

Publishing Industry: Market Research Report

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Abstracts

The global outlook series on the Publishing Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 22 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Canada, Asia Pacific (including Japan), Latin America and the EMEA (Europe Middle East and Africa) market comprising France, Germany, Italy, UK, Spain and Russia among others.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 605 companies worldwide.

Contents

1.OVERVIEW

Current and Future Scenario

Table 1. World Current and Future Analysis of Publishing Market by Geographic Region– US, Canada, EMEA, Asia Pacific (including Japan) and Latin America Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010-2015

Table 2. World 5-Year Perspective for Publishing Markets by Geographic Region – Percentage Breakdown of Revenues for US, Canada, EMEA, Asia-Pacific (including Japan) and Latin America Markets for Years 2011 & 2015

Book Publishing: A Review

Reading As a Hobby Comes Under Siege

Hopes for a Resurgence of Book Reading Hinge Onto Interactive Publishing

Used Books Cast a Long Shadow of Threat

The Emergence of Internet & Its Cascading Impact On Book Publishing

Traditional Print Publishers Adopt Online Marketing as a Weapon to Ward Off Competition

Overview of Global E-book Market6The United States

Europe

France

Germany

Netherlands

Spain

Italy

The United Kingdom

Rest of World

Japan

South Korea

South Africa

Major Market Trends

Educational Publications Drive Global Publishing Sector

Table 3. Worldwide Publishing Market (2010): Percentage Breakdown of Annual

Revenue by Top 50 Publishing Companies

Leading Publishers Witness Spurt in Sales

Table 4. Worldwide Publishing Market (2011): Percentage Breakdown of Annual Revenues by Type of Publication- Scientific, Medical and Technical (STM), Trade, Education and Others

Internet Portals and E-books Resuscitate Professional Book Market
Recession Accelerates Digital Penetration in B2B Publishing Sector

Table 5. Worldwide B2B Publishing Market for Directory Advertising (2011): Percentage Breakdown of Annual Revenues by Format of Publishing – Print and Digital

Pace of Decline in Newspaper Ad Revenues Slows
E-books Dominate Trade Publication Sales
Professional Journal Sales on the Path of Recovery
B2B Publishing Arising from Recessionary Slump

Table 6. Worldwide B2B Publishing Market (2011): Percentage Breakdown of Annual Revenues by Geographic Region

Table 7. Global B2B Publishing Market for Trade Magazines (2011): Percentage Share Breakdown of Revenue by Revenue Source

Table 8. Worldwide B2B Publishing Market (2011): Percentage Breakdown of Annual Revenues by Segment - Business Information, Directory Advertising, Trade Publications and Professional Books

Amazon E-Book Platform Challenges Traditional Publishers
Self-Publishing Industry Sails Through Recession
Publishers Step Up Direct Mail Campaigns

2.PRODUCT INTRODUCTIONS

3.MERGERS & ACQUISITIONS

4.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL MARKET PERSPECTIVE

1.THE UNITED STATES

Staggered Recovery in Publishing Sector

Table 9. US Trade Publishing Market (2011): Percentage Breakdown of Annual Revenues by Leading Players

US Book Export-Import Market on Recovery Mode

Table 10. US Exports of Books (2010): Percentage Share Breakdown of Export Volume by Destination Country

Upbeat E-book Sales Redefining Publishing Industry

Table 11. US Book Publishing Market (2011): Percentage Breakdown of Annual Sales by Category – Consumer books, Textbooks and Professional books

Printed Publications Defy E-book Popularity

Table 12. US Non-Traditional Publishing Market (2010): Percentage Market Share Breakdown of Number of Books Published by Publisher

Rising E-book Sales Pose a Challenge to Print Publishers

Dynamic Growth Forecast for US e-Textbook Market

Textbook Rentals Market Witnesses Stunning Growth

Low Pricing and Novel Business Strategies Fuel E-book Sales

Libraries Allocate Higher Budgets for E-books

Advertising Revenues of Magazines Improve

Table 13. US Magazine Publishing Market (2011): Percentage Breakdown of Demand by Type of Publication- Academic & Professional, Entertainment, General-interest, Home & Living, Political, Business and Others

Influence of Tablets on eReading
Magazine Launches Decline
Lack of State Funding Depresses Textbook Sales
Lower Consumer Spending Impacts Traditional Titles Volumes

Table 14. US Print On-Demand Publishing Market (2010): Breakdown of Number of Title Releases by Select Players in Thousands of Units

2.CANADA

Canada's Book Industry Strives to Recover

3.EUROPE, MIDDLE EAST & AFRICA (EMEA)

Outlook

Table 15. EMEA Current and Future Analysis of Publishing Market by Geographic Region–France, Germany, Italy, UK, Spain, Russia and Rest of EMEA Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010-2015

Table 16. EMEA 5-Year Perspective for Publishing Markets by Geographic Region – Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, Russia and Rest of EMEA Markets for Years 2011 & 2015

3A.GERMANY

German E-book Sales Yet to Take Off

3B.ITALY

Italian Publishing Industry Grows Steadily

3C.UNITED KINGDOM

Publishers Keen to Tap Soaring E-book Market
UK Digital Publishing Industry Soars
Digital Publishers Target Apps Market
Publishing Sector Displays Resilience
Surging eReader Sales to Boost E-book Market

3D.HUNGARY

Hungarian Book Industry in Doldrums

4.ASIA-PACIFIC

Asian Newspaper Publishers De-risking Business

Table 17. Asia Pacific Current and Future Analysis of Publishing Market by Geographic Region—Japan, China, South Korea, Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010-2015

Table 18. Asia Pacific 5-Year Perspective for Publishing Markets by Geographic Region – Percentage Breakdown of Revenues for Japan, China, South Korea, Rest of Asia-Pacific Markets for Years 2011 & 2015

4A.JAPAN

Japanese Magazine Sales Slump
Japanese E-book Market Struggles to Grow

4B.AUSTRALIA

Overview

Table 19. Australian Magazine Publishing Industry (2011): Percentage Share Breakdown by Type of Publication

Digital Technology Sounds Knell for Print Publishing

4C.CHINA

Chinese Publishing Industry Soars
China's E-book Distribution Model Evolves
Children's Publishing Sector Persists through Trying Times

4D.INDIA

Book Sales and Publishing to Witness Strong Growth

5.LATIN AMERICA

Outlook

Table 20. Latin America Current and Future Analysis of Publishing Market by Geographic Region—Brazil, Mexico, Rest of Latin America Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010-2015

Table 21. Latin America 5-Year Perspective for Publishing Markets by Geographic Region – Percentage Breakdown of Revenues for Brazil, Mexico, Rest of Latin America Markets for Years 2011 & 2015

5A.BRAZIL

Upswing in Brazil's Book Sales

Table 22. Brazilian Book Publishing Market (2011): Percentage Brake Down of Annual Sales Volume by Product Segment - K-12 Textbooks; Trade; Scientific, Technical and Medical (STM), and Religious

Door-to-door Channel Opens Up Rural Book Market
Global Directory

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