

Radio Industry: Market Research Report

https://marketpublishers.com/r/R0891ADCD17EN.html

Date: July 2009

Pages: 797

Price: US\$ 3,950.00 (Single User License)

ID: R0891ADCD17EN

Abstracts

This report analyzes the worldwide markets for Radio Industry in Millions of US\$.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Middle East & Africa, Asia-Pacific, and Latin America.

Annual forecasts are provided for each region for the period 2006 through 2015.

A six-year historic analysis is also provided for these markets.

The report profiles 988 companies including many key and niche players worldwide such as Beasley Broadcast Group, Inc., CBS Radio, Inc., Citadel Broadcasting Corporation, ABC Radio Networks, Clear Channel Communications, Inc., Corus Entertainment, Inc., Cox Radio, Inc., Cumulus Media, Inc., Emmis Communications Corporation, Entercom Communications Corporation, Entravision Communications Corporation, Grupo Radio Centro, S.A.B. de C.V., Multicultural Radio Broadcasting, Inc., Nassau Broadcasting Partners L.P., NextMedia Group, Inc., NRG Media, LLC, Radio One, Inc., Regent Communications, Inc., Saga Communications, Inc., Salem Communications Corporation, Sirius XM Radio, Inc., Spanish Broadcasting System, Inc., Univision Communications, Inc., and WorldSpace, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

The Radio Industry: A Prelude Competition

Table 1. Number of Radio Stations Owned by Leading Broadcasting Companies in 2007 (includes corresponding Graph/Chart)

What Does It Take to Survive in the Marketplace? Impact of the Ongoing Recession: A Straight Talk

Weak Economic Conditions Reinforces the Strength of Radio Advertising

Changing Strategies: Key to Staying Afloat

Mobile Radio Listeners On the Rise

Radio in Telephony

Transition from Analog to Digital Broadcasting Gains Momentum Worldwide

Advent of New Technologies Transforms Radio Broadcasting

Technological Innovations Enable Radio Broadcasters to Compete Effectively

Digital Radio: The Next Frontier

HD Radio: The Latest Technology for Digital Broadcasting

Government Regulations Worldwide Drive the Digital Radio Market

Contractual Agreements Generate Significant Revenues for Radio Stations

Presence of On-air Talent and Program Hosts Critical to Radio Business

SDR and CR Technology: Antidotes to Compatibility Issues

Hispanic Population Drives Demand for Spanish-Language Media in the US

Liberalization Increases the Number of FM Stations in Arab Countries

Market Restraints



Economic Downturn Hits Ad Revenues and the Overall Industry Growth Competition from Alternative Forms of Media Hinders Market Growth

Outlook: A Recapitulation Focus on Select Regions

United States

Industry Structure: A Review

Advertising: A Major Revenue Stream

Market Composition

Traditional Radio Continues to Gain Audience

Table 2. Types of Music Broadcasted on Radio in the US (2007): Percentage Breakdown by Category for Hip-Hop, Country, Pop, and Rock (includes corresponding Graph/Chart)

Radio Broadcasting Technology
Various Audio Platforms Competing for Listeners
Internet Radio

Table 3. Leading Internet Radio Stations in the US (2007): Percentage Breakdown by Listening Hours for Shoutcast (AOL), Clear Channel (Online), Yahoo Music, AOL Radio, and Others (includes corresponding Graph/Chart)

Table 4. Average Monthly Listeners of Internet Radio in the US for the Years 2008, 2010, and 2020 (includes corresponding Graph/Chart)

