

Publishing Industry: Market Research Report

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Abstracts

The global outlook series on the Publishing Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 22 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Canada, Asia Pacific (including Japan), Latin America and the EMEA (Europe Middle East and Africa) market comprising France, Germany, Italy, UK, Spain and Russia among others.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 605 companies worldwide.

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