

Recruitment Software: Market Research Report

<https://marketpublishers.com/r/R75FA637D30EN.html>

Date: January 2019

Pages: 272

Price: US\$ 5,600.00 (Single User License)

ID: R75FA637D30EN

Abstracts

This report analyzes the worldwide markets for Recruitment Software in US\$ Million. The Global market is further analyzed by the following Deployment Types: On-Premise, and Software-as-a-Service (SaaS).

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 163 companies including many key and niche players such as

-

ADP, LLC

Bullhorn, Inc.

CareerBuilder LLC

Colleague Software Ltd.

Cornerstone OnDemand, Inc.

Erecruit

Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

On-Premise

Software-as-a-Service (SaaS)

2. INDUSTRY OVERVIEW

Human Resource Management (HRM): An Introductory Prelude

Core Areas & Functions within the HRM/HCM Landscape: A Snapshot

Table 1. Global Human Capital Management (HCM) Technologies Market (2017): Percentage Breakdown of Revenues for Compensation Management, Core HR, Learning, Performance Management, Recruitment, and Workforce Management (includes corresponding Graph/Chart)

Recruitment: A Primary HRM Function

Recruitment Software for End-to-End Recruitment Needs of Modern Enterprises

Inefficiencies of Conventional Hiring Methods Build Momentum for Recruitment Software

Key Benefits Offered Drive Wider Adoption

Time-To-Fill Benefits

Unmatched Process Efficiency

Reduced Costs

Steady Growth Projected over the Coming Years

Developed Regions: Key Revenue Contributors

Table 2. Developed Regions Account for over 3/4th of World Recruitment Software Market: Percentage Breakdown of Revenues for Developed and Developing Regions (includes corresponding Graph/Chart)

Fast Paced Growth Projected in Asia-Pacific & Developing Regions

Table 3. Global Recruitment Software Market - Geographic Regions Ranked by % CAGR (Revenues) for 2015-2022: Asia-Pacific, Rest of World, Europe, US, Canada, and Japan (includes corresponding Graph/Chart)

Market Prospects Remain Favorable Amid Stable Economy Forecasts

Table 4. World Real GDP Growth Rates in % (2016-2019P): Breakdown by Country/Region (includes corresponding Graph/Chart)

3. MARKET TRENDS & GROWTH DRIVERS

Cloud-based SaaS Model Fuels Stellar Growth

Table 5. Global SaaS Recruitment Software Market Revenues in US\$ Million (2018E & 2022P) (includes corresponding Graph/Chart)

Table 6. Global Public IT Cloud Market by Service Type (2018E & 2022P): Percentage Share Breakdown of Spending for Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS) and Infrastructure-as-a-Service (IaaS) (includes corresponding Graph/Chart)

Cloud Services Delivery Model

SMBs Emerge as Primary Consumers of Cloud Recruitment Tools

On-Premise Software to Witness Steady Drop in Demand

Table 7. Global On-Premise Recruitment Software Market Revenues in US\$ Million (2018E & 2022P) (includes corresponding Graph/Chart)

Large Enterprises & MNCs Remain the Stronghold for On-Premise Software
Ongoing Changes in Organizational Structure Build a Robust Business Case for Recruitment Software

Waning Image of E-mail in Enterprise Communication Bodes Well

Mobile-Compatibility: The Ongoing Trend

Uptrend in Enterprise Mobility Instigates Demand for Mobile-Friendly Recruitment Technologies

Table 8. Robustly Growing Spending on Enterprise Mobility Projects Generates Parallel Opportunities for Mobile-Compatible HCM Tools: Global Spending On Mobile Enterprise Infrastructure Software and Services (in US\$ Million) by Region/Country for the Years 2017 & 2020P (includes corresponding Graph/Chart)

Table 9. Growing Mobile Worker Population Strengthens the Business Case for Mobile-Enabled HCM: Breakdown of Global Mobile Worker Population (In Million) by Geographic Region for the Years 2017 & 2024P (includes corresponding Graph/Chart)

BYOD Funnels Momentum in Enterprise Mobility

Table 10. Significant Increase in the Share of Corporate-Owned Tablets Steers BYOD as Mainstream Strategy: Global Percentage Breakdown of Installed Base of Corporate-Owned and Consumer Owned Tablets for the Years 2011, 2014 & 2017 (includes corresponding Graph/Chart)

Key Factors Encouraging BYOD Trend among Enterprises Ranked by Importance Attached by Enterprises

Select Mobile Apps Used in BYOD Environments

Recruitment Technologies Integrate Social Media Compatibility amid Growing Trend of Social Recruiting

Table 11. World Enterprise Social Networking (ESN) Market: Breakdown of Revenues (in US\$ Million) for Years 2014, 2016, 2018E, & 2020P (includes corresponding Graph/Chart)

Table 12. World Enterprise Social Networking (ESN) Market by Region/Country (2018E): Percentage Breakdown of Revenues for US, Europe and Rest of World (includes corresponding Graph/Chart)

