

Shaving Lotions and Creams: Market Research Report

https://marketpublishers.com/r/S933456C6C5EN.html

Date: January 2015

Pages: 279

Price: US\$ 4,500.00 (Single User License)

ID: S933456C6C5EN

Abstracts

This report analyzes the worldwide markets for Shaving Lotions and Creams in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 109 companies including many key and niche players such as -

Acqua di Parma

AHAVA Dead Sea Laboratories Limited

Beiersdorf AG

Bold For Men

Castle Forbes



Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Shaving Lotions & Creams: An Integral Component of Daily Shaving Routine

Table 1. Weekly Shaving Frequencies by Select Countries - Germany, US, Poland, Russia, and China (2014) (includes corresponding Graph/Chart)

Recession in Retrospect
Market Outlook
Europe: The Dominant Market

Table 2. Global Market for Shaving Lotions/Creams by Geographic Region/Country (2015): Percentage Breakdown of Value Sales for Asia-Pacific, Canada, Europe, Japan, Latin America, US, and Rest of World (includes corresponding Graph/Chart)

Emerging Countries: Key Growth Areas for Market Participants

Asia-Pacific: Fastest Growing Market Worldwide

Table 3. Global Market for Shaving Lotions/ Creams: Ranked by CAGR for 2014-2020 (includes corresponding Graph/Chart)

Table 4. Consumer Confidence in China & India Vs Global: A Comparison for Years



2011-3Q2014 (includes corresponding Graph/Chart)

2. COMPETITION

Gillette: The Global Market Leader

Table 5. Leading Players in the Global Pre-shaving and Post-shaving Products Market (2014E): Percentage Breakdown of Value Sales for Beiersdorf, Energizer, L'Oreal, P&G/Gillette, Private Label, and Others (includes corresponding Graph/Chart)

Popular Traditional Wet Shaving Cream Brands by Country of Origin: 2014
Competition: Noteworthy Trends
The Beard Sporting and Moustache Fad Temporarily Impact Market Dynamics
Expanding Global Presence: An Important Strategy for Sustaining Business
New Strategies to Promote Low-Cost Offerings
Cheaper Imports Compel Western Companies to Outsource Manufacturing
Manufacturers Make Efforts to Use Eco-Friendly Raw Materials
Internet Marketing Fuels Market Competition

Leading and Popular Premium/Luxury Shaving Cream Brands Worldwide

3. MARKET TRENDS, ISSUES AND DRIVERS

Traditional Wet Shaving Makes a Come Back, Augurs Well for Shaving Creams Market

Table 6. Global Market for Shaving Products by Shaving Method (2014): Percentage Value Share Breakdown for Wet Shaving for Men, Electric Shaving for Men and Others (includes corresponding Graph/Chart)

Table 7. Global Market for Wet Shaving Products by Geographic Region (2014E): Percentage Breakdown of Value Sales for Eastern Europe, Latin America, North America, Western Europe and Other Regions (includes corresponding Graph/Chart)

Increasing Beauty and Image Consciousness among Men: A Strong Growth Driver



Table 8. Global Men's Grooming Products Market by Geographic Region (2014 & 2018P): Sales Figures in US\$ Million for the US, Europe, Asia-Pacific (incl. Japan), Latin America, and Rest of World (includes corresponding Graph/Chart)

Men's Grooming Products: The Most Dynamic Category in Toiletries and Cosmetics Time Opportune for Implementing Male-Focused Retail Strategies

Table 9. World Men's Grooming Products Market by Distribution Channel (2014): Percentage Breakdown of Value Retail Sales for Beauty Product Specialist Stores, Department Stores, Direct Selling, Drug Stores & Chemists, Online Retail, Supermarkets & Hypermarkets, and Others (includes corresponding Graph/Chart)

