

Recreational, Outdoor, and Fitness GPS Solutions: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Recreational, Outdoor, and Fitness GPS Solutions in US\$ Million.

The report provides separate comprehensive analytics for the US, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2010 through 2018.

Also, a six-year historic analysis is provided for these markets.

The report profiles 79 companies including many key and niche players such as Bushnell Corporation, Bryton Incorporated, DeLorme, FitnessKeeper, Inc., Garmin International, Inc., Groundspeak, Inc., HOLUX Technology Inc., Lowrance Electronics, MiTAC International Corporation, Magellan Navigation, Inc., Mio Technology Corporation, Navman, MapMyFITNESS, Inc., Nike, Inc., Satmap Systems Ltd., TomTom NV, Trimble Navigation, Ltd., and u-blox AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

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Bryton Incorporated (Taiwan)

DeLorme (USA)
FitnessKeeper, Inc (US)
Garmin International, Inc. (USA)
Groundspeak, Inc (US)
HOLUX Technology Inc (Taiwan)
Lowrance Electronics (USA)
MiTAC International Corporation (Taiwan)
Magellan Navigation, Inc. (US)
Mio Technology Corporation (Taiwan)
Navman (New Zealand)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 79 (including Divisions/Subsidiaries - 88)

The United States (43)
Canada (1)
Japan (3)
Europe (22)
- Germany (6)
- The United Kingdom (8)
- Italy (2)
- Rest of Europe (6)
Asia-Pacific (Excluding Japan) (18)
Africa (1)

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