

# **Plastic Packaging Industry: Market Research Report**

https://marketpublishers.com/r/P393AA47B4CEN.html

Date: December 2011

Pages: 239

Price: US\$ 1,450.00 (Single User License)

ID: P393AA47B4CEN

# **Abstracts**

The global outlook series on the Plastic Packaging Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 30 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada, Europe, France, Germany, Italy, UK, Asia-Pacific, Latin America, and Middle East and Africa.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 1,618 companies worldwide.



# **Contents**

#### 1.INDUSTRY OVERVIEW

Functionality of Plastic Films in Packaging Applications 'Convenience' Factor Attracts Consumers Continuous Innovation Expands Plastics' Usage

### 2.TRENDS & ISSUES

Insatiable Appetite for Plastic Packaging

**Table 1.** World Market for Plastic (Rigid and Flexible) Packaging Materials and Products by Geographic Region – US, Europe, Canada, Asia-Pacific (including Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010 through 2015

**Table 2.** Worldwide Rigid Plastic Packaging Market (2011): Percentage Breakdown of Annual Demand by Geographic Region - Western Europe, Asia Pacific (including Japan), North America, Central & South America, Eastern Europe, and Middle East & Africa

**Table 3.** Worldwide Flexible Plastic Packaging Market (2011): Percentage Breakdown of Annual Demand by Geographic Region - Western Europe, Asia Pacific(including Japan), North America, Eastern Europe, Central & South America, and Middle East & Africa

Innovation, a Key Factor for Success of Plastic Packaging

**Table 4.** Worldwide Flexible Plastic Packaging Market (2011): Percentage Breakdown of Volume Consumption by Material Type

Plastic Packaging Evolves to Meet Consumer Demand Plastic Packaging: Outlook

Table 5. Worldwide Plastics Market (2011): Percentage Breakdown of Annual



# Production Volume by Geographic Region

Raw Materials for Flexible Plastic Packaging Witness Price Hike
Green Trend Makes Waves in Plastic Packaging Industry
Packaging Thermoformers Market Stages Gradual Recovery
Growing Demand for Sterile Packaging
Growth in the Computer Market to Propel Demand for Plastics
Rising Income Levels in Developing Markets Fuel Growth of Thermoplastics
Pre-Packed Food: Major Sector for Plastic Packaging
LLDPE Dominates Industrial Packaging

**Table 6.** World Market for Plastic Packaging Materials and Products (2011): Percentage Breakdown of Annual Sales Revenues by End-Use Segment – Food and Beverages, Healthcare, Personal Care, Household Products, and Others

Changing Consumer Demand Fuels Technological Innovations
Imposing of Regulations on Plastics
Health Concerns Related to Migration of Additives in Food Packaging Materials
Caution Against Plastics in Cooking, Heating and Refrigeration
Incentives Emerge as a Major Deciding Factor
PET is On the Rise
Plastic Packaging in Beverage Sector
Application of Plastic Packaging in Healthcare to Grow

# 3.ENVIRONMENTAL ISSUES/CONCERNS

Chemical Health and Sustainability
Diversion of Plastic Waste for Environmental Safety
Plastic Packaging – A Growing Sector
PET Bottles – The Latest Fad

## 4.SELECT PLASTIC PACKAGING MATERIALS - MARKET ANALYSIS

Plastic Films – An Overview Polyethylene Films Overview



**Table 7.** World Market for Polyethylene Films (2011): Percentage Breakdown of Annual Sales Revenues by Product Segment – HDPE Films, LDPE Films, and LLDPE Films High Density Polyethylene

High Density Polyethylene

5.PRODUCT INNOVATIONS/LAUNCHES

**6.MERGERS & ACQUISITIONS** 

7.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL PERSPECTIVE36

**1.THE UNITED STATES** 

Market Overview Outlook

**Table 8.** US Market for Plastic Packaging Materials and Products (2011): Percentage Breakdown of Annual Sales Revenues by End-Use Segment – Food and Beverages, Healthcare, Personal Care, Household Products and Others

Flexible Packaging Plastics - An Snapshot
Market Trends
Plastic Packaging Competes Fiercely with Paper Packaging
US Plastic Packaging Sees Healthy Demand from Healthcare
Beverage Containers Stimulate Plastic Packaging Industry