Shaving Preparations Innovations & Advancements: Spearheading Growth

Caffeinated Shaving Cream to Kick-Start the Day

Kuwago's Award Winning 4-in-1 Shaving Foam

Electric Shavers with Shaving Gel Dispensers

Disposable Razors with Shaving Cream Dispensers

Other Shaving Preparation Innovations from Leading Players

The Gillette Fusion HydraGel Shave Gels

Gillette Satin Care Sensitive Skin Shave Gel

Gillette Satin Care Dry Skin Shave Gel

Gillette Satin Care Pure & Delicate

Gillette Satin Care Cooling Sensation

Dry Shave Gel from BoldForMen

Ahava Brand Foamless Shaving Cream

Ahava Brand Shaving Gel with Exfoliation Properties

Soothing Aftershave Moisturizer from Ahava

Aveeno Brand Therapeutic Shave Gel

Organic Shave Gel from Dr. Bronner's

Advances in Packaging Techniques Lend Traction to Market Growth

Shaving Gels Compete with Razors with Integrated Shave Gel Dispensers

Botanicals Top the Charts in Shaving Preparation Ingredients

Mounting Concern over Toxic Ingredients Spur Growth in Organic Shaving Products

Women's Grooming: Increasing Demand for Female Shaving Products

From 'Indulgence' to 'Homedulgence' in the Women's Grooming Category

Rising Popularity of Online Retailing Benefits Market Expansion



Table 10. Proliferation of Online Retailing in Sales of Beauty/Personal Care Products for Select Countries (2013) (includes corresponding Graph/Chart)

Table 11. Factors Influencing Online Purchase Decision - Percentage Share Breakdown by Consumer Preferences (includes corresponding Graph/Chart)

Favorable Demographic Trends Strengthen Market Prospects for Shaving Products

Table 12. World Population (2013): Percentage Share Breakdown by Age Group - Below 15 Years, 15-64 Years, Above 65 Years (includes corresponding Graph/Chart)

Table 13. 15-64 Year Population as a Percentage of Total Population in Select Countries (2013) (includes corresponding Graph/Chart)

Metrosexual Trends Goes Mainstream, Expanding Beyond Urban Youth Urbanization: A Mega Trend

Table 14. Percentage of Urban Population in Select Countries (2010 & 2050) (includes corresponding Graph/Chart)

Table 15. Total Population Worldwide: Percentage Breakdown by Urban and Rural Population for the Years 1950-2050P (includes corresponding Graph/Chart)

Expanding Middle Class Population to Drive Demand

Table 16. Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Table 17. Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)



Pre-shave, Shaving or After Shaving Preparations: Imports and Exports

Table 18. Leading Global Exporters of Pre-shave, Shaving or After Shaving Preparations (2013): Percentage Breakdown of Value Exports by Country (includes corresponding Graph/Chart)

Table 19. Leading Global Importers of Pre-shave, Shaving or After Shaving Preparations (2013): Percentage Breakdown of Import Value by Country (includes corresponding Graph/Chart)

4. SHAVING PRODUCTS: A MACRO PERSPECTIVE

Fierce Competition in Men's Shaving Products Market

Table 20. Leading Players in the Global Wet Shaving Products Market (2014): Percentage Breakdown of Value Sales for Beiersdorf, Bic, Energizer, P&G/Gillette, Private Label, and Others (includes corresponding Graph/Chart)

Table 21. Leading Players in the Global Men's Electric Shavers Market (2014E): Percentage Volume Market Share for Philips/Norelco, Gillette/Braun, and Others (includes corresponding Graph/Chart)

Gillette: The Undisputed Market Leader Worldwide
Gillette's Innovative Product Journey over the Years
Key Trends & Drivers for the Shaving Products Market
Manscaping Trend Gains Traction, Focus Shifts from Male Facial Hair to Body Shaving
Rapidly Evolving Private Label Business
A Highly Competitive Market at the Global Level
Increasing Dependence on Retail Stores
India & China: Important Potential Future Markets

Table 22. Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)



Issues Confronting the Shaving Products Sector

Environmental Considerations/Threats

Packaging Waste Regulations

Shaving Products Definition and Classification

Pre-Shave Products

Shaving Lotions

Shaving Creams

Post-Shave Products

Razors/Blades

Razor Handles

Razor Blades (Refills)

