

Printing, Commercial: Market Research Report

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Abstracts

The global outlook series on the Commercial Printing Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 46 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Canada, Europe, Asia Pacific, Middle East and Latin America.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 565 companies worldwide.



Contents

1.OVERVIEW

Printing Industry – Introduction

Table 1. Worldwide Printing Industry (2011): Percentage Breakdown of Revenues by End-use Sector – Packaging, Magazines, Newspapers, Books, Direct Mail, Brochures & Pamphlets, Catalogs, Labels, Legal & Financial Printing, Inserts, Banners & Posters, Business forms, Directories, Tickets, Tapes & Coupons, and Others

Table 2. World Current & Future Analysis for Commercial Printing by GeographicRegion – US, Canada, Europe, Asia-Pacific (including Japan), Middle East and LatinAmerica Markets Independently Analyzed with Annual Revenues in US\$ Billion forYears 2010 through 2015

Table 3. World 5-Year Perspective for Commercial Printing by Geographic Region – Percentage Breakdown of Dollar Revenues for US, Canada, Europe, Asia-Pacific (including Japan), Middle East and Latin America Markets for Years 2011 & 2015

Specialty Printing Segment – Sharp Rise in the Offering

Table 4. Worldwide Electrographic Print Market (2011): Percentage Share Breakdown of Dollar Sales by Application - Direct Mail, Transactional, Books, Catalogues, Commercial, Photobooks, Magazines, Newspapers, Security, Packaging, and Labels

Direct Mail Advertising Opens Up Opportunties for Innovative Printing Digital Technology Revolutionizing the Printing Industry

Table 5. Worldwide Commercial Printing Market (2011): Percentage Breakdown of

 revenues by Leading Players

Image Quality of Digital Printing in the New Age Digital Color Printing Market Reflects Bright Prospects



Table 6. Worldwide Digital Color Printing Systems Market (2011): PercentageBreakdown of Dollar Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems

Table 7. Worldwide Digital Printing Machinery Market (2011): Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets

Printing Machinery Market – Promising Growth On Cards

Table 8. Worldwide Printing Machinery & Supplies Market (2011): Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets

Table 9. Worldwide Printing Machinery & Supplies Market (2011): PercentageBreakdown of Dollar Sales by Product Segment – Pre-Press Systems, Printing Presses,Post-Press Machinery & Equipment, and Other Printing Related Equipment

Robust Market for Large Format Printer Manufacturers Futuristic Developments in Large Format Printing Screen Printer Prices to Decline Customers Demand Reduced Costs, Print Runs, and Turnaround Time Printed Electronics Receive Numerous Accolades Advanced Labeling Systems Improve Productivity Printing Activities Increasingly Being Integrated Hybrid Presses – The 'In' Thing Computer-to-Plate (CTP) Technology: Healthy Prospects Application Growth Markets Packaging and Labeling Offers High Growth Potential

Table 10. Worldwide Package Printing Market (2011): Percentage Breakdown of DollarSales by Product Segments- Solid/Corrugated Fiber, Cartons, and Flexible Materials

Automation of Prepress Machinery – The Need of the Hour Printing Industry - Demand Impeders Alternative Media Low Cost Electronic Mails and Short Messaging Services



Advent of Low Cost Printers: Growth of In-house Printing Paperless Workflows Printing Industry - Demand Inducers **Robust Advertisement Expenditures** Irreplaceable Newspapers and Magazines Industrial Customers Proportion of Technology Illiterates Printing Industry – Historical Overview A Technological Background Commercial Position: Over the Years Rising Global Profile of the Printing Ink Industry Challenges of Going Global Mounting Raw Material Costs Rock the Printing Ink Industry UV-Curable Ink: Changing the Market's Revenue Quotient UV and EB Inks: The Bucks Start Here Gravure Inks Face Mature Growth

Table 11. Worldwide Printing Inks Market (2011): Percentage Breakdown of SalesVolumes by Product Category - Lithographic Inks, Flexographic Inks, Gravure Inks,Letterpress Inks, Digital Inks and Other Inks

Table 12. Worldwide Printing Inks Market- Percentage Breakdown of Dollar Sales byProduct Category - Lithographic Inks, Flexographic Inks, Gravure Inks, Letterpress Inks,Digital Inks and Other Inks

Table 13. Worldwide Printing Inks Market (2011): Percentage Breakdown of SalesVolumes by Geographic Region - US, Canada, Japan, Europe, Asia–Pacific (excludingJapan), Middle East, and Latin America Markets

Table 14. Worldwide Printing Inks Market (2011): Percentage Breakdown of Dollar Sales by Geographic Region - US, Canada, Japan, Europe, Asia–Pacific (excluding Japan), Middle East, and Latin America

2.TRENDS & ISSUES

Commercial Printing Industry Continues to Evolve Inkjet Industry Fights Recession Through Innovation LED Curing Catches Fancy of Inkjet Market



