

Smart TVs: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Smart TVs in Thousand Units. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a four-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 23 companies including many key and niche players such as -

Guangdong Changhong Electronics Co., Ltd.

Haier Group

Hisense International

Hitachi, Ltd.

Hong Kong Skyworth Digital Holdings Co., Ltd.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Smart TV: An Introductory Prelude
Smart TV Gears Up for Rapid Expansion

Table 1. Global TV Market by Type (2013-2017): Percentage Breakdown of Unit Shipments for Smart TVs and Conventional TVs (includes corresponding Graph/Chart)

Upward Trajectory in CE Sector Keeps Market Sentiment High
Growing Interest for Sophisticated Home Electronics Extends Opportunities
China Emerges as the Most Important Market for Smart TV

Table 2. Percentage Share of China in Global Smart TV Shipments (2016 & 2022) (includes corresponding Graph/Chart)

Developed Regions Remain Key Revenue Contributors
Competitive Scenario
Samsung Dominates the Smart TV Market

Table 3. Leading Players in the Global Smart TV Market (2016): Percentage Breakdown of Revenues for Hisense, LG Electronics, Samsung, Skyworth, Sony, TCL, and Others (includes corresponding Graph/Chart)

Chinese Manufacturers Aim to Penetrate Global Market

2. MARKET TRENDS & GROWTH DRIVERS

Uptrend in Internet Usage Patterns Drive Market Opportunities

Table 4. Global Internet Services Market by Country/Region (2016): Number of Internet Users in Million for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Middle East & Africa (includes corresponding Graph/Chart)

Table 5. Global IP Traffic by End-User Segment (2016 & 2020): Percentage Breakdown of Exabyte Traffic for Consumer and Business (includes corresponding Graph/Chart)

Wider Availability of Broadband Creates Fertile Environment
Northbound Trajectory in Online Video Drives Market Momentum
Falling Prices Set to Accelerate Volume Growth

Table 6. Average Selling Price of Smart TV (in US\$) for 2011, 2013, 2015, and 2017 (includes corresponding Graph/Chart)

Shortening TV Upgrade Cycles Augment Smart TV Shipments
Advanced Technological Features Enhance Appeal & Image of Smart TV
HEVC/ H. 265 Redefines Playback Functionality
Quantum Dot for Unmatched Brightness & Color Signature
HDMI 2.0 Enhances AV Connectivity
Dolby Vision HDR for Premium Entertainment Experience
Smart TV OS Platform Trends
Android TV: The Prime OS Platform for Smart TV
Samsung's Tizen OS Seeks to Proliferate Smart TV Domain
Roku Exhibits Faster Growth in Smart TV OS Market
Firefox OS Enables Quicker Access to Favourite TV Channels
LG's webOS Aims to Make a Mark

4K UHD TV DRIVES MARKET MOMENTUM

Cloud Broadcast Augment Smart TV Prospects
Favorable Demographic & Socio-Economic Trends Augur Well
Rapid Growth in Urban Households

Table 7. World Population: Percentage Breakdown by Urban and Rural Population for Years 1950-2050P (includes corresponding Graph/Chart)

Table 8. Estimated Percentage of Urbanization in World, China and India for the Years

2011 and 2018 (includes corresponding Graph/Chart)

Burgeoning Middle Class Population

Table 9. Global Middle Class Population (in Millions) and as a Percentage of Total Population: 2005, 2015, 2025 & 2035 (includes corresponding Graph/Chart)

Table 10. Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Rising Living Standards

3. PRODUCT OVERVIEW

4. PRODUCT INTRODUCTIONS/INNOVATIONS

TCL Unveils Updated 4K TCL Roku TVs

Daiwa Rolls Out FHD 40" Smart TV in India

Polaroid Rolls Out 4K UHD LED Connected TVs

Panasonic Introduces Expanded 2016 Line Up of 4K UHD LED VIERA TVs

Samsung to Introduce New Smart TV Services

Samsung Rolls Out New Samsung Smart TV User Experience

Sony Introduces 2016 BRAVIA 4K HDR TV Line-Up

Micromax Launches Canvas Smart LED TVs

Samsung Rolls Out New Smart TV Models in India

Roku Unveils Insignia Roku TVs

Xiaomi Introduces 40" Mi TV 2 Smart TV in India

5. RECENT INDUSTRY ACTIVITY

Hisense Partners with XUMO

Hitachi America Joins Roku TV Licensing Program

Skyworth Collaborates with SERAPHIC

AccorHotels Inks Partnership with Samsung Electronics

6. FOCUS ON SELECT GLOBAL PLAYERS

Guangdong Changhong Electronics Co., Ltd. (China)

Haier Group (China)
Hisense International (China)
Hitachi, Ltd. (Japan)
Hong Kong Skyworth Digital Holdings Co., Ltd. (China)
Koninklijke Philips N. V. (The Netherlands)
Konka (China)
LeEco (China)
LG Electronics (South Korea)
Panasonic Corporation (Japan)
Samsung Electronics Co., Ltd. (South Korea)
Sharp Corporation (Japan)
Sony Corporation (Japan)
TCL Multimedia Technology Holdings Ltd. (China)
Toshiba Corporation (Japan)
Videocon Industries Ltd. (India)

VIZIO (USA)

Xiaomi, Inc. (China)

7. GLOBAL MARKET PERSPECTIVE

Table 11. World Recent Past, Current and Future Analysis for Smart TVs by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 12. World Historic Review for Smart TVs by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