Recruitment Software Helps Enterprises Leverage Big Data HR

Table 13. Global Annual Digital Information Creation (In Zettabytes/Per Year) by Type as of the Years 2016, 2018E and 2022P (includes corresponding Graph/Chart)

Sustained Thrust towards Talent Acquisition Creates Conducive Environment
Unmatched Proficiency in Applicant Tracking Generates Substantial Opportunities
Recruitment Software Enables Recruitment CRM for Candidate Relationship
Candidate Sourcing Effectiveness with Recruitment Software
Interview Scheduling Made Easier
Improved Onboarding of New Hires
Reporting & Analytics for Quality Insights
Employer Branding: The Emerging Application
Trend towards HR Automation Drives HR IT Investments
Shift from ERP Platforms to Pure-Play Recruitment Technologies Builds Robust Momentum
Widespread Adoption of e-Recruitment Generates Parallel Opportunities

4. PRODUCT OVERVIEW

Recruitment Software: Introduction
Key Features
Candidate Sourcing
Resume Management
Job Posting
Candidate & Contact Management
Resume Parsing
Search
Interview & Event Tracking
Types of Recruitment Software
Front Office Recruitment Software
Back Office Recruitment Software
All-In-One Integrated Front Office/Back Office Recruitment Software
Recruitment Software – Deployment Types
On-Premise
Software-as-a-Service (SaaS)
Core Functions
Support All Recruitment Processes of Organizations
Ready to Take Up Larger Roles
Effectively Manage Communication with Job Aspirant
Able to Utilize Social Media Websites for Maintaining Recruitment Profiles
Advantages of Recruitment Software
Disadvantages of Recruitment Software

5. COMPETITIVE SCENARIO

Leading Players in the Recruitment Software Market

Market Observes Spate of M&A Deals

Select M&A Deals in the Global HCM/Recruitment Software Market (2014-2018)

5.1 Focus on Select Global Players

ADP, LLC (USA)

Bullhorn, Inc. (USA)

CareerBuilder LLC (USA)

Colleague Software Ltd. (UK)

Cornerstone OnDemand, Inc. (USA)

Erecruit (USA)

Greenhouse Software, Inc. (USA)

Haufe Group (Germany)

IBM (USA)

iCIMS, Inc. (USA)

ITS Software Systems Ltd. (UK)

JazzHR (USA)

Jobvite, Inc. (USA)

Main Sequence Technology, Inc. (USA)

Microdec Plc (UK)

Newton Software, Inc. (USA)

Oracle Corporation (USA)

PeopleFluent (USA)

Saba Software, Inc. (USA)

Lumesse (UK)

SAP SuccessFactors (USA)

SumTotal Systems, LLC (USA)

Swiftpro Limited (UK)

Talentsoft (France)

Ultimate Software Group, Inc. (USA)

Workday, Inc. (USA)

5.2 Product/Service Launches

LinkedIn to Launch Talent Hub ATS

ApplicantStack Announces Integration on ADP Marketplace

iCIMS Launches iCIMS Offer and Prime Connector
ENGAGE Talent to Upgrade ENGAGE AI-Powered Recruiting Platform
Cornerstone OnDemand Rolls Out Cornerstone Frontline
WCN Introduces Predictive Recruiting Scoring Technology
HireXP Launches Recruitment Mobile App
Invenias Rolls Out Next Generation of its Invenias X Cloud Recruitment Platform
Ultimate Software Launches Xander AI Platform and UltiPro Connect
Bullhorn Launches Novo Experience
Oracle Rolls Out New Additions to the Oracle HCM Cloud Portfolio
Freshworks Unveils Freshteam
5.3 Recent Industry Activity
Learning Technologies Snaps Up PeopleFluent
Erecruit, Bond and TempBuddy Consolidate Under Erecruit Brand
Bullhorn Snaps Up Talent Rover and Jobscience
Saba Software Acquires Lumesse
Access Group Acquires Microdec
Workday Snaps Up Rallyteam
Arcoro Acquires InfinityHR
Ultimate Software to Acquire PeopleDoc
HireVue Acquires MindX
Avionté Takes Over Compas Technology
Bullhorn Takes Over Invenias
Mountview Partners Acquires TargetRecruit
iCIMS Acquires TextRecruit
Ascender to Acquire PeopleStreme
Newton Teams Up with Wonderlic
Saba Software Takes Over Halogen Software
Apollo Global Management Acquires Majority Stake in CareerBuilder
Erecruit to Merge with Bond International Software
Kallidus Acquired Advorto
XING Acquires Prescreen
Bullhorn Snaps Up Connexys

6. GLOBAL MARKET PERSPECTIVE

Table 14. World Recent Past, Current and Future Analysis for Recruitment Software by Geographical Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Million for

Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 15. World Historic Review for Recruitment Software by Geographical Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 16. World 14-Year Perspective for Recruitment Software by Geographical Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets for Years 2009, 2018 and 2022 (includes corresponding Graph/Chart)