**Table 9.** US Market for Plastic Beverage Container Market (2011): Percentage Breakdown of Annual Sales Revenues by End-Use – Soft Drink Container, Bottled Water Container, Fruit Beverage Container, Beer Container, and Others

**Table 10.** US Polyethylene Terephthalate (PET) Market (2011): Percentage Breakdown of Annual Consumption by End-Use Application – Two Liter Soft Drink Bottles, Single Service Soft Drink Bottles, Food Containers, Fruit Juice and Tea Bottles, Health Care and Cosmetics Packaging, Water Bottles, Thermoformed Cups, One Liter Soft Drink



Bottles, Liquor Bottles, and Others

Plastic Packaging for Foods On the Rise

Polyethylene: Rapidly Replacing Traditional Packaging Materials

**Table 11.** US Foamed Plastic Market (2011): Percentage Breakdown of Annual Sales Volumes by End-use Sectors- Construction, Packaging, Household Products, Motor Vehicles, and Other

Tie-layer Resins: Showing Increased Demand
Shift in Demographics and Habits Drives Plastic Packaging Market
Blister Packaging Spurs Pharmaceutical Market
Flexible Packaging: Ideal for Packaging Food
Consumer Seeks 'Convenience'
Key Statistics:

**Table 12.** North American Plastic Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by Segments- Flexible, Rigid and Closures

**Table 13.** North American Flexible Plastic Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by Sub-segments- Sheets & Films, Bags and Pouches

**Table 14.** North American Rigid Plastic Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by Sub-segments- Sheets & Films, Bags and Pouches

**Table 15.** North American Rigid Plastic Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by End-use Products – Beverages, Food, Pharmaceuticals, Personal Care and Household Chemicals

# 2.EUROPE

Plastic Packaging: The Most Wanted

**Table 16.** European Market for Plastic Packaging Materials and Products (2011):



Percentage Breakdown of Annual Sales Revenues by End-Use Segment – Food and Beverages, Healthcare, Personal Care, Household Products, and Others

**Table 17.** European World Market for Plastic (Rigid and Flexible) Packaging Materials and Products by Geographic Region – France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Billion for the Years 2010 through 2015

Market Trends

PE film Extrusion Recovers from Recession
Rigid Plastic Packaging in Greater Demand in Europe's F&B Sector
PET Packaging Makes Inroads into European Beer Market
Penetration of PET Packaging Grows in Europe's Solid Food Sector

**Table 18.** European Plastic Bottles Market (2011): Percentage Breakdown of Penetration by End-use Products - Industrial Chemicals, Household Chemicals, Still Waters, Cosmetics & Toiletries, Carbonated Soft Drinks, Edible Oil, Sparkling Water, Non-Alcoholic Beverages, Dairy Products, Juices, and Others

Mineral Water & Household Cleaners Drive Demand for PET Bottles

**Table 19.** European Blow Molded Plastic Bottles Market (2011): Percentage Breakdown of Annual Demand by End-use Products- Carbonated Soft Drinks, Still Water, Household Products, Dairy Products, Sparkling Water, Other Food Products, Juices, Cosmetics & Toiletries, Pharmaceuticals, Industrial Chemicals, and Alcoholic Beverages & Beer

HDPE One-Piece Plastic Closures Dominate European Market

**Table 20.** European Plastic Closures & Caps Market (2011): Percentage Breakdown of Annual Demand by End-use Products - Still Water, Food, Carbonated Soft Drinks, Juices, Cosmetics & Toiletries, Other Beverages, Sparkling Water, Household Products and Others

#### 2A.FRANCE



Market Overview

**Table 21.** French Plastic Film and Plastic Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by End-Use Sectors - Food & Agriculture, Cleaning Products, Beauty, Health & Personal Care, and Transport & Industry

**Table 22.** French Flexible Packaging Market (2011): Percentage Breakdown of Annual Sales Revenue by End-use Sectors - Food & Agriculture, Beauty, Health & Personal Care, Cleaning Products, and Transport & Industry

#### **2B.GERMANY**

German Plastics Packaging Industry Sees Healthy Growth

**Table 23.** German Plastics Market (2011): Percentage Share Breakdown of Annual Consumption by End-Use Sector

Economic Crisis Stifles Growth in the Plastics Industry Shift in Lifestyle Propels Plastic Packaging

#### **2C.UNITED KINGDOM**

Plastic Dominates the UK Packaging Market

**Table 24.** UK Market for Plastic Packaging Materials and Products (2011): Percentage Breakdown of Annual Sales Revenues by End-Use Segment – Food and Beverages, Healthcare, Personal Care, Household Products, and Others