Commercial Printing Successfully Weathers Recession Professional Printers Turn to Digital Printing **Commercial Printing Enters Challenging Phase** Electrophotographic Printing to Witness Dynamic Growth Offset Printing - Down but Not Out Digital Printing Alters the Landscape of Commercial Printing Digital Printing Equipment on an Upward Trend Automation Reduces Workforce Printers Rely on Cross Media Offerings Alternative Modes Pose Threat to Print Media Technological Advancements Likely to Shift Demand Print Companies Continue to Dominate Creative Work Flexography Makes Inroads into Other Inks' Share Demand for Digital Inks Gains Momentum **Digital Label Presses – Rising Tide** Price Flexibility & Innovative Technology: Key Growth Drivers Printing Service Providers: Aiming to Become One-Stop Shops

3.PRODUCT OVERVIEW

Commercial Printing – A Prelude **Common Categories of Printing Processes Relief Printing** Letterpress Platen Presses Flat-Bed Presses **Rotary Presses** Flexography **Planographic Printing** Offset Lithography Waterless Printing Intaglio Gravure Stencil and Screen Printing **Stenciling Techniques** Types of Screen Printing Presses Screen Printing Inks Applications **Product Categories**



Electronic Printing Electrostatic Magnetographic Ion/Electron Deposition Ink-Jet Printing Plate and Plateless Processes Plate Processes - Conventional Printing Processes Plateless Processes - Electronic/Digital Printing Processes Prepress Conventional Prepress Systems **Digital Prepress Systems** Press or Print Offset Presses Sheet-Fed Presses Web Presses **Commercial Web Offset Presses** Newspaper Web Offset Presses Other Presses Postpress Printing Presses – A peek into History

4.PRODUCT/ SERVICE INNOVATIONS

5.MERGERS & ACQUISITIONS

6.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL MARKET PERSPECTIVE

1.THE UNITED STATES

Market Overview

Table 15. US Commercial Printing Market (2010): Percentage Market Share Breakdown

 by Leading Players

Measures to Cope Up with Slowdown Trends & Issues



Bright Future for US Commercial Printing Renewed Strength in US Printing Machinery Sales Upswing Seen in US Commercial Printing

Table 16. US Commercial Printing Market (2011): Percentage Breakdown of DollarSales by Process Sub-Segments

Printing Ink Makers See Light at the End of the Tunnel

Table 17. US Printing Ink Market (2011): Percentage Breakdown of Dollar Sales by Type- Lithographic Inks, Flexographic Inks, Gravure Inks, Digital Inks, Letterpress Inks, and Other Inks

Digital Presses Spearhead Industry Growth Printing Costs Decline Digital Inventory Services Emerge Revenues from Document Services to Rise Value-Added Services Gain Significance Demand Surges for Eco-Friendly Printing Inks Commercial Printing: Intertwined with Changes in Economy Small Businesses Dominate Commercial Printing Sector Commercial Printing Key Revenue Generator for Local Economies Consolidation Continues in Commercial Printing Segment

Table 18. US Commercial Printing Market (2011): Percentage Breakdown of Revenuesby Product Category – Lithographic, Screen, Digital, Flexographic, and Others

Table 19. US Commercial Flexographic Printing Market (2011): Percentage BreakdownRevenues by Segment – Advertising Printing, Label & Wrapper Printing, Office ProductPrinting, Financial & Legal Printing, Book Printing, and Others

Changing Scope for Specialty Inks and Substrate

Table 20. US Specialty Printing Consumables Market (2011): Percentage Breakdown of

 Dollar Sales by Product Category – Inks and Toners, Specialty Substrates, and



Specialty Chemicals

Digital Printing: Gaining Prominence

Table 21. US Digital Color Printing Systems Market (2011): Percentage Breakdown ofDollar Sales by Product Category – Inkjet Printing Systems and ElectrophotographicPrinting Systems

Opportunities and Scope of Growth Online Solutions Extend Market Reach New Product Developments Enhance Performance Key Statistics

Table 22. US Printing Market (2011): Percentage Breakdown of Printing Costs byCategory -Factory Payroll, Paper, SG&A, Material, Pre Tax Profit Margin, and OtherFactory Costs

Table 23. US Financial & Legal Form & Document Printing Market (2011): PercentageBreakdown of Revenue by Product Segments - SEC Filings & Prospectuses, ARs/OtherCorp Financial Documents, Bank Forms, Other Bank Documents, and MiscellaneousFinancial/Legal Documents

2.CANADA

Overview

Table 24. Canadian Printing Industry (2011): Percentage Breakdown of AnnualProduction by Region- Ontario, Quebec, Alberta, British Columbia, Manitoba,Saskatchewan, and Others

Offset Process Dominates the Market

Table 25. Canadian Digital Color Printing Systems Market (2011): PercentageBreakdown of Value Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems



3.JAPAN

Overview

Table 26. Japanese Digital Color Printing Systems Market (2011): PercentageBreakdown of Value Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems

