

# Smartphones: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Smartphones in Thousand Units by the following Operating Systems: Symbian, Android, iOS, Blackberry, Windows, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 80 companies including many key and niche players such as -

Apple Inc.

Blackberry

Fujitsu Limited

Google Inc.

HTC Corporation

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B. Market Analytics

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#### Market Trends

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Cost-Effectiveness Remains Key to Success in the Chinese Market

Screen Size Drive Smartphone Success

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Strategic Corporate Developments

Select Key Players

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Product Launches

Select Key Players

B. Market Analytics

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Product Launches

Strategic Corporate Development

Select Key Players

B. Market Analytics

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Product Launch

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#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 80 (including Divisions/Subsidiaries - 87)

The United States (14)

Canada (1)

Japan (9)

Europe (11)

    France (2)

    The United Kingdom (4)

    Spain (1)

    Rest of Europe (4)

Asia-Pacific (Excluding Japan) (49)

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