

Portable Media Player Trends: Market Research Report

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Abstracts

The report analyzes and presents an overview of Portable Media Players market worldwide. 'A digital media player is a compact-sized device that is capable of playing pre-stored digital media files. It mainly consists of memory, a USB port, a power source, a headphone jack and a volume control button. The device's USB port facilitates users in transferring media files from their PC to the player. Originally named as MP3 player, a digital media player is the basis for all of the advanced media players, including portable media players.'

The report also provides a review of advantage and adverse effects of using portable media players along with strategic industry activities of major companies worldwide. The report also discusses about the regional markets including United Kingdom, Italy, Asia Pacific, Hong Kong, Japan, Singapore, Malaysia, UAE, Saudi Arabia, and South America. In addition, 50 companies operating in the Portable Media Players arena worldwide including Cowon Systems Inc., CyberLink Corporation, Koninklijke Philips NV, Logitech Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., SanDisk Corporation, Sony Corporation, Toshiba America Information Systems Inc., X-Micro Technology Corporation and others are profiled.

Contents

1. PORTABLE MEDIA PLAYERS – AN OVERVIEW

Digital Media Player

Portable Media Player - An Advanced Digital Media Player

Major Portable Media Players in the Market

E-book Readers

Digital Video Glasses

Portable CD Players

Portable DVD Players

Portable LCD Monitors

Factors Favoring Use of Portable Media Players over Traditional Media Players

Size

Interface

Control Functionality

Battery Life

Digital Media Storage

Digital Media Playback

On-the-go Access

Portable Media Players - Advantages

Cost-efficient

Compact Profile with Optional Large Screen

Excellent Audio and Video Quality

Probable Adverse Effects of Using Portable Media Players

Hearing Loss

Ear Infection

Overvoltage Protection: A Necessary Safety Factor for Portable Consumer Electronic Products

Portable Media Players Supporting Digital Cannibalization in the Music Industry

2. MARKET TRENDS

Global Portable Media Players Shipments to Witness a Sharp Decline

Table 1. Global Portable Media Players/MP3 Shipments (2012-2017) in Million Units

Europe

The United Kingdom

Table 2. MP3 Players Market in the UK (2012-2017) in £ Million

Italy

Table 3. Portable Media Players Market in Italy (2012-2017) in € Million

Asia-Pacific

Australia

Hong Kong

Table 4. Portable Media Players Market in Hong Kong, China (2012-2017) in HK\$ Million

Japan

Table 5. Portable Media Players Market in Japan (2012-2017) in ¥ Million

Singapore

Table 6. Portable Media Players Market in Singapore (2012-2017) in S\$ Million

Malaysia

Table 7. Portable Media Players Market in Malaysia (2012-2017) in RM Million

Middle-East

UAE

Saudi Arabia

Table 8. Portable Media Players Market in Saudi Arabia (2012-2017) in SR Million

Table 9. Portable Media Players Volume Sales in Saudi Arabia (2012-2017) in '000 of Units

South America

Venezuela

3. RECENT INDUSTRY ACTIVITY

Cowon Introduces Z2 Plenuie Portable Media Player with Android OS

Samsung Introduces Samsung Galaxy Player 5. 8 PMP

Samsung Unveils Galaxy Player 3. 6 and 4. 2 PMP Models

Sony Launches Walkman MWD-W263 Waterproof Portable Media Player in Japan

Sony Extends Walkman Series of Portable Media Players

Zebronics Rolls Out ZebMate Cinema 3. 0+ Portable Media Player

Philips Enters into Strategic Partnership with Songbird

Samsung Unveils IceTouch Portable Media Player

4. MARKET PARTICIPANTS

Aigo Digital Technology Co. , Ltd. (China)

Alpine Electronics of America, Inc. (USA)

Apple Inc. (USA)

Archos SA (France)

Blusens Global Corporation (Spain)

Boswin Electronic Ltd. (China)

Califone International, Inc. (USA)

C-Emotion Industry Co. , Ltd. (China)

Co-Crea Industrial Co. , Ltd. (China)

Cowon Systems, Inc. (Korea)

Creative Technology Ltd. (Singapore)

CyberLink Corporation (Taiwan)

D+M Group (USA)

Deltron Electronics (India)

Effenion Electronics Co. , Ltd. (China)

HC Shinco International Pte. , Ltd. (Singapore)

HK Dream-tech Electronic Co. , Ltd. (China)

HK H. Y. E. C International Co. , Ltd. (China)
Iriver Ltd. (Korea)
Keen High Technologies Ltd. (China)
Kenwood USA Corporation (USA)
Key Way Group (HK) Co. , Ltd. (Hong Kong)
Khubsons Electronics Pvt. , Ltd. (India)
KindyElec Company Int'l Ltd. (China)
Kingzer Electronics Group Ltd. (China)
Koninklijke Philips NV (The Netherlands)
Logitech, Inc. (USA)
Malhotra Electronics Pvt. , Ltd. (India)
Merry International Group Ltd. (Hong Kong)
Mvix (USA), Inc. (USA)
Nationite Players (China)
Naxa Electronics, Inc. (USA)
Panasonic Corporation (Japan)
PLR IP Holdings LLC (Polaroid) (USA)
Samsung Electronics Co. , Ltd. (South Korea)
SanDisk Corporation (USA)
Shenzhen Cross Electronics Co. , Ltd. (China)
Shenzhen Dayfly Technology Ltd. (China)
Shenzhen Degen Electronics Co. , Ltd. (China)
Shenzhen Techno Industrial Co. , Ltd. (China)
Shenzhen Wepoch Technology, Inc. (China)
Shenzhen Xiangshengtong Electronic Technology Co. , Ltd. (China)
Snoko Electronics Technology Co. , Ltd. (China)
Sony Australia Pty. , Ltd. (Australia)
Sony Corporation (Japan)
Telecom Y Novatecno SA (Spain)
Top Notch Infotronix Pvt. , Ltd. (India)
Toshiba America Information Systems, Inc. (USA)
ViewSonic International Corporation (Taiwan)
X-Micro Technology Corporation (Taiwan)

5. APPENDIX

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