

# Shaving Lotions and Creams: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Shaving Lotions and Creams in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 109 companies including many key and niche players such as -

Acqua di Parma

AHAVA Dead Sea Laboratories Limited

Beiersdorf AG

Bold For Men

Castle Forbes

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**Table 88.** Brazilian Recent Past, Current & Future Analysis for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 89.** Brazilian Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

## 6B. REST OF LATIN AMERICA

### A. Market Analysis

Mexican Men's Grooming Market Prospers

Argentina & Mexico: Key Shaving Products Markets in Latin America

Argentina

**Table 90.** Leading Players in the Argentinean Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

Mexico

**Table 91.** Leading Players in the Mexican Shaving Products Market (2014): Percentage Breakdown of Value Sales for Energizer, P&G, and Others (includes corresponding Graph/Chart)

## B. Market Analytics

**Table 92.** Rest of Latin American Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 93.** Rest of Latin American Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

## 7. REST OF WORLD

### A. Market Analysis

Middle East & Africa: Potential Laden Markets for Men's Grooming Products

**Table 94.** Men's Grooming Market in the Middle East & Africa by Geographic Region (2014E): Percentage Breakdown of Value Sales for Egypt, Iran, Israel, Morocco, Saudi Arabia, South Africa, Tunisia, UAE, and Rest of Middle East & Africa (includes corresponding Graph/Chart)

**Table 95.** Leading Players in the South African Men's Grooming Product Market (2014E): Percentage Breakdown of Sales Revenue for Beiersdorf Consumer Products, Procter & Gamble, Tiger Consumer Brands Limited, Unilever South Africa, and Others (includes corresponding Graph/Chart)

Men's Grooming Market Booming in the UAE

**Table 96.** Leading Players in the UAE Men's Grooming Product Market (2014E): Percentage Breakdown of Sales Revenue for Procter & Gamble Gulf FZE, SuperMax Corp. , and Others (includes corresponding Graph/Chart)

Ahava Dead Sea Laboratories, Limited - An Israeli Key Player

## B. Market Analytics



**Table 97.** Rest of World Recent Past, Current & Future Analysis for Shaving Lotions/ Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 98.** Rest of World Historic Review for Shaving Lotions/Creams Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 109 (including Divisions/Subsidiaries - 118)

The United States (57)

Canada (1)

Japan (2)

Europe (38)

France (3)

Germany (2)

The United Kingdom (21)

Italy (3)

Spain (1)

Rest of Europe (8)

Asia-Pacific (Excluding Japan) (18)

Middle East (2)

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