Public Radio

HD Radio

Cell Phone Radio

Podcasts and MP3 Players

Satellite Radio

Canada

An Overview

Europe

An Overview

GE06 Agreement

India

An Overview



Costs Associated with Radio Broadcasting

Prospects for Digital Radio

Challenges & Opportunities for Radio Companies in Advertising

Regulatory Issues

China

Market Overview

Australia

Market Overview

National Radio Services

Commercial Radio Services

Community Radio Services

Narrowcasting Services

Datacasting

Radio Industry in Arab Countries

Radio Industry in BRIC Nations

2. TECHNOLOGY OVERVIEW

Definition of Radio

History of Radio

Channels and Station Categorizations

AM Stations

FM Stations

Radio Broadcasting

Types of Broadcasts

Live Broadcast

Recorded Broadcast

Live-to-Tape Broadcast

Broadcast Distribution Techniques

International Broadcasting: An Insight

Constraints for International Broadcasting

Technological Developments

Terrestrial Digital Broadcast Service

Digital Audio Broadcasting (DAB) Technology

HD Radio

Satellite Digital Audio Radio Services (SDARS) Technology

DTH Satellite Broadcasts

Internet Radio



3. REGULATORY ENVIRONMENT

Radio Stations Operate Under the FCC Regulatory Environment

License Grant and Renewal Contingent on Credentials and Utility

Alien Ownership Restricted

Factors Determining the Assignment and Transfer of Licenses

Public Interest Works as the Prime Determinant

FCC Policies Regarding the Grant, Renewal and Repealing of Licenses

Radio Stations Required to Serve the Public First

Compliance to a Range of FCC Rules Mandatory

Equal Employment Opportunity Regulations

Broadcasting of Decent Materials Mandatory

FTC and DOJ Undertake Maximum Scrutiny of Radio Station Transactions

Revised FCC Multiple Ownership Rules Raises Concern

New Regulations & Proposals May Pose Threat to Existing Broadcasters

4. PROGRAM/SERVICE LAUNCHES

Clear Channel Radio Introduces Live Traffic Services

Skokie Village to Launch Emergency Radio Station

National PTA Introduces PTA Radio

XM Satellite Radio and ESPN to Unveil "ESPN Xtra" Radio Channel

Salem Media Launches The Apple Radio Station

Salem Media Introduces Radio Luz

Salem Media Unveils All-Business Radio Station

Cox Radio Rolls Out New Radio Station in Kentucky

Cox Radio Unveils Country Legends

CBS Radio Unveils Sports Station

CBS Introduces Advanced Video Platforms

Radio FM Channels to be Introduced in Tribal Languages

Buzz Technologies to Launch Buzz Radio

Yobe State to Roll Out Pride FM Radio Station

Rural Radio Station Unleashed

Corus to Introduce Internet-Driven Radio Station

Nassau Broadcasting Introduces 107 The Bone

Clear Channel Unveils Tailor-Made Mobile Phone Applications

Slacker Introduces Premium Radio Service

CSR Introduces RadioPro

Platform Launches Latest Radio Communications System



IDEA Introduces M-Radio

5. RECENT INDUSTRY ACTIVITY

NRG Media Acquires Five Radio Stations

Colorado Public Radio to Take Over 88.1 FM

Cox Radio Acquires Six Radio Stations

RRsat Acquires Hawley Teleport

Debut Broadcasting to Acquire Two Radio Stations

Capitol Broadcasting Completes Acquisition of Seven Radio Stations

Modavox Signs Letter of Intent for Acquisition of TalkZone

RRsat to Take Over Satellite Business of Bezeg

Invicta Group to Purchase Radio Broadcasting Licenses

XM Satellite Radio Merges with SIRIUS Satellite Radio

Dream 107.2 and Radio Hampshire Enter into Merger Deal

Metalloinvest to Form Joint Venture with Arnold Prize Group

BBC Joins Hands with Five FM Stations

Entercom Collaborates with FlyTunes

Emmis Partners with WorldBand Media

WorldBand Media and NextMedia Enter into an Alliance

CBS RADIO Partners with Last.fm

Sports Radio 66 WFAN and New York Mets Extend Broadcast Partnership

Debut Broadcasting Corporation Partners with MJI Interactive and Boswell Media

Corus Entertainment Forms an Alliance with Stream TheWorld

Comcast Entertainment and ABC Radio Enter into Agreement

Harris Corporation Signs Licensing Agreement with Voyant

CBS RADIO Enters into an Agreement with AOL Radio

Entercom New Orleans Enters into Agreement with New Orleans Saints

Nassau Broadcasting Inks LMA Agreement with 1050 ESPN New York

WORLDSPACE Satellite Radio and Delphi Enter into Agreement

STMicroelectronics Join Hands with WORLDSPACE Satellite Radio

Corus Radio Hamilton Extends Agreement with Hamilton Tiger-Cats

Harris Supplies HD Radio Broadcast Transmitters to American Public Media

Regent Communications Enters into a Contract with MySimbook

CBS Corporation Sells Three Radio Stations to Wilks Broadcasting

Spanish Radio Association Voices Concern Over Portable People Meter

URBan Radio Announces Acquisition of WMSR-FM

Spreadtrum to Acquire Quorum

Salem Communications to Take Over WTPS-AM



NPR and WGBH to Take Over National Public Broadcasting

Magnum Radio to Take Over Radio Stations from NRG Media

WYPR to Acquire WRXS Radio Station from Ocean City

Bentley Commerce Takes Over Radio Forecast Network

Mapleton to Acquire Seven Radio Stations in Spokane

CalAmp Takes Over SmartLink Radio

DBTB Completes Acquisition of Radio Stations

Northern Lights Broadcasting Announces Acquisition of KTTB FM - B96

Sprint Nextel Corp Takes Over Washington MDS

NRG Media to Take Over Nebraska Broadcasting

Sprint Nextel Takes Over St. Louis MDS Co

Sprint Nextel Completes San Francisco MDS Co Acquisition

CommScope Acquires Signal Vision

Perry Publishing and Broadcasting Acquires Radio Broadcasting Stations from Radio One