Health Consciousness and Convenience: Prime Factors54 for Growth in Plastic Packaging
Growth in PET Bottles
Environmental Concerns

## **2D.REST OF EUROPE**

Outlook



**Table 25.** Rest of Europe Market for Plastic (Rigid and Flexible) Packaging Materials and Products: Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

### 2DA.RUSSIA

Overview

PET Bottles Dominate Rigid Packaging Sector

## 2DB.SPAIN

Plastic Leads the Packaging Market
Change in Lifestyle Increases Demand for Packaged Food
Flexible Packaging – The Dominating Sector
Rigid Trails Flexible
PET Ranks Among the Leading Packaging Materials

## 3.ASIA-PACIFIC

Outlook

**Table 26.** Asia Pacific Market for Plastic (Rigid and Flexible) Packaging Materials and Products: Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

Market Trends

South East Asian Market for Flexible Plastic Packaging Surges Demand for Biodegradable Laminates to Rise in South East Asia Key Statistics

**Table 27.** Malaysian Plastics Products Market (2011): Percentage Breakdown of Annual Demand by Sectors – Packaging, Automotive, Electric & Electronic Components, Consumer & Industrial Products, and Others

#### **3A.JAPAN**



Market Trends
Flexible Packaging for Packaged Food
Impact of Changing Consumer Habits

**Table 28.** Japanese Market for Plastic Packaging Materials and Products (2011): Percentage Breakdown of Annual Sales Revenues by End-Use Segment – Food and Beverages, Healthcare, Personal Care, Household Products, and Others

Manufacturers to Focus on Individual Needs
PET Overcomes Constraints and All Set to Record Exceptional Growth
Increasing Number of Smaller Households Promote Diversification
Growth in Convenient Rigid Plastic Sales to Maintain Overall Growth

#### 3B.CHINA

Government Ban Affects Plastic Packaging Market Adversely
Chinese Transfusion Industry Adopts Plastic Packaging
Chinese Plastic Packaging Set to Soar
Pricing: Primary Factor for Packaging
Flexible Plastics – Poised for Growth
PET Fancy Takes Over Chinese Consumer Market
Plastic Refill Pouches to Grow67Plastic Containers Takes Giant Strides

### 3C.INDIA

Consumer Retail Fires Demand for Flexible Plastic Packaging Indian Government Imposes Restrictions on Plastic Packaging Flexible Packaging Replaces Rigid Packaging in Retail Shelf Indian Plastic Packaging Industry Set to Surge Ahead Change in Lifestyle: A Major Growth Factor Health Concerns Drive Market for Plastic Packaging Economical Price Pushes Flexible Packaging Sector Rural Marketing Pushing Demand for Sachets

## **3D.INDONESIA**

Resurrection of the Indonesian Packaging Industry



Plastic – Primary Form of Flexible Packaging in Indonesia71Rigid Plastic Emerging as the Low Cost Alternative

Increasing Share of Multinationals in the Indonesian Packaging Industry

### **4.LATIN AMERICA**

Overview

**Table 29.** Latin American Market for Plastic (Rigid and Flexible) Packaging Materials and Products: Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

#### 4A.BRAZIL

Overview

Market Trends

Brazil's Flexible Plastic Packaging Market to Witness Growth

PET Plastic Bottles' Foray into Soft Drinks Sector

Flexible Plastic Packaging Leading the Packaged Food Sector

Mounting Raw Material Costs Likely to Hamper Growth

### 4B.MEXICO

Flexible Plastic Packaging Dominates the Market
Rigid Plastic – The High Growth Sector in Mexico
Closures – In for High Demand
Packaged Food Heads the Charts

## **5.REST OF WORLD**

Outlook

**Table 30.** Rest of World Market for Plastic (Rigid and Flexible) Packaging Materials and Products: Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

Market Trends



Pharmaceutical Plastic Packaging Flourishes in MENA South African Plastic Packaging Market on Upward Path Global Directory



## I would like to order

Product name: Plastic Packaging Industry: Market Research Report
Product link: <a href="https://marketpublishers.com/r/P393AA47B4CEN.html">https://marketpublishers.com/r/P393AA47B4CEN.html</a>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P393AA47B4CEN.html">https://marketpublishers.com/r/P393AA47B4CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970