Disposable Razors

Electric Shavers

Shaving Accessories & Others

Shaving Techniques

Wet Shaving

Dry Shaving

Side Effects of Shaving

Cuts

Razor Burn

Razor Bumps

Shaving Lotions/Creams: Product Overview

Pre-shave Products

Pre-Shave Oils

Shaving Soap

Shaving Stick

Shaving Cream

Shaving Foam

Shaving Gel

Aftershave Products

5. PRODUCT INNOVATIONS AND INTRODUCTIONS

Gillette Unveils Sensitive 2-in-1 Shave Gel Plus Skin Care Bottega Veneta Introduces Luxury Shaving Collection Liquid Skin Care Rolls Out New Men's Shaving Solution The Nature's Co. Rolls Out Watermint Foaming Shave Gel Harry's Introduces New Shave Gel



EOS Products Unveils Evolution of Smooth Moisturizing Shaving Cream

Lea Classic Introduces New Line of Products

Nivea Men Introduces Fresh Active Collection

Clinique Introduces Clinique for Men

Oriflame Unveils New After Shave Lotion

Mazorin Rolls Out Oakham's Razor Shaving Cream

Dove Men+Care Rolls Out New Shave Range

Pacific Shaving Unveils Caffeinated Shaving Range

Amway India Unveils New Range of Men's Grooming Products

Tom Ford to Unveil New Range of Beauty Products for Men

Supasu International Introduces RANGURA Shaving Cream

Energizer Holdings Launches Edge Body Shave Cream and Edge Ultimate Shave Gels

Hybrid Design Systems Unveils Precis Excel Shaving System

Pacific Shaving Company Introduces Premium Shaving Care Products for Women

AXE Launches AXE Face Range for Men

KIND Shave Oil Plans to Launch New Product

Young Distribution Launches Man Stuff Shaving Cream in the US

Zoditha Health Launches Zushka Shaving Cream for Men in India

JD Foods Unveils Meat-Scented Bacon Shaving Cream

eShave Launches eShaveProfessionnel, a Shaving Products Line

Scandle Introduces Eco-Friendly Shave & Shower Foam

Whish Body Products Launches New Shaving Gel in Mega Airless Dispenser

Dreadnought Launches Luxury Shaving Products

Axe Introduces New Shaving Creams

The Bluebeards Revenge Introduces Aftershave Cologne

L'OCCITANE Launches New Cade Collection for Men

Somersets Launches Shaving Products in the US

6. FOCUS ON SELECT GLOBAL PLAYERS

Acqua di Parma (Italy)

AHAVA Dead Sea Laboratories Limited (Israel)

Beiersdorf AG (Germany)

Bold For Men (US)

Castle Forbes (Scotland)

Claus Porto (Portugal)

D. R. Harris & Co. Ltd, (UK)

Dr. Bronners (US)

eShave (US)



Energizer Holdings, Inc. (US)

Geo F Trumper (UK)

Johnson & Johnson (US)

Aveeno (US)

L'Oreal SA (France)

Kiehl's (US)

Perio, Inc. (US)

Proraso (Italy)

Speick (Germany)

Taylor of Old Bond Street (UK)

The Gentlemens Refinery (US)

The King of Shaves Company Limited (UK)

Procter & Gamble Company (US)

The Gillette Company (US)

Truefitt & Hill (UK)

Unilever (UK)

VI-John Group (India)

7. GLOBAL MARKET PERSPECTIVE

Table 23. World Recent Past, Current & Future Analysis for Shaving Lotions/Creams by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 24. World Historic Review for Shaving Lotions/Creams by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 25. World 14-Year Perspective for Shaving Lotions/Creams by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES



A. Market Analysis
Energizer Holdings Dominates the US Shaving Creams Market

Table 26. Leading Shaving Cream Brands in the US (2014E): Percentage Breakdown of Value Sales for Aveeno, Barbasol, Edge, Gillette, Nivea For Men, Private label, Skintimate, and Others (includes corresponding Graph/Chart)

Pre- and Post-Shave Cosmetics: Second Most Popular Segment

The Evolution of the Shave Prep Market

Non-Foaming Gels Fast Gaining Ground in the US

Shaving Preparations Account for 1/3rd of the New Shaving Product Launches in NA

US Shaving Products Market Sees Significant Expansion

US Men's Shaving Statistics

US Women's Shaving Statistics

Competition Heats up in the Men's Shaving Products Market

Table 27. Leading Players in the US Shaving Products Market (2014E): Percentage Breakdown of Sales Revenue for Bic, Energizer/Schick, P&G/Gillette, and Others (includes corresponding Graph/Chart)