Culver Communications to Take Over Regent Communications

Sprint Nextel Corp Takes Over Phoenix MDS Co

Merrimack Valley Radio to Take Over WCAP- AM Radio Station

Sprint Nextel Corp Takes Over Milwaukee MDS Co

URBan Radio Communications LLC Acquires WMSR-FM

Sprint Nextel Corp Takes Over Los Angeles MDS Co

Greater Media to Take Over Radio Stations from Lincoln Financial Media

Cochise Broadcasting Takes Over KOMJ-AM Radio Station

News Corp Acquires Stake in Imedi

Regional Media Group Acquires Stake in Interradio OOO

Enlightment LLC Acquires WYYZ-AM Radio Station

Legacy Communications Takes Over KTNP-AM Radio Station

Galaxy Communications to Acquire 9 Radio Stations

Pohlads Acquires B96 Radio

Sprint Nextel Takes Over MDS Co., Inc. from Bell Industries

Lone Pine Acquires Minority Stake in Dogan Holdings AS

Wilks Broadcast Group Acquires Radio Stations in Columbus and Kansas City

Legacy Communications Acquires Radio Station

Kenwood to Acquire Zetron

UTV Media to Acquire FM104

Balkan Broadcasting Acquires Infopress

Astral Media Takes Over Standard Radio

Regional Media Acquires Stake in Two Radio Companies

Telecominvest to Acquire a Stake in Moscovia



Econet Takes Over EMG Media, Radiocafe and SanOrg

Finam Takes Over Bolshoye Radio Station

Communicorp to Acquire Radio Stations from Emap

Sun TV Acquires Stake in Red FM

Odien Group Acquires Stake in Saran Broadcasting

SUN Sports & Entertainment Takes Over Sports Radio Event Network

Town & Country Broadcasting Acquires Southampton Leisure Holdings

Royal Broadcasting Completes WHYLAM Acquisition

Lehigh Valley Broadcasting Acquires WEST- AM Radio Station

WGL Entertainment Holdings Acquires Stake in Open Road Television

KickRadio.com Acquires Media Broadcast Network

Rogers Communications to Take Over CIKZ-FM

Balfour Capital to Acquire Stake in Noble Broadcasting Corp

LBI Media Holdings Takes Over KWIE-FM

Educational Media Foundation Acquires Radio Stations

Access Industries Acquires Minority Stake in CTC Media

Corus Entertainment to Acquire CIGR-FM Radio Station

TMG to Acquire Sky Radio Group

Entravision Communications to Acquire WNUE- FM Radio Station

Clear Channel Radio Partners with Google

GAC and ABC Form Alliance to Produce GAC Nights

Entercom Communications Enters into Partnership with Nassau Broadcasting

Beasley Broadcast Inks Two-Year Agreement with James Loupas

RRSat Enters into an Agreement with Asia Broadcast Satellite

Entravision Inks Agreement with Arbitron

Arab Radio Broadcast Company Secures Radio Broadcast Licenses

OCM Enters into a Purchase Agreement with Cumulus Media

Radio One Sells Three Radio Stations

Regent Communications to Divest Four Radio Stations

Radio One Sells WKAF-FM to Entercom Communications Corp

Chrysalis Announces Sale of Radio Venture to Global Radio

Mizati Selects Latino 96.3 FM to Launch Radio Campaign

Entercom to Expand Radio Broadcasting Operations in San Francisco

Triad to Acquire WGZO-FM 103.1

Univision Acquires KLOK and KBRG from Entravision

Metro Networks Signs Renewal Contract with Beasley Broadcast Group

Beasley Broadcast Group to Takeover WJBR- FM 99.5Mhz

Beasley Broadcast Group Acquires KDWN-AM Radio Station

Ameron Television Takes Over TV K Lumea



The Angels Announces to Acquire Radio 830 KMXE

Peak Broadcasting LLC to Take Over California Based Radio Stations

Radio One, Inc. Acquires WRDA-FM Radio Station

Independence Media Acquires Radio Stations from Regent Communications

Regent Communications to Acquire WNYQ-FM Station from Vox Radio

Saga Communications Acquires WCTU-FM from The Stair Co

Salem Communications Acquires KORL-AM Radio Station from Hochman Hawaii

Entercom Communications to Take Over Radio Stations from CBS

Nassau Holdings Acquires WKLB-FM Radio Station

Greater Media Acquires WTHK-FM Radio Station from Nassau Holdings

Legacy Communications Acquires KIFO-AM Station from Eastern Sierra

Polnet Acquires WPJX-AM Radio Station from Multiculltural Broadcasting

Mission Nebraska Acquires KMMJ-AM Station from Legacy Communications

Bonneville International Takes Over KKFR-FM from Emmis Communications

Radio Assist Ministry Acquires KBPU-FM Radio Station