Table 13. World 12-Year Perspective for Smart TVs by Geographic Region - Percentage Breakdown of Annual Unit Shipments for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2011, 2017 and 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Overview

Millennials Boost Growth Prospects

Table 14. The US Smart TV Market by Screen Size (2016): Percentage Breakdown of Sales for 40-44 inch, 45-49 inch, 50-54 inch, 55-59 inch, and >60 inch TVs (includes corresponding Graph/Chart)

Table 15. Smart TV Penetration Rate in the US (2011, 2013, 2015 & 2017) (includes corresponding Graph/Chart)

Desire to Play Online Content on TV Drives Demand

Growing Sales of UHD TV Instills Momentum

Competitive Scenario

Product Launches

Strategic Corporate Developments

Key Player

B. Market Analytics

Table 16. US Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 17. US Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

2. CANADA

Market Analysis

Table 18. Canadian Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 19. Canadian Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Overview

Product Launch

Select Key Players

B. Market Analytics

Table 20. Japanese Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 21. Japanese Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Europe: A Major Market for Smart TV

Table 22. European Smart TV Market by OS Type (2016): Percentage Breakdown of Dollar Sales for Android TV, Tizen, webOS, and Others (includes corresponding Graph/Chart)

Smart TV to Gain from Growing Popularity of UHD TV

B. Market Analytics

Table 23. European Recent Past, Current and Future Analysis for Smart TVs by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 24. European Historic Review for Smart TVs by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

Table 25. European 12-Year Perspective for Smart TVs by Geographic Region - Percentage Breakdown of Annual Unit Shipments for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2017 and 2022 (includes corresponding Graph/Chart)

4A. FRANCE

Market Analysis

Table 26. French Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 27. French Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis Overview

Table 28. German TV Market by TV Type (2011, 2013, 2015 & 2017): Percentage Breakdown of Dollar Sales for Smart TVs and Non-Smart TVs (includes corresponding Graph/Chart)

Table 29. German TV Market by TV Type (2011, 2013, 2015 & 2017): Percentage Breakdown of Unit Sales for Smart TVs and Non-Smart TVs (includes corresponding Graph/Chart)

B. Market Analysis

Table 30. German Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 31. German Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4C. ITALY

Market Analysis

Table 32. Italian Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 33. Italian Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

Market Analysis

Table 34. UK Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 35. UK Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4E. SPAIN

Market Analysis

Table 36. Spanish Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 37. Spanish Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4F. RUSSIA

Market Analysis

Table 38. Russian Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 39. Russian Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Key Player

B. Market Analysis

Table 40. Rest of Europe Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 41. Rest of Europe Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

Market Analysis

Table 42. Asia-Pacific Recent Past, Current and Future Analysis for Smart TVs by Geographic Region - China, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 43. Asia-Pacific Historic Review for Smart TVs by Geographic Region - China, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

Table 44. Asia-Pacific 12-Year Perspective for Smart TVs by Geographic Region - Percentage Breakdown of Annual Unit Shipments for China, South Korea and Rest of Asia-Pacific Markets for Years 2011, 2017 and 2022 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

China: The Key Market for Smart TV

Table 45. Smart TV Penetration in China for Years 2014, 2016, 2018 & 2020 (includes corresponding Graph/Chart)

Table 46. Percentage Breakdown of Smart TV Viewership Time by Income Bracket (Q4 2016) (includes corresponding Graph/Chart)

Market Structure

Domestic Players Dominate the Market

Table 47. Leading Players in the Chinese Smart TV Market (2016): Percentage Breakdown of Revenues for Changhong Electronics, Hisense, Konka, LeEco, Samsung, Sharp, Skyworth, TCL and Others (includes corresponding Graph/Chart)

Table 48. Chinese Smart TV Market by Segment (2016): Percentage Breakdown of Revenues for Domestic Players and Foreign Players (includes corresponding

Graph/Chart)

Chinese Manufacturers Aim to Penetrate Global Market

Corporate Development

Select Key Players

B. Market Analytics

Table 49. Chinese Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 50. Chinese Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

5B. SOUTH KOREA

A. Market Analysis

Product Launches

Corporate Development

Select Key Players

B. Market Analytics

Table 51. South Korean Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 52. South Korean Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis

India Offers a High Potential Market for Smart TV

Product Launches

Key Player

B. Market Analytics

Table 53. Rest of Asia-Pacific Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 54. Rest of Asia-Pacific Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

6. LATIN AMERICA

Market Analysis

Table 55. Latin American Recent Past, Current and Future Analysis for Smart TVs by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 56. Latin American Historic Review for Smart TVs by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

Table 57. Latin American 12-Year Perspective for Smart TVs by Geographic Region - Percentage Breakdown of Annual Unit Shipments for Brazil and Rest of Latin America Markets for Years 2011, 2017 and 2022 (includes corresponding Graph/Chart)

6A. BRAZIL

Market Analysis

Table 58. Brazilian Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 59. Brazilian Historic Review for Smart TVs Market Analyzed with Annual

Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

6B. REST OF LATIN AMERICA

Market Analysis

Table 60. Rest of Latin America Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 61. Rest of Latin America Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

7. REST OF WORLD

Market Analysis

Table 62. Rest of World Recent Past, Current and Future Analysis for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 63. Rest of World Historic Review for Smart TVs Market Analyzed with Annual Shipments in Thousand Units for Years 2011 through 2014 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 23 (including Divisions/Subsidiaries - 33)

The United States (10)

Japan (5)

Europe (2)

 The United Kingdom (1)

 Rest of Europe (1)

Asia-Pacific (Excluding Japan) (16)

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