Table 27. Japanese Printing Market (2011): Percentage Breakdown of Revenue by Sub- sector - Commercial Printing, Publishing, Business Form, Packaging Printing, Building Materials, Security Printing, and Others

Magazine Reading Rates Decline Oversupply Likely to Pulverize Profitability Larger Players Continue to Survive

4.EUROPE

Overview

Table 28. European Current & Future Analysis for Commercial Printing by GeographicRegion – France, Germany, Italy, UK, Spain, Russia, and Rest of Europe MarketsIndependently Analyzed with Annual Sales in US\$ Billion for Years 2010 through 2015

Table 29. European 5-Year Perspective for Commercial Printing by Geographic Region – Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2011 & 2015

European Printing Ink Industry Fights Uncertainty

Table 30. European Printing Inks Market (2011): Percentage Breakdown of AnnualSales Revenue and Volume by Type of Ink - Water-based Liquid Inks, Solvent-basedLiquid Inks, Oil-based Inks, and Other Inks

Table 31. European Printing Ink Market (2011): Percentage Breakdown of Dollar Sales

 by Product Segment-Flexograph, Heatset, Sheet-fed, Coldset, Gravure, Digital, Wide



format, Screen, Letterpress, and Other

On Demand Book Printers Gain Popularity Printing Machinery Market in Eastern Europe Market Trend European Ink Manufacturing Remains Flat Key Statistics

Table 32. Western European Printing Market (2011): Percentage Breakdown of ValueSales by Print Process - Flexo, Sheetfed, Heatset, Coldset, Gravure, Digital, Wide-Format, and Others

Table 33. European Digital Color Printing Systems Market (2011): PercentageBreakdown of Value Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems

Table 34. Western European Commercial Printing Market (2011): PercentageBreakdown of Revenue by Category - Direct Mail, Brochures, Banners, Inserts &Posters, Catalogues, and Others

Table 35. Western European CWF Paper Market (2011): Percentage Breakdown of Value Sales by End-Use Segment – Commercial Printing, Magazines, Books, and Others

Table 36. French Digital Color Printing Systems Market (2011): Percentage Breakdownof Value Sales Category – Inkjet Printing Systems and Electrophotographic PrintingSystems

4A.GERMANY

Overview

Table 37. German Digital Color Printing Systems Market (2011): PercentageBreakdown of Dollar Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems Markets

Market Trend



German Printing Subdued by Financial Crisis

4B.ITALY

Overview

Table 38. Italian Digital Color Printing Systems Market (2011): Percentage Breakdownof Value Sales by Product Category – Inkjet Printing Systems and ElectrophotographicPrinting Systems Markets

4C.UNITED KINGDOM

Print-On-Demand Market - Overview Key Statistics

Table 39. UK Advertising Industry (2011): Percentage Breakdown of Value Sales byAdvertising Medium – Press, Television, Internet, Direct Mail, Transport & Outdoor,Radio and Cinema

Table 40. UK Printing Market (2011): Percentage Breakdown of Revenue s by End-useSegment - Event & Advertisement Literature, Books, Magazines, Brochures &Newspapers, Package and Label Printing, Security Printing, and Others

Table 41. UK Digital Color Printing Systems Market (2011): Percentage Breakdown ofValue9Sales by Product Category – Inkjet Printing Systems and ElectrophotographicPrinting Systems

4D.POLAND

Overview

4E.SPAIN

Overview

5.ASIA-PACIFIC



Overview

Table 42. Asia-Pacific Digital Color Printing Systems Market (2011): PercentageBreakdown of Value by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems

5A.AUSTRALIA

Overview Current Market Scenario

Table 43. Australian Printing & Graphics Market (2011): Percentage Breakdown ofValue Sales by Sector

5B.CHINA

Overview Printing Machinery Market Challenges Facing the Chinese Printing Industry Market Trend Government Aids Recession-Hit Printing Industry

Table 44. Chinese Commercial Printing Industry (2011): Percentage Share Breakdown

 of Revenue by Service Segments

5C.INDIA

Overview Market Trend Bright Prospects for Indian Printing & Publishing Industry

5D.KOREA

Digital Printing Market – An Overview Factors Driving Korean Digital Printing Market



Table 45. Korean Printing Market (2011): Percentage Breakdown of Revenue by Product Category – Offset Printing, Gravure Printing, Flexo Printing, Digital Printing, Wide-format Printing, and Screen Printing

5E.MAURITIUS

Printing Machinery and Supplies Market

6.LATIN AMERICA

Overview

Table 46. Latin American Digital Color Printing Systems Market (2011): PercentageBreakdown of Value Sales by Product Category – Inkjet Printing Systems andElectrophotographic Printing Systems

7.MIDDLE EAST

Market Overview

8.AFRICA

8A.EGYPT

Overview

8B.NIGERIA

Overview Global Directory



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