

Predictive Analytics: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Predictive Analytics in US\$ by the following Application Segments: Financial & Risk Management, Distribution & CRM, Marketing & Sales, and Personnel & Operations Management. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 102 companies including many key and niche players such as

-

Actian Corporation

Alpine Data

Alteryx, Inc.

Angoss Software Corporation

Business Insight International

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Welltok Takes Over Predilytics
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Brillio Takes Over Marketelligent
ServiceSource Takes Over Scout Analytics
HERE Takes Over Medio Systems
Apigee Takes Over InsightsOne
Dell Acquires StatSoft
Workday Takes Over Identified
Cornerstone Takes Over Evolv
WellDyneRx Inks Agreement with Elsevier

FICO Embeds Birst BI Solution
IEX Establishes Partnership with Verdande Technology
LumenData Takes Over Algorithms. io
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Action Corporation (US)
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Angoss Software Corporation (US)
Business Insight International (Belgium)
Dell Inc. (US)
Fair Isaac Corporation (US)
Hewlett-Packard Development Company, L. P. (US)
IBM Corporation (US)
Information Builders (US)
Logi Analytics (US)
Microsoft Corporation (US)
Oracle Corporation (US)
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Pitney Bowes Inc. (US)
Predixion Software (US)
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Total Companies Profiled: 102 (including Divisions/Subsidiaries - 109)

The United States (89)

Canada (1)

Europe (16)

France (1)

Germany (2)

The United Kingdom (4)

Spain (1)

Rest of Europe (8)

Asia-Pacific (Excluding Japan) (3)

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