

Snack Foods: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Snack Foods in Thousand Tons and US\$ Million by the following Product Segments: Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, & Others), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 772 companies including many key and niche players such as -

Calbee, Inc.

ConAgra Foods Inc.

Ferrero S.P.A.

General Mills Inc.

Grupo Bimbo, S.A.B. de C.V.

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Utz Inks Partnership with Heluva Good! for New Line of Potato Chips
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SkinnyPop Takes Over Paqui brand of Tortillas and Tortilla Chips
WWAV to Acquire Vega
East Balt Acquires Two Bakeries in South Africa
Hearthside Takes Over Bar Manufacturer VSI and Nutritional Supplement Bar Production Facility
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Snyder's-Lance Acquires Baptista's Bakery
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General Mills Inc. (US)
Grupo Bimbo, S. A. B. de C. V. (Mexico)
Herr Foods Inc. (US)
Intersnack Knabber-Geback GmbH & Co. KG (Germany)
Kellogg Company (US)
Link Snacks, Inc. (US)
Lindt & Sprungli (Switzerland)
Mars Inc. (US)
McDonald's Corporation (US)
Meiji Co., Ltd. (Japan)
Mondelez International, Inc. (US)
Nabisco Inc. (US)
Cadbury (UK)
Mission Foods (US)
Nestle SA (Switzerland)
Oberto Sausage Company (US)
Orkla Confectionery & Snacks Finland Ab (Finland)
PepsiCo (US)
Frito-Lay (US)
Walkers Snack Foods Ltd (UK)
Quaker Oats Company (US)
Pepperidge Farm Inc. (US)

Snyder's-Lance, Inc. (US)
The Bachman Company (US)
The Hain Celestial Group Inc. (US)
The Hershey Company (US)
The Kraft Heinz Company (US)
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Table 150. French Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 151. French Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 152. French 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Dollar Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007,

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Table 153. French Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 154. French Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

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Table 156. German Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes

corresponding Graph/Chart)

Table 157. German Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

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Table 159. German Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 160. German Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 161. German 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Volume Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Table 162. Italian Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 163. Italian Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

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Table 165. Italian Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

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4D. THE UNITED KINGDOM

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The UK: Europe's Largest Snack Foods Market

Low-fat Variants of Potato Chips Sustain Demand

Popcorn Emerge as a Popular Snack Option in the UK

Market for Meat Snacks Holds Promise

Launch of Innovative Frozen Appetizers and Frozen Snacks Benefit Market Demand

Nuts: Craving For Shelf Space

Dried Fruit Snacks Gain Popularity

Confectionery Purchase Decision: Increasingly Driven by Impulse

Market Senses the After-effects of Health Issues

Nutritious Value: A Key Growth Driver for Savory Biscuits

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Table 168. UK Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 169. UK Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 170. UK 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Dollar Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Table 171. UK Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 172. UK Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 173. UK 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Volume Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4E. SPAIN

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Table 174. Spanish Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 177. Spanish Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

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4F. RUSSIA

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Transforming Nature of the Russian Snack Foods Market

Consumer Perception of Snacks in Russia

Urban Population Dominates Snacks Consumption in Russia

Growth Drivers in a Nutshell

Potato Chips: Most Preferred Salted Snack Food in Russia

Cross-Sectional Analysis of the Russian Snacks Market

Cereal-Based Snacks

Nuts and Dried Fruit Snacks

Meat and Fish Snack Market

Potato Chips

Retailing Trends in Russia

Key Retailing Strategies Followed by Russian Producers

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Table 180. Russian Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 183. Russian Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 184. Russian Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

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Table 186. Rest of Europe Recent Past, Current & Future Analysis for Snack Foods by

Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 187. Rest of Europe Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 188. Rest of Europe 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Dollar Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Table 189. Rest of Europe Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Asia-Pacific: The Fastest Growing Snack Foods Market Worldwide

Underpenetrated Asian Countries Offer Lucrative Growth Opportunities

Table 192. Per-Capita Consumption (in Kilograms) of Confectionary, Bakery, and Sweet and Savory Products Worldwide and Select Asian Countries: 2015E (includes corresponding Graph/Chart)

Table 193. Global Snack Foods Market - Geographic Regions Ranked by CAGR (Value Sales) for 2014-2020: Asia-Pacific, Middle East & Africa, Latin America, Canada, Europe, the US, and Japan (includes corresponding Graph/Chart)

Spiraling Young Population: A Strong Growth Driver Spurring Snack Foods Demand

Table 194. Global Population of Children in the Age Group of 0-15 Years by Region (2015E): Less than 15 Years Population (In Millions) for Africa, Americas, Asia, Europe, and Oceania (includes corresponding Graph/Chart)

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Table 195. Asia-Pacific Recent Past, Current & Future Analysis for Snack Foods by Geographic Region/Country - China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 199. Asia-Pacific Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

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A. Market Analysis

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China: A Potential Laden Market

Green Snacks to Witness Strong Growth

Surging Demand for Convenience Foods Drives Market Growth

Table 207. Leading Sweet/Savory Snacks Companies in China (2014): Percentage Breakdown of Retail Value Sales for Guangdong Strong, Hefei Huatai Food, Hengan, Liwayway Marketing, Orion, PepsiCo, Want Want, and Others (includes corresponding Graph/Chart)

Table 208. Leading Confectionery Companies in China (2013): Percentage Breakdown of Sales for Ferrero, Fujian Yake, Mars, Mondelez International, Nestle, Orion, Perfetti Van Melle, Want Want, and Others (includes corresponding Graph/Chart)

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Table 209. Chinese Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 210. Chinese Historic Review for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 211. Chinese 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Dollar Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Table 212. Chinese Recent Past, Current & Future Analysis for Snack Foods by Product Group/Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 214. Chinese 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Volume Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

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Indian Market Poised to Register the Fastest Growth in Asia-Pacific

Rapid Proliferation of the Snacking Culture in India Spurs Market Demand

Unorganized Sector Dominates Potato Chips Sales in India

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Table 215. Indian Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 218. Indian Recent Past, Current & Future Analysis for Snack Foods by Product Group/ Segment - Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets Independently Analyzed with Annual Sales Figures in Thousand Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 221. Per-Capita Consumption of Snacks (in KG/Per-Capita) in Indonesia: 2009-2014 (includes corresponding Graph/Chart)

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 772 (including Divisions/Subsidiaries - 820)

The United States (492)

Canada (27)

Japan (20)

Europe (150)

France (2)

Germany (21)

The United Kingdom (42)

Italy (8)

Spain (6)

Rest of Europe (71)

Asia-Pacific (Excluding Japan) (95)

Latin America (19)

Africa (5)

Middle East (12)

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