Table 28. Leading Players in the North American Shaving Products Market (2014E): Percentage Breakdown of Value Sales for Bic, Energizer, P&G, Private Label, and Others (includes corresponding Graph/Chart)

Men's Grooming Industry in the US Moves beyond Shaving Products

Table 29. The US Men's Grooming Products Market by Segment (2014): Percentage Breakdown of Value Sales for Shaving Products (Post-Shave Products, Pre-Shave Products, and Razors/Blades); and Toiletries (Bath & Shower Products, Deodorants, Hair Care Products, and Skin Care Products) (includes corresponding Graph/Chart)

Rising Demand for Women's Shaving Products



Old Style Wet Shaving Back in Vogue in the US US Export Statistics

Table 30. US Exports of Pre-shave, Shaving or after Shaving Preparations (2013): Percentage Breakdown of Value Exports by Destination (includes corresponding Graph/Chart)

Product Launches Key Players B. Market Analytics

Table 31. The US Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 32. The US Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Canadian Market for Men's Grooming Products: A Snapshot

Table 33. Leading Players in the Canadian Men's Grooming Products (2014): Percentage Breakdown by Value Sales for Colgate-Palmolive Canada, Inc., Energizer Holdings, Inc., Procter & Gamble, Inc., The Dial Corp., Unilever Canada, Inc., and Others (includes corresponding Graph/Chart)

EXIM Stats

Table 34. Canadian Exports of Pre-shave, Shaving or after Shaving Preparations (2013): Percentage Breakdown of Value Exports by Destination (includes corresponding



Graph/Chart)

Table 35. Canadian Imports of Pre-shave, Shaving or after Shaving Preparations (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

B. Market Analytics

Table 36. Canadian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 37. Canadian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Table 38. Leading Shaving Products Companies in Japan (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 39. Japanese Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 40. Japanese Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)



4. EUROPE

A. Market Analysis
Western European Market Landscape

Table 41. Leading Players in the Western Europe Market for Pre-shaving Products (2014): Percentage Breakdown of Value Sales for Beiersdorf, Energizer, P&G, Private Label, and Others (includes corresponding Graph/Chart)

East European Market Landscape
Growth Drivers

Men's Grooming Products: Eastern Europe Holds Potential for Strong Growth

Table 42. Western Europe Retail Sales of Men's Grooming Products by Distribution Channel (2014): Percentage Breakdown of Value Sales for Beauty Product Specialist Stores, Department Stores, Direct Selling, Drug Stores & Chemists, Online Retail, Supermarkets & Hypermarkets, and Others (includes corresponding Graph/Chart)

Table 43. Eastern Europe Retail Sales of Men's Grooming Products by Distribution Channel (2014): Percentage Breakdown of Value Sales for Beauty Product Specialist Stores, Department Stores, Direct Selling, Drug Stores & Chemists, Online Retail, Supermarkets & Hypermarkets, and Others (includes corresponding Graph/Chart)

Men's Grooming Fuelled by Skin Care EXIM Trade

Table 44. European Imports of Pre-shave, Shaving or after Shaving Preparations (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Table 45. European Exports of Pre-shave, Shaving or after Shaving Preparations (2013): Percentage Breakdown of Value Exports by Destination (includes corresponding Graph/Chart)



B. Market Analytics

Table 46. European Recent Past, Current & Future Analysis for Shaving Lotions/ Creams by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 47. European Historic Review for Shaving Lotions/Creams by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 48. European 14-Year Perspective for Shaving Lotions/Creams by Geographic Region/ Country - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

France: A Key Market for Shaving Products in Europe

Market for Men's Grooming Products in France: A Macro Perspective

Table 49. Leading Players in the French Men's Grooming Product Market (2014): Percentage Breakdown of Sales Revenue for Laboratoires LaScad, P&G France, Unilever France, and Others (includes corresponding Graph/Chart)

Product Launch L'oreal Sa – A Key Player B. Market Analytics

Table 50. French Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)



Table 51. French Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

An Overview of the German Market for Men's Grooming Products Shaving Products Dominate the German Men's Grooming Market

Table 52. German Market for Men's Grooming Products by Product Segment (2014): Percentage Breakdown of Value Sales for Bath & Shower Products, Deodorants, Facial Care, Hair Care, Razors & Blades, Shaving Cream, and Others (includes corresponding Graph/Chart)

