

Reality Mining Trends: Market Research Report

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Abstracts

The report elucidates about the pros and cons about realty mining, and the types of reality mining. In addition the report expounds about the privacy concerns about individuals and the need for strong legal statutes to be in place. 'Reality mining is defined as the gathering and analysis of machine-sensed environmental information related to human social behavior for identifying predictable behavioral patterns.' The report also delves into the challenges faced by businesses in collection and analyzing of data. The report also explores about the advantages reality mining presents in increasing the productivity within an organization.

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INRIX, Inc. (USA)

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