Regional Radio Group Takes Over Three Radio Stations from Entertronics

The News Corp Ltd to Acquire Imedi

EduLink Acquires Mega Media Group

Citadel Broadcasting Acquires KRDO-FM Radio Station

Citadel Broadcasting Corp Acquires WEFG-FM Radio Station

Clear Channel Communications Takes Over WRNX- FM Radio Station

Cenla Broadcasting Co Acquires Four Radio Stations from Clear Channel

Iredell Broadcasting Takes Over WSIC-AM Radio Station

Forever Communications Acquires Seven Radio Stations from Clear Channel

Whitfield Communications Takes Over Radio Stations from Clear Channel

Schurz Communications Acquires Radio Stations from Triad Broadcasting

Clear Channel Acquires KVJM-FM Radio Station

Clear Channel Acquires WFMX-FM Radio Station from The Walt Disney

Clear Channel Acquires Van Wagner Communications

Cox Radio to Acquire WBGB-FM Radio Station

Peter & John Radio Fellowship Acquires WITH-AM Broadcasting Services

Hochman Hawaii Publishing Acquires KHCM- AM Radio Station

Mountain Broadcasting Acquires WBTK-AM Station from Salem Communications

Principal Broadcasting Acquires Radio Stations from Television and Radio Broadcasting

Entercom Communications to Take Over WILD- FM from Radio One

Regent Communications Acquires WXMP-FM and WZPW-FM Radio Stations

Mapleton to Acquire Ten Radio Stations from Regent Communications

Cumulus Media Partners Takes Over Susquehanna Radio

Liberman Broadcasting Takes Over Radio Stations from Entravision



Regent to Take Over Radio Stations from CBS

Entercom to Take Over WBEC FM Radio Station from Great Northern Radio

Urban Communications to Take Over Cyber Mesh Systems

Border Media Partners to Purchase Radio Stations from CBS Corporation

Google to Take Over dMarc Broadcasting

Texas Instruments Acquires Chipcon

Europa Media Group Acquires RBMH Broadcast Media Holdings

Corus Entertainment to Take Over The Beat and Cool FM

Walt Disney and Citadel to Merge ABC Radio with Citadel Broadcasting

Clear Channel to Merge with a Private Equity Group

6. FOCUS ON SELECT PLAYERS

Beasley Broadcast Group, Inc. (USA)

CBS Radio, Inc. (USA)

Citadel Broadcasting Corporation (USA)

ABC Radio Networks (USA)

Clear Channel Communications, Inc. (USA)

Corus Entertainment, Inc. (Canada)

Cox Radio, Inc. (USA)

Cumulus Media, Inc. (USA)

Emmis Communications Corporation (USA)

Entercom Communications Corporation (USA)

Entravision Communications Corporation (USA)

Grupo Radio Centro, S.A.B. de C.V. (Mexico)

Multicultural Radio Broadcasting, Inc. (USA)

Nassau Broadcasting Partners L.P. (USA)

NextMedia Group, Inc. (USA)

NRG Media, LLC (USA)

Radio One, Inc. (USA)

Regent Communications, Inc. (USA)

Saga Communications, Inc. (USA)

Salem Communications Corporation (USA)

Sirius XM Radio, Inc. (USA)

Spanish Broadcasting System, Inc. (USA)

Univision Communications, Inc. (USA)

WorldSpace, Inc. (USA)

7.GLOBAL MARKET PERSPECTIVE



Table 5. World Recent Past, Current & Future Analysis of the Radio Industry by Geographic Region – US, Canada, Japan, Europe, Middle East & Africa (EMEA), Asia-Pacific (Excluding Japan), and Latin American Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 6. World Historic Review of the Radio Industry by Geographic Region - US, Canada, Japan, Europe, Middle East & Africa (EMEA), Asia-Pacific (Excluding Japan), and Latin American Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2000 through 2005 (includes corresponding Graph/Chart)

Table 7. World 10-Year Perspective of the Radio Industry by Geographic Region – Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Middle East & Africa (EMEA), Asia-Pacific (Excluding Japan), and Latin America for Years 2006, 2009 & 2015 (includes corresponding Graph/Chart)

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 988 (including Divisions/Subsidiaries - 1037)

Region/CountryPlayers

The United States

Canada199

Japan38

Europe

France

Germany14

The United Kingdom

Italy21

Spain35

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

Africa

Middle East



I would like to order

Product name: Radio Industry: Market Research Report

Product link: https://marketpublishers.com/r/R0891ADCD17EN.html

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R0891ADCD17EN.html