Key Players

B. Market Analytics

Table 53. German Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 54. German Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Increased Focus on Personal Grooming among Italian Men Spurs Demand

Table 55. Leading Players in the Italian Shaving Foams and Gels Market (2014E): Percentage Breakdown of Value Sales for Gillette, Nivea, Palmolive, Proraso, and Others (includes corresponding Graph/Chart)



Product Launch Key Players B. Market Analytics

Table 56. Italian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 57. Italian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis
Gels and Lotions Dominates the UK Shave Preparations Market

Table 58. Leading Players in the UK Market for Shaving Preparations (2014E): Percentage Breakdown of Value Sales for Beiersdorf, Procter & Gamble, and Others (includes corresponding Graph/Chart)

Demand for Men's Shaving Products Witnesses Steady Growth

Table 59. UK Men's Grooming Products by Product Types (2014): Percentage of Men Regularly Using Conditioner, Facial Cleanser, Facial Moisturizer, Fake Tan, Hair Colorants, Pre-shaving and Post-shaving Formulations, Shampoo, Styling Products, and Sunscreen (includes corresponding Graph/Chart)

Competitive Pricing Scenario Limits Profitability

Tough Economic Conditions Prompt Growth in Low-Cost Products

Product Launches

Key Players

B. Market Analytics



Table 60. The UK Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 61. The UK Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis
Shaving Products: Market Overview
Personal Grooming Growing among Spanish Males
Product Launch
B. Market Analytics

Table 62. Spanish Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 63. Spanish Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis
Market for Men's Grooming Products Booming in Russia

Table 64. Major Men's Grooming Product Segments in Russia by Number of Male Users (2014): Percentage of Russian Men Using Day Cream, Deodorants, Eau de Toilette, Exfoliants, Face Cleansers, Face Lotion & Tonic, Foot Care, Hand Cream, Moisturizing Cream, Shaving Products, and Sun Care Products (includes corresponding Graph/Chart)



Wet Shaving: Most Popular Shaving Technique in Russia

B. Market Analytics

Table 65. Russian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 66. Russian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis
Sweden Mulls over Banning Sales of Shaving Product to Minors
Product Launch
Claus Porto (Portugal) – A Key Player
B. Market Analytics

Table 67. Rest of European Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 68. Rest of European Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific: Fastest Growing Market Worldwide India & China: Important Potential Future Markets

Table 69. Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan



(includes corresponding Graph/Chart)

Table 70. Consumer Confidence in China & India Vs Global: A Comparison for Years 2011-3Q2014 (includes corresponding Graph/Chart)

APAC Men's Grooming Products Market: A Macro Perspective

Top 5 Men's Grooming Products Ranked in Descending Order of Usage among Asian

Men: 2014

B. Market Analytics

Table 71. Asia-Pacific Recent Past, Current & Future Analysis for Shaving Lotions/ Creams by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 72. Asia-Pacific Historic Review for Shaving Lotions/Creams by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 73. Asia-Pacific 14-Year Perspective for Shaving Lotions/Creams by Geographic Region/Country - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

Table 74. Leading Players in the Chinese Market for Shaving Preparations (2014E): Percentage Breakdown of Value Sales for Energizer Holdings, Procter & Gamble, and Others (includes corresponding Graph/Chart)

China: One of the Countries with the Largest Young Population Chinese Men's Grooming Products Market: A Macro Perspective



Penetration of Male Grooming Remains Low in China Local and Foreign Brands Battle for Slice of Fast-Growing Chinese Market

Table 75. Leading Players in the Chinese Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

List of Major International Manufacturers (and their Brands) in the Chinese Men's Grooming Products Market

List of Major Domestic Men's Grooming Products Manufacturers and their Brands B. Market Analytics

Table 76. Chinese Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 77. Chinese Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

Pre-Shave Products Dominate the Indian Shaving Preparations Market Indigenous Companies Take on Established Foreign Brands in India Leading Shaving Cream Brands in India
The FMCG Sector in India Eyes the Rural Market
Important Strategies of Top FMCG Companies in India
A Large Indian Consumer Base Seeks Affordable Products
Indian Men's Grooming Industry Soars to New Heights