Table 17. World Recent Past, Current and Future Analysis for Recruitment Software by Deployment Type - On-Premise and SaaS Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 18. World 5-Year Perspective for Recruitment Software by Deployment Type - Percentage Breakdown of Revenues for On-Premise and SaaS Markets for Years 2018 and 2022 (includes corresponding Graph/Chart)

7. REGIONAL MARKET PERSPECTIVE

7.1 The United States

A. Market Analysis

The United States: Prime Market for Recruitment Software

Table 19. US Holds Substantial Share in the World Recruitment Software Market: Percentage Breakdown of Revenues for US and Rest of World (includes corresponding Graph/Chart)

Rising Emphasis on Sourcing Best Fit Candidates Creates Business Case
Inadequacies of Conventional Hiring Methods Builds Market Momentum
Large & Liberalized Nature of Hiring Industry Extends Opportunities on Platter
Prevailing Employment Trends Trigger Need for Advanced HR IT Tools

Table 20. US Unemployment Rate: 2010-2017 (includes corresponding Graph/Chart)

Top 5 Factors for US Staffing Employees to Opt for Contract or Temporary Employment
Ranked in Decreasing Order of Priority
Strength in Temporary Staffing Vertical Gives Impetus to Market Growth

Table 21. US Temporary Staffing/Agency Work Market by End-Use Sector (2015 & 2022): Breakdown of Revenues in US\$ Million for Industrial, Clerical/Office, Information Technology, Engineering, Medical, Accounting & Finance, and Other Sectors (includes corresponding Graph/Chart)

Demand for All-in-One Platforms Gathers Steam
Mobile-Friendly Platforms Gain Traction
B. Market Analytics

Table 22. US Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 23. US Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.2 Canada
Market Analysis

Table 24. Canadian Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 25. Canadian Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.3 Japan
Market Analysis

Table 26. Japanese Recent Past, Current and Future Analysis for Recruitment Software

Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 27. Japanese Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.4 Europe

A. Market Analysis

Europe Continues to be the Dominant Consumer

Cloud-Based Recruitment Software Rises in Popularity

Social Recruiting Gains Momentum

B. Market Analytics

Table 28. European Recent Past, Current and Future Analysis for Recruitment Software by Geographical Region - France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 29. European Historic Review for Recruitment Software by Geographical Region - France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 30. European 14-Year Perspective for Recruitment Software by Geographical Region - Percentage Breakdown of Revenues for France, Germany, Italy, UK and Rest of Europe Markets for Years 2009, 2018 and 2022 (includes corresponding Graph/Chart)

7.4.1 France

Market Analysis

Table 31. French Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 32. French Historic Review for Recruitment Software Market with Annual

Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.4.2 Germany Market Analysis

Table 33. German Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 34. German Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.4.3 Italy Market Analysis

Table 35. Italian Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 36. Italian Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.4.4 The United Kingdom A. Market Analysis UK: Primary Consumer of Recruitment Software in Europe

Table 37. Percentage Share of UK in European Recruitment Software Revenues (2018E & 2022P) (includes corresponding Graph/Chart)

Table 38. UK Permanent Placement Market by Job Category (2017): Percentage Breakdown of Placement Volumes for Accounting & Finance, Clerical & Secretarial, Construction, Education & Teaching, Hotel & Catering, IT & Computing, Nursing & Medical Care, Professional & Managerial, Sales & Marketing, Technical & Engineering,

and Others (includes corresponding Graph/Chart)

Table 39. UK Contract & Temporary Employment Market by Job Category (2017): Percentage Breakdown of Placement Volumes for Accounting & Finance, Computing & IT, Construction, Drivers, Education & Teaching, Hotel & Catering, Nursing & Medical Care, Professional & Managerial, Secretarial & Clerical, Technical & Engineering, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 40. UK Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 41. UK Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.4.5 Rest of Europe Market Analysis

Table 42. Rest of Europe Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 43. Rest of Europe Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.5 Asia-Pacific

A. Market Analysis

Progressive Growth Forecasts for Recruitment Software in Asia-Pacific

Growing Popularity of Online Recruitment in China Augurs Well for Market Growth

Recruitment Software Seeks Role in Expanding Indian Corporate Sector

B. Market Analytics

Table 44. Asia-Pacific Recent Past, Current and Future Analysis for Recruitment

Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022
(includes corresponding Graph/Chart)

Table 45. Asia-Pacific Historic Review for Recruitment Software Market With Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

7.6 Rest of World
Market Analysis

Table 46. Rest of World Recent Past, Current and Future Analysis for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 47. Rest of World Historic Review for Recruitment Software Market with Annual Revenues in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

8. COMPANY PROFILES

Total Companies Profiled: 163 (including Divisions/Subsidiaries - 170)

The United States (82)

Canada (10)

Europe (49)

France (1)

Germany (2)

The United Kingdom (36)

Italy (1)

Rest of Europe (9)

Asia-Pacific (Excluding Japan) (24)

Middle-East (2)

Africa (3)

I would like to order

Product name: Recruitment Software: Market Research Report

Product link: <https://marketpublishers.com/r/R75FA637D30EN.html>

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R75FA637D30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970