

Z1 Turbo LXR
Z1 Turbo
Z1 Turbo LE

F570

SNO PRO 120

CrossFire 1000 SNO PRO
CrossFire R 1000

M1000 SNO PRO

TZ1 Turbo Touring LXR
Bearcat Z1 XT

7. PRODUCT INTRODUCTIONS/INNOVATIONS

Arctic Cat Revamps Bearcat 570 XT Work Sled
Arctic Cat Launches Sno Pro 500 Snowmobile
Yamaha Unleashes the 2010 Version of Yamaha Apex named Yamaha Apex GT
Yamaha Launches the 2010 Version of Apex MTX Snow Sled
BRP Unveils Rotax E-TEC 800R Engine for Snowmobiles
Polaris Introduces Revolutionary 600 RUSH Snowmobile
Yamaha Rolls Out RS Venture GT, Touring Snow Mobile
CalAmp Launches GPS-based Tracking/Security System for Recreational Vehicles
Powersport Innovations Develops Safe Ride™ Alert System for Snowmobiles
Ultimate Sports Announces Successful Development of New Snowmobile Track Assist System

8. PRODUCT INTRODUCTIONS/INNOVATIONS – A HISTORIC PERSPECTIVE BUILDER

Polaris Unveils Innovative Models for Snowmobile Industry
BRP Launches New Cleaner and Quieter Engine Choices and Additional Snowmobile Platforms

BRP Releases New 2009 Ski-Doo MXZx-600RS
BRP Unveils Additional New Models and Enhancements
BRP Launches 2008 Ski-Doo® Range of Snowmobiles
Polaris Unveils New Snowmobile Line
Yamaha Introduces All New Nytro RTX Snowmobile

9. RECENT INDUSTRY ACTIVITY

Polaris Acquires Swissauto Powersports, Switzerland- based Engine Manufacturer
Arctic Cat to Commence Production of Snowmobile Engines in Minnesota Facility
Polaris to Shut Down Manufacturing Facility in Wisconsin
Power Sports Sets up Subsidiary Unit in Alliance with Boyesen Engineering
York and CCSO Launch Power Sports Insurance Solutions™ Program

10. STRATEGIC CORPORATE DEVELOPMENTS – A HISTORIC PERSPECTIVE BUILDER

CODI Acquires Fox Factory Inc.
GE Capital Solutions to Provide Inventory Financing to BRP Dealers in US and Canada
BRP Signs a Marketing Agreement with International Series of Champions
BRP Expands in Europe
BRP Establishes New Laurent Beaudoin Design & Innovation Centre
Arctic Cat to Divest Madison Production Facility to LAIC44
BRP Establishes Advanced Research Centre

11. FOCUS ON SELECT GLOBAL PLAYERS

Arctic Cat, Inc. (US)
Bombardier Recreational Products, Inc. (Canada)
TeamFast. com, Inc. (US)
Polaris Industries Inc. (US)
Yamaha Motor Co. , Ltd. (Japan)

12. GLOBAL MARKET PERSPECTIVE

Table 4. World Recent Past, Current & Future Analysis for Snowmobiles by Geographic Region – US, Canada, Scandinavia and Rest of World Markets Independently Analyzed with Annual Sales in Units for Years 2009 through 2017 (includes corresponding

Graph/Chart)

Table 5. World Historic Review of Snowmobiles by Geographic Region – US, Canada, Scandinavia and Rest of World Markets Independently Analyzed with Annual Sales in Units for Years 2003 through 2008 (includes corresponding Graph/Chart).

Table 6. World 15-Year Perspective for Snowmobiles by Geographic Region – Percentage Breakdown of Unit Sales for US, Canada, Scandinavia and Rest of World Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

Table 7. World Recent Past, Current & Future Analysis for Snowmobiles by Geographic Region – US, Canada, Scandinavia and Rest of World Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 8. World Historic Review for Snowmobiles by Geographic Region – US, Canada, Scandinavia and Rest of World Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart).

Table 9. World 15-Year Perspective for Snowmobiles by Geographic Region – Percentage Breakdown of Value Sales for US, Canada, Scandinavia and Rest of World Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Snowmobile Sales Grow in the US, Following a Period of Continuous Decline
Industry Snapshots

Table 10. US Snowmobile Market (2010-2011): Top Ten States in Terms of Number of Registered Snowmobiles (includes corresponding Graph/Chart)

North American Snowmobiles Market – Major Industry Segments

Table 11. North American Snowmobile Market (2011): Percentage Breakdown by Major

Industry Segment - Trail Performance, Mountain, Two-up Touring, Trail Luxury, Trail Sport, Utility, Kids and Crossover (includes corresponding Graph/Chart)

Threat of Snowmobile Ban in National Parks – A Major Issue

Laws Governing Snowmobile Operations

A Comparison table of State Laws Governing the Operation of Snowmobiles

Snowfall Level – A Major Market Driver

Competitive Landscape

Table 12. Leading Companies in the US Snowmobiles Market (2006 & 2007):
Percentage Breakdown by Unit Sales for BRP, Polaris, Artic Cat and Yamaha (includes corresponding Graph/Chart)

Manufacturers Introduce Latest Technologies to Stay Ahead – A Recent Past Scenario

Table 13. Best Available Technology (BAT) Standards for Yellowstone and Grand Teton National Parks.

History of Snowmobiling in the US

Key Players

B. Market Analytics

Table 14. The US Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 15. The US Historic Review for Snowmobiles with Annual Sales in Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 16. The US Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 17. The US Historic Review for Snowmobiles with Annual Sales in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
Snowmobiling in Canada

Table 18. Canadian Snowmobile Market (2009): Number of Registered Snowmobiles and Snowmobile Clubs by Province (includes corresponding Graph/Chart)

Key Player
B. Market Analytics

Table 19. Canadian Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in Units for Years 2009 through 2017(includes corresponding Graph/Chart)

Table 20. Canadian Historic Review for Snowmobiles with Annual Sales in Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 21. Canadian Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 22. Canadian Historic Review for Snowmobiles with Annual Sales in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

3. SCANDINAVIA

A. Market Analysis
Market Overview
B. Market Analytics

Table 23. Scandinavian Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in Units for Years 2009 through 2017(includes corresponding Graph/Chart)

Table 24. Scandinavian Historic Review for Snowmobiles with Annual Sales in Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 25. Scandinavian Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 26. Scandinavian Historic Review for Snowmobiles with Annual Sales in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

4. REST OF WORLD

A. Market Analysis

Japan – A Key Snowmobiling Nation

B. Market Analytics

Table 27. Rest of World Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 28. Rest of World Historic Review for Snowmobiles with Annual Sales in Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 29. Rest of World Recent Past, Current & Future Analysis for Snowmobiles with Annual Sales in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 30. Rest of World Historic Review for Snowmobiles with Annual Sales in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 9 (including Divisions/Subsidiaries - 12)

Region/Country Players

The United States

Canada

Japan

Europe

The United Kingdom

Italy

I would like to order

Product name: Snowmobiles: Market Research Report

Product link: <https://marketpublishers.com/r/S81AA2D18C6EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S81AA2D18C6EN.html>