Table 78. Indian Men's Grooming Product Market by Product Segments (2014): Market Share Breakdown of Deodorants & Fragrances, Shampoos, Shaving Products, Soaps, and Others (includes corresponding Graph/Chart)



Shaving Products Manufacturers Capitalize on the Rising Interest in Male Grooming Pharma Companies Foray into Men's Grooming in India Changing Consumer and Retail Trends in the Indian Shaving Products Market Cheap Chinese Imports: A Threat to the Indian Manufacturing Sector India: Country with the Largest Young Population in the World Product Launches VI-John Group – A Key Player B. Market Analytics

Table 79. Indian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 80. Indian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis

Select Regional Markets

Australia: A Market Snapshot

Indonesia: A Key Market for Grooming Products
South Korean Market for Male Grooming Products

Healthy Growth for Women's Pre-Shave Products in South Korea

Philippines: Men's Grooming Market Growing

Singapore: Singaporeans Prefer Imported Products to Local Ones

Vietnam: Men's Grooming Products Witness Growth

Product Launch

B. Market Analytics

Table 81. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 82. Rest of Asia-Pacific Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes



corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis

Latin America: A High-Growth Market for Male Grooming Products

Male Cosmetics and Shaving Products Dominate

Table 83. Latin America Market for Men's Grooming Products by Product Segment (2014): Percentage Breakdown of Value Sales for Bath & Shower, Deodorants, Hair Care, Post-shave Products, Pre-shave Products, Razors & Blades, and Skin Care Products (includes corresponding Graph/Chart)

Leading Male Cosmetic Markets in Latin America Male Cosmetics Retailing in Latin America B. Market Analytics

Table 84. Latin American Recent Past, Current & Future Analysis for Shaving Lotions/ Creams by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 85. Latin American Historic Review for Shaving Lotions/Creams by Geographic Region/ Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 86. Latin American 14-Year Perspective for Shaving Lotions/Creams by Geographic Region/ Country - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6A. BRAZIL

A. Market Analysis
Growth Drivers



Brazilian Shaving Products Market: A Macro Perspective P&G Dominates the Brazilian Market

Table 87. Leading Players in the Brazilian Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 88. Brazilian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 89. Brazilian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6B. REST OF LATIN AMERICA

A. Market Analysis
Mexican Men's Grooming Market Prospers
Argentina & Mexico: Key Shaving Products Markets in Latin America
Argentina

Table 90. Leading Players in the Argentinean Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

Mexico

Table 91. Leading Players in the Mexican Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)



B. Market Analytics

Table 92. Rest of Latin American Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 93. Rest of Latin American Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD

A. Market Analysis

Middle East & Africa: Potential Laden Markets for Men's Grooming Products

Table 94. Men's Grooming Market in the Middle East & Africa by Geographic Region (2014E): Percentage Breakdown of Value Sales for Egypt, Iran, Israel, Morocco, Saudi Arabia, South Africa, Tunisia, UAE, and Rest of Middle East & Africa (includes corresponding Graph/Chart)

Table 95. Leading Players in the South African Men's Grooming Product Market (2014E): Percentage Breakdown of Sales Revenue for Beiersdorf Consumer Products, Procter & Gamble, Tiger Consumer Brands Limited, Unilever South Africa, and Others (includes corresponding Graph/Chart)

Men's Grooming Market Booming in the UAE

Table 96. Leading Players in the UAE Men's Grooming Product Market (2014E): Percentage Breakdown of Sales Revenue for Procter & Gamble Gulf FZE, SuperMax Corp., and Others (includes corresponding Graph/Chart)

Ahava Dead Sea Laboratories, Limited - An Israeli Key Player B. Market Analytics



Table 97. Rest of World Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 98. Rest of World Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Middle East (2)

Total Companies Profiled: 109 (including Divisions/Subsidiaries - 118)
The United States (57)
Canada (1)
Japan (2)
Europe (38)
France (3)
Germany (2)
The United Kingdom (21)
Italy (3)
Spain (1)
Rest of Europe (8)
Asia-Pacific (Excluding Japan) (18)



I would like to order

Product name: Shaving Lotions and Creams: Market Research Report
Product link: https://marketpublishers.com/r/S933456C6C5EN.html

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S933456C6C5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970